



imagery

April 2014

Volume 38:07

Cover Photo: The Street Cleaner © Wendy Royer. Open Print Unlimited. First Place



CONTENTS



President's Message	Page 3
Calendar of Events	Page 3
Light Box and Scanner Workshop	Page 4
Three Steps to Bird Photography	Page 5
Volunteers Needed ... Ukrainian Cultural Heritage Village	Page 6
Volunteers Needed ... MS Bike Tour	Page 7
Up Close and Personal: Macro Special Interest Group	Page 8
Far and Wide: Landscape Special Interest Group	Page 9
Technicare Imaging Ltd. Outing	Page 10
Orchid Fair	Page 11
Annual General Meeting	Page 12
Ukrainian Cultural Heritage Village Partnership	Page 14
Member Musings	Page 15
Review of the New Sony Alpha 7R	Page 16
IACC Competition Results and Judges	Page 18
March Winners: Heritage Theme and Open	Page 19
Beyond Photography: Member Showcase	Page 23
Judging Photographs Workshop	Page 24
Underwater Flower Photography Workshop	Page 25
How to Build a Copy Stand for Your iPhone	Page 26
PSA Conference 2014	Page 27
IACC Board of Directors	Page 28



President's Message

By David Aldana



©David Aldana

April is here and hopefully we will be lucky enough to experience some spring (although it seems Mother Nature is playing April Fools with us and keeping winter for a little longer). This month will bring us Easter, snow melting conditions (hopefully) and longer days. It also brings the opportunity to do some spring cleaning and, this year, we should include photography in our "to do" cleaning list.

Make sure your gear is clean and ready for the warmer months. This includes cleaning your lenses, filters, sensors and the joints of the tripod. Get rid of all the equipment and accessories that seemed to be a "great idea" but haven't been used in ages. Make some money offering them online and get some cash to buy something more useful and, finally, clean up your catalogue of images and get rid of all those pictures that will never get touched and are taking up precious space in your hard drives.

I have been procrastinating in that area (see photo to the left) but I promised to sit myself down and do exactly that this spring. Fortunately, I made this promise the first day of April. So, get your gear clean, make room on those memory cards, and go fill that space with images and memories of Spring 2014. Happy shooting!

Calendar of Events

- **April 5–6:** Light Box and Scanner Workshop (page 4).
- **April 6:** Orchid Fair 2014 (page 11).
- **April 10:** Informal discussions in groups about images displayed by various members.
- **April 12:** Olivier du Tre's workshop to help members find their own photographic style.
- **April 24:** Deadline for the North Saskatchewan Watershed Alliance (NSWA) project submissions.
- **April 24:** 7:00 p.m. Annual Competition (page 18 for biographies of 2014 judges).
- **May 8:** Annual General Meeting (pages 12–13); Speaker: Ashley Gonzales, Scholarship Winner.
- **May 10:** Edmonton Radial Railway Society Outing (9:30 to 1:00).
- **May 22:** 6:30 p.m. Year-End and Potluck; Annual Competition Results and Awards.



Light Box and Scanner Workshop

By Colleen Sayer, IACC Member



Many, many thanks to you, Jim, for your generosity, your expertise and your willingness to share with the rest of us!

Ever wonder what it would be like to be a kid given free rein in a candy shop?

On April 5 and 6, a very lucky group of individuals from the Club got to experience the photographer's equivalent of this Nirvana, thanks to the generosity of our own Jim Ainslie.

Jim kindly allowed two separate groups of avid photographers to invade his home and delve into the wonder and magic of creating photographs using light boxes and a scanner.

Jim provided an introduction to these techniques by allowing us to peruse his extensive personal collection of photos taken using these methods, and to hear his explanations as to how he achieved such unique pieces. After that, we were given carte blanche to avail ourselves of the extensive collection of materials that Jim has amassed over the years for the purposes of light box and scanner photography.

Had you walked down to his basement at any point during the two days you would have been greeted by a lot of backsides, as we bent over our cameras and tripods, aspiring to capture the beauty of blossoms, bullrushes, pussywillows, feathers and seashells, to name but a very few of the items Jim provided for our use.

And, as if sharing his extensive expertise and materials wasn't enough, Jim also provided a most excellent lunch to keep the photo aficionados going all day.



THREE STEPS TO BIRD PHOTOGRAPHY



By Cameron McGregor, Program Chair

When I met Gerald Romanchuk before his presentation, I commented that the Club members respond best to beautiful images. Gerald just smiled and then proceeded to provide hundreds of beautiful, sharp images of every type of bird in the province; e.g., a mallard landing with feet extended captured against the water and shore, a swan flying against a coloured sky; grouse, particularly blue and sage, in full mating plumage; sharp rufous hummingbirds; owls by the score (a black faced owl looking back over its shoulder); shorebirds, passerines and raptors . . . photo after meticulous photo.

The key to better bird photography is finding them, knowing how to approach them and planning the photo capture with no human artefact in view—not an easy task for one photo let alone hundreds. Gerald likes Astotin Lake in the spring, especially when the ice is melted two feet from the edge because it allows him to get closer to shorebirds. He also likes the shallows of Cooking Lake for waterfowl because of the mirror-like water background even on windy days.

Gerald sometimes lures birds with food, observes closely for favourite perches, and sets up so that the background integrates with the subject.

Gerald uses a Canon 1D4, as he shoots in bursts using autofocus but manual settings, often at f8. It is not easy to make the transition from visually sighting the birds to moving the camera to capture an image. Having the camera up and ready and then transitioning from visual sight to viewing thru the viewfinder takes practice.

A great presentation of the beauty of Alberta's birdlife in all its diversity from Edmonton's foremost bird photographer—beautiful images, just what our Club members love!



