

An Easy Way to Become An Exhibitor!

Our club has found an easy way for non-professional photographers to enter the world of exhibiting.

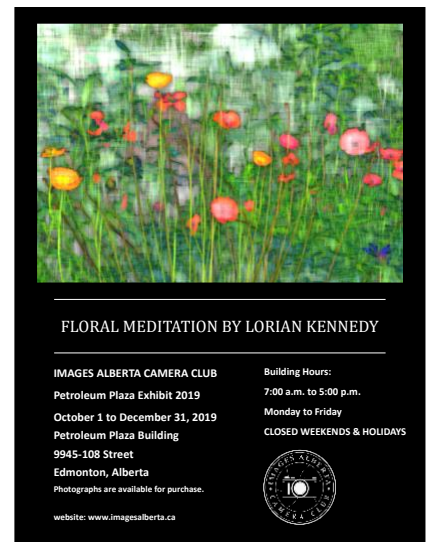
The Petroleum Plaza exhibit gives members a chance to see and experience their photos printed up to 16" x 20" and shown properly framed and matted. It is easy to "be an Exhibitor" as it isn't necessary to have a body of work to exhibit, to find a venue or to pay for expensive framing and matting.

The club allows photographers to enter two images every three months. Petroleum Plaza makes the final selections. The only cost to exhibitors is for the print – and they only print when acceptance has been confirmed. Prints are returned at the end of the exhibit. Members may sell their prints.



It all began in 2017 when Heather Kuchma, Program Chair at the time, invited Greg Harvey to be a guest speaker at the club. He mentioned that he had been doing an exhibit at Petroleum Plaza, a downtown office building, for years and it was time for him to do something else. So, Heather, Vincent Morban (then President) and Barb Morban (then Webmaster) met with Lukas Illes (Morguard Corporation's Operations Supervisor at Petroleum Plaza) to discuss the possibility of having our members show their work. Lukas really liked the idea. Barb took the lead on gathering images, and Vincent and Heather helped with setting up the exhibits. The first exhibit was Fall 2018. Petroleum Plaza selected the images, and Carol Rusinek made mats for frames that did not have them. In consultation with Lukas, our club picked new themes and so began the exhibit process with a fresh themed exhibit every three months. Barb Morban created wonderful e-posters for each of the successful members so that they could use these to invite friends, family and colleagues to the exhibit.

After the first year, Lukas offered to expand the number of images from 10 to 15 and provided additional frames and mats. The selected images are shown on our IACC Petroleum Plaza Exhibit [webpage](#) - an additional opportunity for members to showcase their work. Lorian Kennedy started assisting Barb Morban with installations and took over the project in 2019. Installation involves 2-3 hours of time for two club members every three months.



One of the challenges for members is that images MUST fit one of the three dimensions of the frames, so that means developing an understanding of ratios and print resolutions- sometimes new learning.

Lorian Kennedy
September 2022