

Zoom Beauty Tips

Lorian Kennedy

In this world of meetings on Zoom we have a few new things to understand. Here are my Zoom Beauty Tips (if you would like to look your best):

1. Look to see where the camera is on your device and **set it up so it is at your eye or forehead level**. That might mean putting it on a stack of books or cereal boxes or something, and it will make you look great. No one wants to look at your neck from below, or look up your nostrils, or along your stomach!
2. **Face the light**. Be a sunflower! But not too strong. Often the best daytime light is a window - shining on your lovely face - not behind you (that makes you into a silhouette). But that light can be too strong and overwhelm your poor camera so you might need to dull it down a bit or use a table of floor lamp instead. Overhead room lights will cast a shadow under your eyes and chin - not flattering, and side light will cast half your face into shadow - also not the best.
3. **Clean the camera lens on your device**. We don't usually pay any attention to the camera on our devices, but it works like any other camera and if the lens is greasy or dusty it will not be at its best.
4. **Get close enough we can see you**. That is the point of the whole thing - or we would just do this by telephone. You don't have to fill the screen, but head and a bit of torso is great.
5. If you are zooming in from a smart phone or tablet in a portrait orientation your zoom image will be very narrow. **Turn your device to landscape orientation** so you fill the zoom screen.