Volunteers Needed ... Ukrainian Cultural Heritage Village

By Fred Rushworth, IACC Member

IACC, through the work of Cameron McGregor, is building a partnership with the Ukrainian Cultural Heritage Village (the Village) that will include an exhibit of our images of the Village over the years and, photographic opportunities for our members. Later this summer, IACC members will host a photographic workshop to the general public through the Village.

Our first joint venture will be on the Victoria Day long weekend. The Celebration of Dance offers one of Alberta's largest Ukrainian dance extravaganzas featuring a variety of dance groups of all ages from across Alberta.

We are looking for 4 or 5 volunteer photographers to assist in operating a photo booth (or perhaps more correctly a photo studio) at the Village during their Celebration Of Dance on Monday, May 19, 2014.

We will be setting up studio lighting and backdrops in the Red Barn between the parking lot and the dance stage, with the goal of photographing the dancers in costume and with profits going to the Friends of the Ukrainian Village Society.

This would be an excellent opportunity to gain some first-hand experience working with studio lighting, staging and posing dancers, and managing image delivery. Ideally, I would like photographers to be able to cycle through in shifts, so they still have time to take in the dancers on stage and other events at the Village.

Please contact me or Cameron McGregor at our next meetings or via e-mail:

- Fred at skinny_skier@yahoo.ca;
- Cameron at program@imagesalberta.ca.



Home Grain Co. Ltd. © Image: Barbara Morban; Processing: Vincent Morban



Volunteers Needed ... MS BIKE TOUR

By Fred Rushworth, IACC Member



Images Alberta Camera Club will be providing photographers again this year for the MS Bike Tour from Leduc to Camrose. On June 7 and 8, we assemble a 6- or 7- person crew to photograph the Saturday ride from Nisku to Camrose and present a slideshow that evening. On Sunday, we continue to photograph the riders and volunteers from Camrose back to the finish line in Nisku (Leduc). We provide our own transportation and tend to carpool so we have a driver and a photographer in each vehicle. There is the option of camping in Camrose at the Rider's Village. Meals are provided. Our photographs are used for MS presentations, promotion and for riders.

I have openings for 2 or 3 new volunteer photographers this year to join the crew. You do not require high-end lenses but a DSLR camera is required. You will have to be able to quickly review your images and provide your top 20 at various points throughout day.

There is no edit time so we use JPEG images straight from the camera to create the slideshow.

If you are interested, please contact me at 780.461.9315.



Up Close and Personal: Macro Special Interest Group

By Cameron McGregor, Program Chair

Sometimes when pursuing a new method of photography, it is good to do it with a few fellow enthusiasts led by someone who knows what he or she is doing.

However, life can get complicated. Linda Treleaven, our group leader, was surprised when the Muttart Conservatory refused to allow tripods. This left Colleen and Anne on their own in the Muttart to find creative ways to manage (see Figures 1 and 2).



Figure 1: Colleen in Action; not enough hands



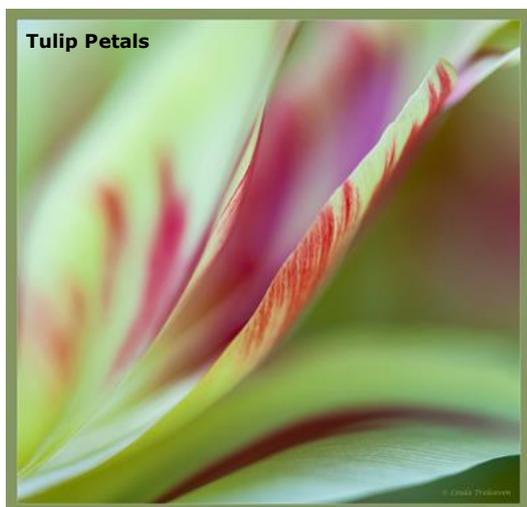
Figure 2: Anne 'is' a tripod



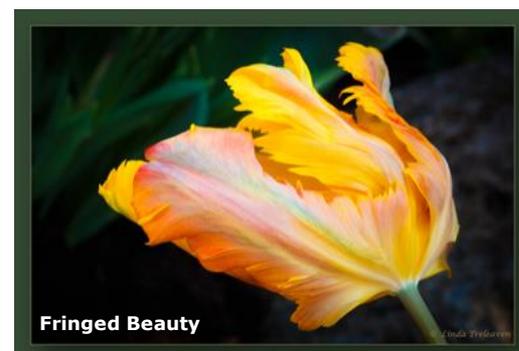
The purpose of our IACC Special Interest Group is to develop our interest and ability in close-up and macro photography. There were nine members at the last meeting where we spent our time exploring images (our own) of buttons. It is very hard to believe that this is a reasonable way to spend an evening unless you try it with the clever and outspoken people of our group.

I was impressed with the knowledge and experience of our group as a whole and the vital interest that all expressed in the various set-ups and images of buttons.

We have now graduated to tulips. The three images of tulips, by Linda Treleaven, are included on this page, and we'll share some more results after our next meeting at Anne's place on April 23.



If you would care to join us, please e-mail Linda Treleaven at membership@imagesalberta.ca or talk with her at the next regular Club meeting.



Far and Wide: Landscape Special Interest Group

By Ron Ross, IACC Member



The Landscape Special Interest Group had an initial meeting on March 13, 2014, before the regular IACC meeting. The group considered what kinds of things members wanted to get out of the group, including learning about composition, lighting and the art of landscape photography, learning from each other, and identifying places to photograph landscape. The group considered ways to accomplish this, including outings, with meet-ups to follow up and comment on and critique the images from the outings. Some of the sites mentioned were the river valley, Elk Island, Connors Hill, Clifford E. Lee, the Devonian Gardens, and Telford Lake in Leduc. The group decided to have its first outing on a weekend in May to photograph the sunset at Connors Hill.

