



imagery

October 2013

Volume 38:02

IMAGES ALBERTA CAMERA CLUB

Edmonton, Alberta

Cover: East Coast Morning ©Bob Allman

Workshops: A Strategy

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**Member Articles:
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President's Message

President's Message

By David Aldana

October is finally here and with it comes my personal favourite season of the year - Fall! Unfortunately our fall does not last very long; but its shortness is compensated by having an explosion of colour that still awes me every year.

Fall is the season of oranges, reds and fiery yellows, and of paths covered in a luxurious carpet made of colourful leaves. Fall is the season of cobalt blue skies contrasting boldly with trees and buildings. It is also the season when sunrise and sunset go back to more decent times, allowing us to shoot the golden hours without compromising too much sleep. Fall is also the season of family reunions and succulent dishes around Thanksgiving, a feast for both our taste buds and our eyes. And of course, fall is the season of Oktoberfest, Halloween, pumpkin carving and harvest. There are so many great opportunities to capture what this vibrant season offers!

At the Club, October will bring us a presentation by one of our local photography celebrities (Daryl Benson); a member showcase from Emille Currie, who will let us "see" Greece through her eyes; the Summer Memories slideshow; our traditional outing to Aldon Salvage Yard (please note change in the date); and a night of photographing ghouls and goblins. Please continue to share your images with the rest of the Club through our Facebook Group, the SmugMug site, competitions, slideshows and critique circles. One of the key aspects of our club is the knowledge and inspiration we can gain from each other.

Have a great autumn!

Fall Colours



Harvest Moon ©Steve Ricketts



The Last Green Leaf ©Vincent Morban

Happy Thanksgiving!

A good snapshot stops a moment from running away. ~Eudora Welty



Update about Workshops

A Strategy for IACC Workshops

People join IACC because they enjoy photography and want to learn more about it. Many of them look to the Club to provide some basic training on photography. Specifically, surveys of our members have told us that many want to see sessions on understanding how to use their camera, how to take good pictures and how to post-process them.

Within reason, we need to try to address the wishes of all our members, both experienced and inexperienced. We have many members who are experienced photographers and are willing to share their expertise; however, we don't have the capacity to duplicate a multi-session course put on by a paid, experienced instructor.

It takes a long time and many hours of practice to become proficient at photography, and the Club can play an important role in helping people to get started. As in the past, we will offer workshops on various topics (e.g. how to use your camera, how to use Lightroom, off-camera flash). Beyond that, we would point members toward references (e.g. books and online articles) and formal courses offered by various organizations, such as NAIT, Grant McEwan, McBain Camera, Vistek, and Metro Continuing Education.

As people learn a lot by observing and talking with others, we will look to build an instructional component into our outings; e.g. before and during an outing, we would provide instruction on using your camera, and afterward, on processing images. We will look to pair up each novice photographer, who wants help, with an experienced photographer who's willing to help (i.e., a mentoring program), and take advantage of what the outing has to offer. For example, at the upcoming Aldon's Auto Salvage outing, we could focus on taking close-ups (macro), and looking for detail, colour and leading lines.

We will provide some basic training in using software to process images. To make things easier to handle, we will focus our efforts on using Lightroom (it works on both Windows and MacOS computers, and people can download a free 30-day trial version of the program).

We will create a summary of reference material and courses for sharing with our members (e.g. mentioned at meetings, posted on the club's website and Facebook Group).

Over the next while, as I get the opportunity to chat with our members, I will develop a list of workshops and also of club members who are willing to host/lead workshops (i.e. create a list of experts). If people are interested in getting involved, please contact me.