This group does not seem to be interested in formal meetings other than the outings, and will arrange the outings primarily by e-mail (using reply all to this message). The group may also consider announcements of outings and follow-up meetings on the IACC Facebook page. It is up to the person who decides to initiate an outing to decide how to announce it. I would also encourage people with landscape questions and/or problems to use this e-mail list to talk to the group.

We would appreciate it if one person in the group could act as the contact person (at least until the end of the summer). That way, if someone expresses interest, we can get that person in touch with the contact person for the group.

If you have any questions or concerns, or wish to be removed from the Landscape Special Interest Group list, please e-mail me directly at ron999ross@gmail.com.



TECHNICARE IMAGING LTD. Outing

By Malcolm Fraser, IACC Member

On Saturday morning, March 15, a large number of IACC members showed up for a tour of Technicare Imaging Ltd., an Edmonton-based photo lab. We were split into two groups and our group was introduced to all the products that Technicare offers to Club members.

Our tour director, Ashley Hildebrandt, is the third generation Hildebrandt to be involved in photo processing. Some of us would remember Hans Hildebrandt, who owned and operated Storlee Color Lab, a shop that specialized in slide film developing. I first met Hans in 1970 and ran into him regularly over the years. His son Lorne ran Carousel Lab on Jasper Avenue for years doing film, slides and printing just about anything to do with photo finishing. Ashley was the young girl who met customers as they entered the store. I always thought Lorne had hired this good-looking young lady to be the first impression of Carousel, and later found out that she was his daughter.

Technicare was also started in the 70s by Tim Ryan and was an equipment and supply company. Tim was a real whiz at electronics, fixing processing machines

and, when computers came into the industry, he was in the front lines of the digital revolution. Over time, Carousel and Technicare joined forces and moved to their present location.

Their current range of products is mind boggling to say the least; we are very fortunate to have a lab of this caliber right here in Edmonton. Metallic prints, canvas prints, books, and all kinds of novelty and printed materials are available for your images with a quick turn around and easy pick up or delivery. Their book printing partner is also in Edmonton and they joint venture on many products with more being developed all the time. No need to get printing done in the U.S. and pay extra shipping and customs charges. Just send your files to Technicare using their Book module.

Once we were totally blown away by what Technicare offers, Cathy Columberg took us for a lab tour where we saw a bank of digital printing machines that can produce 800, 8x10s an hour (24/7). During their crazy season these machines glow in the dark! We walked around many workstations, each having

a specialized function that dovetails into creating the products Ashley had shown us earlier. The lab is very clean, not cluttered and a very safe work environment for the staff. Speaking of staff, Technicare has outstanding long-term staff members, who are all experts at what they do and they obviously enjoy their work. Being a digital facility, they also have key staff all over Canada working via the Internet doing customer service and developing new software and de-bugging existing software.

The woodshop was of interest to me, as it is another one of my hobbies, and seeing the totally equipped digital woodworking shop was a treat.

We ended up in the lunchroom and had coffee and doughnuts, giving us a chance to chat with Ashley and Cathy. Many of us walked out with green bags in our hands. There were some terrific deals on the clearance table, as well a lot of the name brand equipment was on sale for 25% off or more, because Technicare is getting out of the equipment supply business to concentrate on customer service.



Technicare Imaging Ltd. Outing (continued)

It has been said that Lorne Hildebrandt will never say no to his friends, which is what he calls his clients, and he has instructed his staff to do the same with a "can do" attitude.

IACC members get a VIP discount on orders because we are VIP customers of Pixportal. Cathy says, "We started the Pixportal website and separate online software targeted to the Camera Clubs and hobbyist; and our website www.pixportal.ca has the link to download software, which is very user friendly from their website."

Those in attendance, received a special VIP code that gives us an additional discount on Pixportal services. If you would like this code, please e-mail me at malmo@shaw.ca with your IACC membership number and I will send you the secret code.

Personally I had a number of projects that I wanted printed, so after the tour I sat down Sunday afternoon in my easy chair with my laptop and ordered online over \$500 of printing and saved \$75 because I am a member of IACC.

I ordered a number of prints, metallic, canvas, some coasters, and stickies, some puzzles, printed folding cards and a laminated poster, as well as a book of portraits. I got everything except the book within a week (most only took a couple days). Cathy asked us all to friend Pixportal on Facebook ... a big please!

To contact them, their dedicated Pixportal Hotline is 587.782.2321 or toll-free at 877.771.9696. You may also contact them by e-mail at lurvphotos@pixportal.ca.



Orchid Fair

Letter from Darrell Albert, Chair Person, Orchid Fair (April 6, 2014)

"On behalf of the Orchid Society of Alberta, I would like to thank Bob Royer and Linda Treleaven for taking part in Orchid Fair 2014 to judge our orchid photography competition and for doing the American Orchid Society award photography.

Their enthusiasm was appreciated and their award photographs were excellent. I would also like to thank everyone who attended the Orchid Fair outing on Sunday and I look forward to seeing some of the photographs."



Annual General Meeting

Reminder:

Images Alberta Camera Club

Annual General Meeting

Thursday, May 8, 2014

7:30 – 9:30 p.m.

Pleasantview Community Hall

10860-57 Avenue, Edmonton, Alberta

Message from David Aldana, President

IACC's Annual General Meeting (AGM) will be held on May 8, 2014. The Board has embarked on a review of the Bylaws that govern the operation of the Club. The last review was done in 2001 and there are several items that require updates. The Board has prepared a document (which was e-mailed to all members on April 6) showing the original Bylaw wording, the proposed changes, and the rationale for the changes. The document also provides a summary of the key changes; it is very easy to read and follow.

What is expected of you as an IACC member? Please review the document and let us know if you have any questions or comments. The objective is to submit the modifications to the Bylaws for a general vote at the AGM on May 8. Thanks in advance for your cooperation.