Steve Ricketts
vice-president@imagesalberta.ca

Examples of IACC Workshop Photographs



Winners! Competition Theme: Movie Titles

Theme: Colour Print: Limited



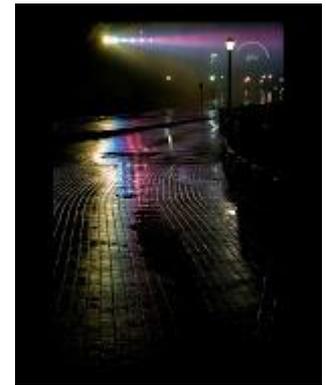
1. Inferno ©Wendy Royer



2. Navy Seals ©Clayton Reitzel



2. Charge of the Light Brigade ©Sieg Koslowski



3. In a Lonely Place ©Arghya Basu

Theme: Print: Unlimited



1. The Birds ©Sieg Koslowski



2. Flashdance ©Greg Campbell



3. A River Runs Through It ©Bill Trout

Theme: Black and White: Limited



1. Star Trek ©Bill Trout



2. Magic in the Water ©Quincey Deters



3. Ladder 49 ©Clayton Reitzel



Winners! Competition Theme: Movie Titles

Theme: Digital Projection: Unlimited



1. Back to the Future ©Bill Trout



2. The Artist ©Vincent Morban



3. Sunset ©Linda Treleven

Open: Print: Unlimited



1. East Coast Morning ©Bob Allman



1. Mysterious Way ©Gilles Simard



2. Northern Serenity
©Bill Trout



3. In Bloom ©Quincey Deters

Next Competition Theme: Weather

Thursday, October 24!

Submission Deadline:

Sunday, October 20 at 8:00 p.m.



Showing and Glowing

Congratulations to Jason Zhu!



Jason's image has been selected as a finalist in Photo Life's 2013 Best of Photo Clubs competition.

His image appears among other winning photographs in the October/November 2013 issue. Winning images will also be featured in an online gallery on photolife.com. The gallery will be online within the coming month.

Congratulations to Gilles Simard!

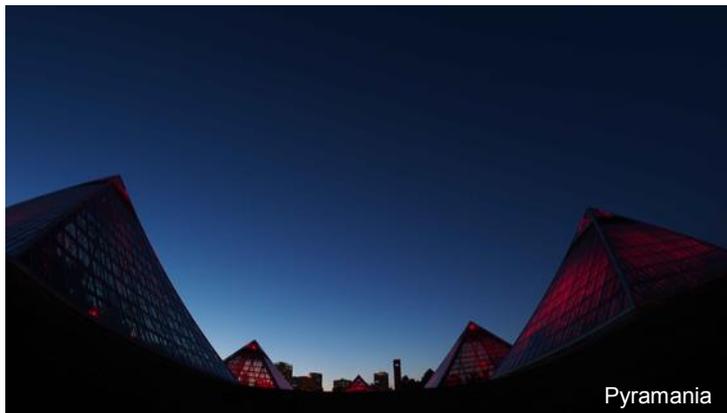


Photo of the Day

This image was selected "Photo of the Day" at the [Steve's Digicam Web Site](http://www.digicam.com) on September 23, 2013. I selected this shot from our "Edmonton Skyline" outing on September 15, 2013.

After taking shots of downtown from the top of the hill and before moving to the pedestrian bridge over the river, I went to the base of the Muttart Pyramids and took a couple of shots using the Rokinon 7.5mm Fisheye.

Some cropping and hiding the light from a door under the left pyramid are the only manipulations on this photo.

Mark Your Calendars!

Sunday, November 3, 2013 (9:30 a.m. to 5:00 p.m. at U of A Butterdome)

IACC will have a booth at the Edmonton Photographic Tradeshow & Seminars

<http://www.mcbaincamera.com/ept/>

Every leader in the industry will be in attendance showcasing the latest and greatest in photographic equipment. Get hands-on experience with the newest DSLR, mirrorless system and point & shoot digital cameras, as well as the latest must-have accessories to complement your needs. Meet Alberta's own famed photographer, Daryl Benson, who will be signing books as well as presenting at one of the many seminars! Visit the Studio Lighting and Macro Corner booths and get some hands-on experience with specialized gear and get tips from the experts!



**Outing: Aldon Auto Salvage Yard; 552057 Hwy 831 S Lamont.
Saturday, October 19 (meet at 8:00 a.m.).**

NEW DATE!

**Outing: Halloween Alley on Friday, October 25 at 7:00 pm.
Night shots of the ghouls and goblins.**



Member Articles

Club Historian's Report

By Muffy Mathewson

This summer, on August 17, the heavens opened up and dumped up to 180 ml of rain and hail on my house and street in 90 minutes (norm is 40-50ml.) The old street drains couldn't handle it, so rivers of water sluiced in and around our house and much of it slurped into all seven rooms in our basement. Thankfully, the boxes of IACC newsletters, meeting minutes, and paraphernalia were safely on a steel shelf unit in my treasured (but now-obsolete) slide room. So they were safe. However, the sewer water infected all the rooms of our basement. All the belongings that were safe had to be moved into the BigSteelBox that sits on the road in front of our house so the basement could be gutted right down to the two by fours.