I want to take the opportunity to praise the Board of Directors for the tremendous effort and time invested in this review. It is an honour for me to work with this team of passionate, committed and hard-working individuals. Our Club is certainly in great hands.

Looking forward to seeing you on May 8!

Membership Update from Linda Treleaven, Membership Chair

In 2013–2014 we have had the largest membership year in the history of the Club: Honorary (8); New Members (82); Returning Members (106)=Total (196).

The trends for the past five years are:

Date	May-10	May-11	May-12	May-13	May-14
Honorary	5	7	8	8	8
New	51	70	65	47	82
Returning	91	83	89	100	106
Totals	147	160	162	155	196



Treasurer's Report: Summary for AGM, Vincent Morban, Treasurer

Images Alberta Camera Club Balance Sheet As at February 28, 2014

		\$
Assets	Bank	11,211
	Term deposits	4,242
	Capital assets (net of accumulated amortization)	<u>2,005</u>
	Total Assets	<u>17,458</u>
Liabilities and Equity	Members' equity - balance forward	16,696
	Net income - current year (see below)	<u>762</u>
	Total Liabilities and Equity	<u>17,458</u>

Images Alberta Camera Club Income Statement 12 months Ended February 28, 2014

			\$
Revenue	Membership (1)		<u>8,000</u>
Expense	Administration	Affiliations (2)	267
		Office	730
		Postage (3)	158
		Rental (4)	2,375
		Subscriptions	145
		Supplies	<u>110</u>
			3,783
		Amortization	859
		Competitions (5)	1,178
		Membership Services (6)	272
		Newsletters (6)	90
		Outings (7)	90
		Programs (8)	1,000
	Workshops (7)	<u>37</u>	
	Total Expense		<u>7,308</u>
Net operating income			692
	Interest revenue		<u>70</u>
Net income - current year			<u>762</u>

Notes

- (1) 186 memberships paid
- (2) CAPA, PSA
- (3) Lendrum P.O. rental
- (4) Pleasantview community hall & board room rental
- (5) Ribbons, trophies, judges, supplies
- (6) Supplies
- (7) Net cost after recoveries
- (8) Honorariums to presenters, student scholarship



Ukrainian Cultural Heritage Village Partnership

By Cameron McGregor, Program Chair



© Sheila Holzer



© Carol Rusinek

For 30 years, members of our Club have been photographing at the Ukrainian Cultural Heritage Village (the Village), primarily at our annual outing in February, but also at other times of the year. From images of interpreters to photos at their special events to still-lives of artefacts from the past of Ukrainians taking up residence in Western Canada, the Village is full of wonderful images worth capturing.

Recently, the staff at the Village proposed a community partnership with IACC based on the following elements:

- An Exhibit of our photographs to illustrate the partnership that has interested us for so long.
 - ◆ We will be exhibiting about 70 photos at the Celebration of Dance on May 19, and setting up a photo booth. All of our long-term photographers are involved. The Friends of the Ukrainian Village Society are hosting our lunch and the Village is providing free admission for the day to exhibitors.
 - ◆ We are hoping to display this exhibit at City Hall and in the Provincial Concourse. The extra exhibits would further demonstrate (to Edmontonians and the Province) our commitment to our partnership with the Village.
- A Photo Workshop at the Village.
 - ◆ This year the workshop will take place on July 26, with a focus on architectural and indoor photography taught by Club members with a long-term commitment to the Village. We are also helping Village visitors explore the various ways they can enhance their images after they are taken.
- The Dark Skies Initiative, including the Village and Elk Island National Park.
 - ◆ We have yet to action this element of our partnership, although several members are interested. Expect to hear more over the late spring and summer through the Facebook Group.

IACC's involvement with the Village for so many years, has become something which defines us as a Club. This partnership helps to keep our Club active in the community.



MEMBER MUSINGS

Changes Over Time

By Mufty Matthewson, Historian

Some things change. Some things never change!

- * *10 years ago*, Images had a Ukrainian Cultural Heritage Village outing, an alphabet shoot and a speaker in April who was the Park Ranger for Elk Island Park.
- * *15 years ago*, Steve Sutphen relinquished his duties as webmaster and Hillary Morin took over. She asked that, "if anyone is interested in having one or two images on our website, please submit them to her either on a floppy diskette, a zip disc or CD-Rom or send them to her in JPEG format no larger than 40 K." Things do change!

The Club's Millennium project consisted of 31 members who photographed the people, places and events of Edmonton from July 1, 1999 to June 30, 2000—the turn of the Millennium. The President's Challenge that year was Y1K to Y2K with the expectation to depict what the member felt was the most important person, thing or event in the past 1000 years.

Copyright Issues: A Challenge to Enforce

By Vincent Morban, Treasurer

Sharing photos with friends and business associates is not always a good idea. Some photos I had taken from our place, a high-rise condo on Saskatchewan Drive, showed up on someone else's MLS listing. They were poor quality, cut and paste jobs, but clearly identifiable as mine. Naively, I had given a photo to our realtor to use with our listing and he assured us that he had not given the photos to anyone else.

I contacted the other realtor who used the photos for someone else who listed in our building. The realtor claimed she had used a professional photographer and, apparently, she had told her client that they were "stock photos." When asked, the realtor did not remove the photos, but once I contacted the Edmonton Real Estate Board, the realtor was told to remove the images from the listing and from the MLS archives. It seems that not all photographers respect your copyright, but you can sometimes rely on professional associations to protect your interests. If you value your images or believe they have some commercial value, protect them any way you can.



© Vincent Morban



Review of the New Sony Alpha 7R

By Malcolm Fraser, IACC Member

The new Sony Alpha 7R! I have one and just think it is 'soooooo' good. A bit about me ... I am from the film era and ran my own studio for 25 years and have taken well over a million portraits and over 300 weddings, along with lots of other things both animate and inanimate. My main camera was a Hasselblad System, with six bodies and a bunch of lenses, as well as a few Canon F-1, A-1, and FD lenses.

We were waiting to get in the store and there was a guy in line showing us what he had done with a Sony NEX 6 camera with an adapter for legacy Minolta lenses. I was amazed at the results he showed us on his tablet, which he just happened to have with him.

I went home and goggled the Sony camera he was using and found out there were adapters for all my old lenses, including the Hasselblad lenses.

the Hasselblad lenses.

Now, I was really interested and did some more learning and research at McBain Camera (the Sony dealer). They reluctantly gave me a brochure on the new Sony Alpha 7 and 7R, as they were scarce, and the

As well, I have ordered the adapters for the Canon FD and Hasselblad lenses from B&H in New York.

The Sony Alpha7R has been designed from the ground up, as a full-frame digital camera without a mirror; the sensor is only 18 mm from the mounting flange. The E mount full-frame lenses also are designed for the mirror-less system and only five are available now with five more to come and another five in 2015, but with an adapter you can mount Sony's A mount lenses on the 7R, as well as many older Zeiss Cinema World lenses that are E mount. As mentioned earlier, you can also adapt many Legacy lenses to this camera, as well as modern AF lenses.

The 7R has the most up-to-date focusing system, using contrast AF rather than AF points, is extremely fast, and has facial recognition, as well as object recognition with memory so it knows when it sees something familiar (how sweet is that!).

Another reason I bought this camera is for its video capabilities (no other camera can do what it can do, period!). It is a full-frame video camera and has a quiet motorized servo zoom and none of the other manufacturers are even close to developing a camera like this one.



Image copyright from [Sony store](#)

I retired in 2000 and bought a point and shoot digital camera, but didn't pursue digital photography until recently, getting a Nikon DSLR camera and lenses from my brother. I first heard about Sony NEX cameras at a chance meeting while visiting Classic Camera Exchange on 118 avenue in Edmonton.

7R hadn't been released yet.

The more information I got, the more impressed I was, so I bought one of the first cameras that McBain Camera got in. I also purchased the Sony lens made for the camera (an E mount 18-70 mm zoom lens) and am waiting to get the 70-200 as soon as it is shipped from Sony.



Review of the New Sony Alpha 7R (continued)

As a still camera it also blows the competition away; the mainline manufacturers are years away from the mirror-less technology that is in this camera. It is a full-frame 36 mega pixel camera without a bypass filter, which is now standard on most pro cameras; its software is seamless shooting RAW and JPEG simultaneously. You need a fast memory card with at least 64 MB of memory to keep up with the camera, otherwise you have to wait for the buffering to download to a slow card. With my Nikon, the RAW file is always lighter than the JPEG; the Sony RAW and JPEG look identical on the viewing screen and computer, but the RAW file has a ton more data.

Some of the neat features are the movable viewing screen, ease of operation and intuitive controls and settings, and it is lightweight to boot.

I never thought I would ever buy a Sony camera (a stereo maybe) and spend far more money on it than I did on my Nikon. The Sony has so much going for it without the limits a typical DSLR has, along with the amazing software in the camera. The zoom lenses that Sony has built have a constant F-stop wherever you zoom to, which is nice.

It has its own flash connector system, called Flash Interface Shoe; an XLR connection that again is way ahead of everyone else. No need for a pop-up flash or a hot shoe. Just get the flash

made for the camera and it takes care of everything; it even has a video light built into the flash.

It has Wi-Fi built in and does live transfers of data just by touching your phone to the camera body. The exposures have been bang on in my experience and it is hard to trick the camera.

Everything I have heard about this camera has turned out to be better than expected, and with my limited use, to date, I am totally impressed. I will post an update in the future, once I get the 70-200 mm lens.



Two photo taken with Sony Alpha 7R © Malcolm Fraser



IACC COMPETITION RESULTS AND JUDGES

March Competition Results—Theme: Heritage and Open

Theme: Colour Print Limited 1. Bruce Smith: Left Behind 1. Wendy Royer: Lit 2. Clayton Reitzel: Heritage Curling 3. Gilles Simard: The Old Fashioned Way	Theme: Black and White Print Limited 1. Bruce Smith: Old Farmhouse 2. Linda Treleaven: Faith of our Fathers 3. Quincey Deters: Pysankas
Theme: Print Unlimited 1. Wendy Royer: Locked in the Past 1. Bruce Smith: Prairie Landmark 1. Bob Royer: Suicide Doors 2. Chan Hawkins: Buffalo Solitude 3. Bill Trout: Prairie Fire	Theme: Digital Unlimited 1. Karen Albert: Bubble in Time 2. Linda Treleaven: Dad's Violin 3. Ron Ross: Temple C, Selinunte
Open Print Unlimited 1. Wendy Royer: Street Cleaner 2. Bruce Smith: Soul Man 3. Sieg Koslowski: A Nice Light Snack	Visit the IACC website and/or SmugMug site to view the winning images. Also, see the cover page and pages 19 to 22 in this issue for the winning images.

IACC'S Annual Photography Competition (2014): Biographies of the Judges

Darlene Hildebrandt

Darlene is the face behind Digital Photo Mentor and [Her View Photography](#). She has been a professional photographer for over 25 years, and, as such, has photographed everything from soup to hay—literally—including doing food photography, weddings, family portraits, and corporate events and products. After a forced change of direction, she left her photography studio behind and moved on to other aspects of photography, including sales, fine art and travel. She finally landed on teaching and couldn't be happier. She's written for and has been published on websites and in newspapers around the world, and is currently the Managing Editor of [DigitalPhotographySchool.com](#), one of the most popular photography sites on the Internet.