So, fellow members, our history is safe in boxes out on the street. I have only my memory to fall upon for a report and it is less than fantastic for dates, names or much else. I have been phoning Bill Wyshynsky, founding member who has, he tells me, a complete set of old newsletters in his storage unit. He has promised to give them to us; however my first call to him was in the winter and his storage unit would have been cold and dark. I have since called him many times and I am champing at the bit to get them so if anyone knows 'old Billy W.' would they encourage him to let us have them. Apparently it will take four months to rebuild our basement so we can get our "Stuff" out of the BigSteelBox, so I can continue to write about our fascinating history.

All I can report today is that IACC has been the largest and best camera club in Edmonton for many, many years. If anyone else wishes to step into the role of remembering great times in the club, please feel free to tell your stories for the newsletter! Steve? Carol? Sheila? Gerry?

Oh, I just remembered an anecdote! Sort of related to Daryl Benson who is speaking at our next meeting. Sheila Neilson and Dave Rudisuella met at Imates, married and had great outings and trips with friend, Daryl Benson. When Daryl came to speak at the club after one of these outings, Sheila actually threw a pail of water at Daryl when it was done. A revenge act (we were led to believe) but it was an original way to thank the speaker. I don't think that would have been in the newsletters!

Basic Photography Tips: White Balance

By Vincent Morban

Auto White Balance (AWB) on digital cameras keeps colour cast out of photos. It can make your photos look more accurate and natural. But not always. For example, AWB can provide inconsistent results when zooming from wide angle to telephoto as the camera may see different colours in the background and think the light has changed. AWB can cause problems with sunsets, as it sees that the neutral tones have colour in them and tries to remove some of that colour.

Instead of AWB try using predefined or preset settings to match your shooting conditions (*Daylight* for daytime, *Shade* for shady conditions, *Cloudy* for overcast, *Tungsten* or *Fluorescent* or *White Balance Flash* for indoor conditions). Try experimenting by using:

- *Cloudy* setting for daytime scenes or shade for a cloudy day to warm up colours
- *Cloudy* setting for rich, warm colours in sunsets and sunrises
- *Sunlight* setting at night to bring out night time colours
- *Tungsten* setting for daytime scenes to create striking colours or to create images that look like night time scenes
- *Scene* mode presets on your camera.

If, for some reason, you are unhappy with your image(s) due to incorrect or improper white balance settings there are still fixes available. For example, Lightroom and PS Elements offer white balance adjustments (but only for images shot in Camera RAW), and PS Elements and Color Efex Pro offer "Remove Colour Cast" adjustments for all images which neutralize incorrect colour cast.



Auto White Balance (AWB)



Use of *Shade* Setting



IACC Board Members

BOARD OF DIRECTORS 2013–2014

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Vice-President:	Steve Ricketts	vice-president@imagesalberta.ca	780.449.6055
Secretary:	vacant	secretary@imagesalberta.ca	
Treasurer:	Vincent Morban	treasurer@imagesalberta.ca	780.716.1660

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Club Meetings: Meetings are held at 7:30 p.m. on the 2nd and 4th Thursday of every month from September to May (except in December: 2nd Thursday only)

Location: Pleasantview Community Hall: 10860-57 Avenue, Edmonton, AB.

Visitors are welcome to attend two meetings to determine if they wish to join the Club.

You must be a member to attend outings and workshops and/or to participate in competitions.

IACC WEBSITE

Members are encouraged to submit samples of their work for the website at webmaster@imagesalberta.ca.

Also, join us on Facebook and receive the latest news on upcoming events:

<http://www.facebook.com/groups/imagesalberta/>.

IACC NEWSLETTER

Please submit articles to:
imagery@imagesalberta.ca

**DEADLINE for NOVEMBER edition is
Wednesday, November 6, 2013.**



ASSOCIATE MEMBERSHIPS

Canadian Association for Photographic Arts
(CAPA) www.capacanada.ca

Photographic Society of America (PSA)
www.psa-photo.org