Mark and Leslie Degner

Mark and Leslie reside in Sherwood Park, Alberta, Canada, where they operate *Wilderness Light Images*. Primarily stock photographers, they also do commercial and assignment photography, conduct photography workshops, and give presentations on various aspects of digital photography. However, don't even think about asking them to photograph your wedding, because they don't do weddings! In addition to self-marketing their stock images, they also produce fine art prints. Both Mark and Leslie have over 25 years of photography experience. They met through their common interest in photography at IACC (Images Alberta Camera Club) in the late 1980s, during an IACC workshop. Mark and Leslie specialize in, but don't limit themselves to, photographing in western Canada and the Canadian Rocky Mountains.

They offer inspiring images that vary from the abstract to realistic, the intimate scene to the grand landscape and the human element to the breathtaking beauty of nature that surrounds us.

Their images have appeared in many magazines, including *Outdoor Photography Canada*, *Photo Life*, *Outdoor Photographer*, *Nature's Best*, *Canadian Geographic*, *Geo*, *Birder's World*, *Canadian Wildlife*, and *Gardening Life*. Leslie and Mark's photographs have also been published in countless books, including the *Canadian Rockies Access Guide*, calendars, and posters. Many corporate clients have used their photographs for their advertising and promotional projects. Leslie and Mark's photographs have won numerous awards in photography competitions, nationally and internationally. Mark is a Contributing Editor to *Outdoor Photography Canada Magazine*.



March Winners: Heritage Theme and Open

Congratulations to Bruce Smith and Bill Trout



Left Behind©Bruce Smith. Theme: Colour Print Limited 1st Place



Old Farmhouse©Bruce Smith. Theme: B & W Print Limited 1st Place



Prairie Landmark©Bruce Smith. Theme: Print Unlimited 1st Place



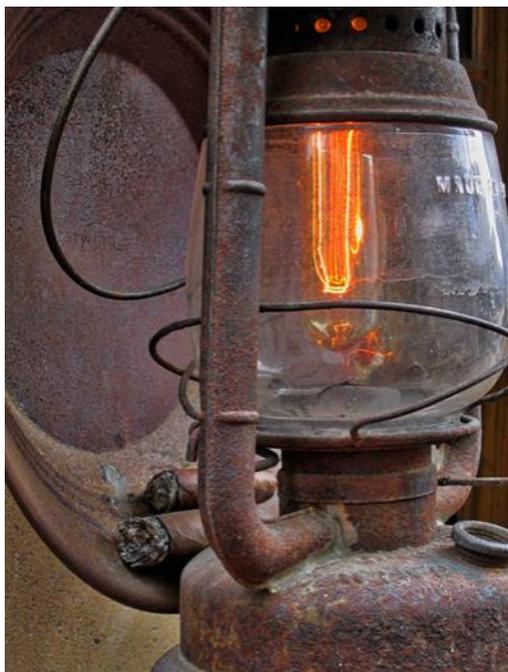
Soul Man©Bruce Smith. Open Print Unlimited 2nd Place



Prairie Fire©Bill Trout. Theme: Print Unlimited 3rd Place



March Winners: Heritage Theme and Open (continued)



Lit©Wendy Royer. Theme: Colour Print Limited 1st Place



Locked in the Past©Wendy Royer. Theme: Print Unlimited 1st Place



The Street Cleaner
©Wendy Royer.
Open Print Unlimited.
1st Place

(see Front Cover)

Congratulations to Wendy Royer and
Linda Treleven



Faith of our Fathers©Linda Treleven. Theme: B & W Print Limited 2nd Place



Dad's Violin©Linda Treleven. Theme: Digital Unlimited 2nd Place



March Winners: Heritage Theme and Open (continued)



Heritage Curling©Clayton Reitzel.
Theme: Colour Print Limited 2nd Place

Congratulations to
Clayton Reitzel and
Chan Hawkins

Buffalo Solitude©Chan Hawkins.
Theme: Print Unlimited 2nd Place



Congratulations to
Bob Royer and
Karen Albert



Suicide Doors©Bob Royer. Theme. Print Unlimited
1st Place



Bubble in Time©Karen Albert. Theme. Digital Unlimited 1st Place



March Winners: Heritage Theme and Open (continued)

Congratulations to Ron Ross, Quincey Deters, Gilles Simard and Sieg Koslowski



Temple C, Selinunte©Ron Ross. Theme: Digital Unlimited 3rd Place



Pysankas©Quincey Deters. Theme: B & W Print Limited 3rd Place



The Old Fashioned Way©Gilles Simard. Theme: Colour Print Limited 3rd Place

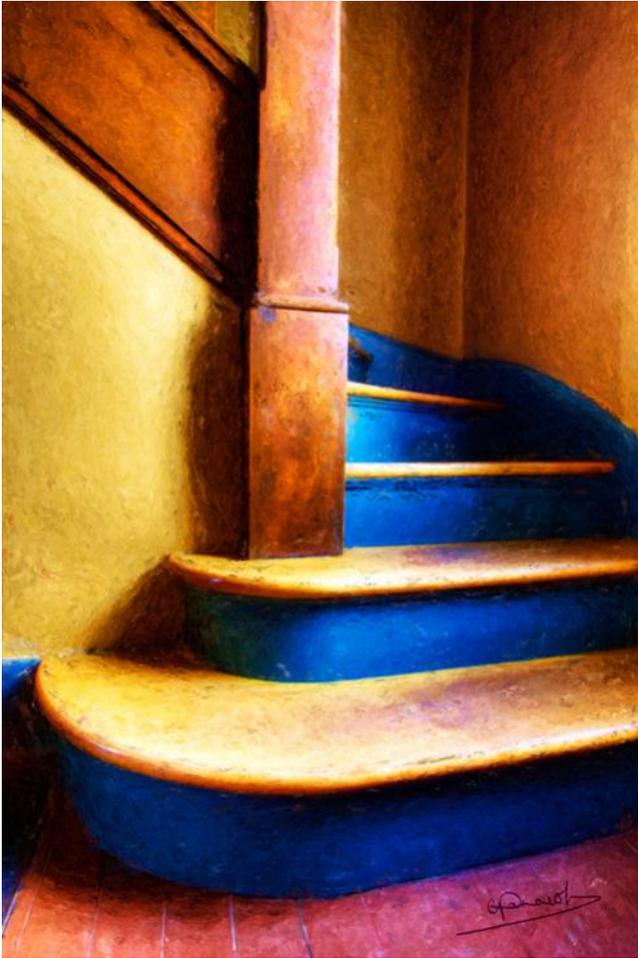


A Nice Light Snack©Sieg Koslowski. Open Print Unlimited 3rd Place



Beyond Photography: Member Showcase

By Cameron McGregor, Program Chair



Painted Stairs©Colette Panaioti

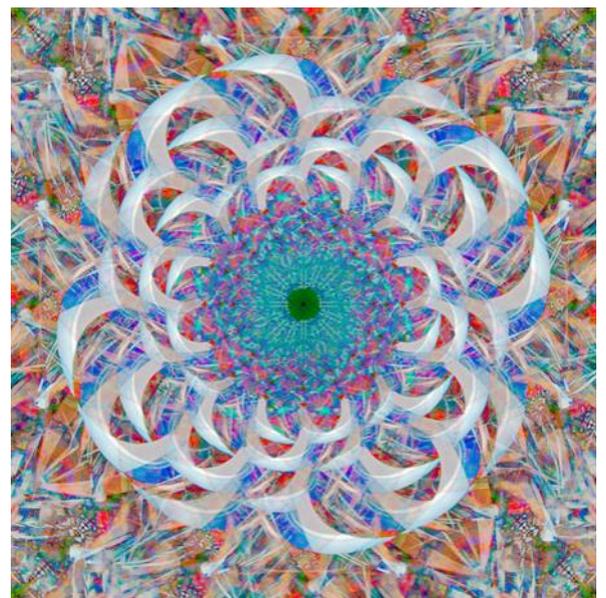
Beyond Photography: Projects and Choices for the Use and Projection of Photographic Images

A passionate interest in all of the methods and ways of taking, composing and displaying images characterizes Colette Panaioti and her member's showcase to the Club. Primarily a landscape and wildlife photographer, she demonstrated the use of overlay, blur, multiple images and painting in her projected images followed by a considerate and thoughtful display of various printing techniques and materials, including a wide variety of paper and cloth substrates.

On display were individual images printed on Epson Velvet, Moab Entrada Natural and cotton fabric. In addition, there were two collections showing the same image printed on three different print mediums for comparison: 1) Strathmore Canvas; 2) Red River Polar Pearl Metallic paper; and 3) Strathmore Textured paper.



Alberta Plate©Colette Panaioti



Flipped Out Locomotive©Colette Panaioti



Judging Photographs Workshop

By Scott Henderson, Past President

Today I attended Bob Royer's workshop, "Judging Photographs." This was a great introduction to correct techniques for judging and critiquing photographs, and I picked up some great skills by attending. Bob has attended an eight-hour Canadian Association for Photographic Arts (CAPA) course on judging photos, and has judged a number of competitions, making him a great teacher on the topic.

Bob started the session discussing how judging often works in photographic contests, in general and then category by category. He then taught us the basic approach for photographic scoring and critique, which includes these basic steps:

1. Start with a factual description of the photo.
2. Provide your score.
3. Describe the main strength of the photo.
4. Talk about composition, lighting, etc.
5. Using a soft voice, describe one or two things that could be changed to improve the shot. Don't feel the need to describe everything that must be fixed ... just pick one or two.
6. Finally, end on a positive note by reinforcing what you liked most about the photo.



Two photos © Wendy Royer

Bob stated that CAPA judges will typically state their critique, while Photographic Society of America (PSA) judges will typically state their critique as an opinion. As for scoring, in CAPA and PSA competitions, a score of 5/10 is typically the worst score that will be given. Bob also described Salon judging, where scores are rapidly given by judges without comment.

We then took turns critiquing images Bob had brought along. Each attendee was challenged with an image to critique, with some images being excellent and some needing help. This was a great way to exercise our new critiquing skills, but it also emphasized just how personal a critique can be. While some critiques were easy to agree with, some were the exact opposite of the critique I would have given.

A huge thanks to Bob for the informative and excellent workshop!



Underwater Flower Photography Workshop

By Mrinal Das, IACC Member



All photos on
this page
© Mrinal Das



I got interested in participating in the workshop to be held at Mufty Mathewson's house on March 23, 2014, when I saw on the IACC website that scuba gear was not a requirement.

That was perfect for me because I do not know how to dive! A few days before the workshop, I received an e-mail from Cyril Kopitin informing me that I was registered.



When I arrived at Mufty's house, most of the other participants were already there. Eventually, there were 12 participants taking part in the workshop.

The session started with a slideshow of Mufty's collection of wonderful photographs of underwater flowers. The slideshow was followed by a question and answer session, and Mufty very patiently answered all our questions. She had already set up various stations — some on the main floor and some in the basement — with flowers (roses, gerberas, orchids) in their respective vases holding many beautiful bubbles, just waiting to be photographed!

For next two hours or so, we moved patiently and silently from station to station. During this time, Mufty was guiding us to get our best capture. Some of the participants even braved the outside (in the backyard) to get their best shot under the spring sun of Edmonton!

There was plenty of food (from brownies to muffins to cookies) to enjoy and tea and coffee. At the end, a satisfied bunch of IACC members went home with their captures.

The next day, I mentioned the workshop to Mark Degner, my colleague and friend and IACC Hall of Famer. Mark said that many years ago he had also attended a similar workshop at Mufty's house and still remembered how much he had learned while enjoying the workshop.

Thank you Mufty for extending your helping hands to the IACC members for all these years. It was an absolute enjoyable experience for me!



How to Build a Copy Stand for Your iPhone

By Malcolm Fraser, IACC Member

I was recently at a museum resource library and wanted some copies from an old book I was reading. I was told that copies were 35 cents each, but I could copy the documents if I wanted to do so. All I had was my iPhone, so I made some copies with my camera rather than paying for copies. Did I mention that I was Scottish?

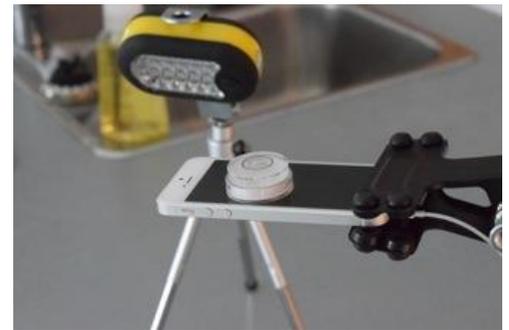
On the drive home, I started thinking it would be slick to make a portable copy stand that I could set up on a table at the museum. After a few attempts, I now have a portable copy stand that I can set up anywhere and make great copies of documents, artifacts and photographs.

It consists of a Manfrotto clamp mounted on a tripod, a iPhone 5 c/w ear buds, a bubble level, two copy led lights on mini tripods and a cloth tape measure. The total cost is about \$100.

You set up the tripod with the Manfrotto clamp attached so that your camera is parallel to the document, using the bubble level to make it perfectly level. The ear buds have a camera shutter release built in, so you fire the camera using the ear buds.

The copy lights are also mounted on mini tripods, one on each side. Use the measuring tape to get the lights set at a 45 degree angle to the document. Once you are set up, just keep changing the documents and firing the camera to make copies.

It is quiet and there is no flash so you don't disturb anyone.



All photos on this page © Malcolm Fraser



Photographic Society of America 76th Annual Conference of Photography
Join us in
Albuquerque
New Mexico
Saturday, September 27-
Friday, October 3, 2014

The Photographic Society of America offers an exciting lineup of photo tours, workshops, programs, presenters, vendors and division meal meetings at our 76th Annual International Conference. The conference will begin on Saturday, September 27th and will run through Friday, October 3rd, 2014.



Photo © J.R. Schnelzer, APSA

SCHEDULE

- **Saturday, Sunday and Monday**—Registration and Tours
- **Sunday Evening**—Welcome Social and Workshop
- **Monday Evening**—Nature Projected, Projected Image Division, and Print International Exhibitions Begin
- **Tuesday through Friday**—Programs, guest speakers, international exhibitions, showcases, print exhibitions, workshops, division meal meetings, vendors and evening receptions following featured speakers.
- **Friday Evening**—PSA Honors and Awards Banquets
- **Saturday**—Annual Albuquerque Balloon Fiesta for those PSA members wishing to attend.



More information is available at www.psa-photo.org



IACC Board of Directors

EXECUTIVE 2013–2014

President:	David Aldana	president@imagesalberta.ca	780.481.2272
Vice-President:	Steve Ricketts	vice-president@imagesalberta.ca	780.449.6055
Secretary:	Heather Spratt	secretary@imagesalberta.ca	780.318.1796
Treasurer:	Vincent Morban	treasurer@imagesalberta.ca	780.435.8231

Images Alberta Camera Club PO Box 29015 RPO Lendrum, Edmonton, AB T6H 5Z6

STANDING COMMITTEE CHAIRS

Competitions:	Quincey Deters	competitions@imagesalberta.ca	780.465.3963
Membership:	Linda Treleaven	memberships@imagesalberta.ca	780.640.3467
Program:	Cameron McGregor	program@imagesalberta.ca	780.437.0473
Outings:	David Aldana (interim)	outings@imagesalberta.ca	780.481.2272
Workshops:	Steve Ricketts (interim)	workshops@imagesalberta.ca	780.449.6055
Social:	Bob Royer	social@imagesalberta.ca	780.425.2462
Historian:	Mufty Mathewson	historian@imagesalberta.ca	780.452.6224
Equipment:	Steve Sutphen	equipment@imagesalberta.ca	780.492.4768
Webmaster:	Barry Headrick	webmaster@imagesalberta.ca	780.461.4710
Newsletter:	Barbara Morban (Editor) Gilles Simard (Asst. Editor)	imagery@imagesalberta.ca	780.435.8231

Club Meetings: Meetings are held at 7:30 p.m. on the 2nd and 4th Thursday of every month from September to May (except in December: 2nd Thursday only)

Location: Pleasantview Community Hall: 10860-57 Avenue, Edmonton, AB.

Visitors are welcome to attend two meetings to determine if they wish to join the Club.

You must be a member to attend outings and workshops and/or to participate in competitions.

IACC WEBSITE

Members are encouraged to submit samples of their work for the website at webmaster@imagesalberta.ca.

Also, join us on Facebook and receive the latest news on upcoming events:

<http://www.facebook.com/groups/imagesalberta/>.

IACC NEWSLETTER

Please submit articles to:
imagery@imagesalberta.ca

**DEADLINE for the May edition is
Thursday, May 1, 2014.**



**Canadian Association for Photographic Arts
(CAPA) www.capacanada.ca**

ASSOCIATE MEMBERSHIPS

**Photographic Society of America (PSA)
www.psa-photo.org**

