



imagery

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IMAGES ALBERTA CAMERA CLUB

Edmonton, Alberta

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President's Message and Member Showcase

President's Message The Impact of an Image

By David Aldana



I have always enjoyed the variety and quality of images that are presented in the club as part of competitions, showcases and slideshows. I also enjoy the stories behind the images, such as where and how they were taken, and what kind of effort the photographer had to go through to get and edit the shot. But, lately, the stories that really strike a chord with me are the ones that tell how photography can touch and improve people's life.

From members taking pictures of kids and patients in hospitals, to helping in fundraising events, to donating time and talent to charitable organizations, I have discovered that it's not only about getting the perfect shot or composing the perfect image, or using the latest gadget or the sharpest lens, it's also about the impact that images have on people. If we belong to the club, it means we have a talent or are developing one; and I believe that keeping it to ourselves to win a ribbon or make a profit would be selfish.

We need to find ways to improve the way our club "gives back" to the community, but please don't wait for the club to develop programs or activities. Get involved in a charity or organization that shares your views and values, and do not hesitate to offer your time and your talent to help other people.

If you have no idea about where to start, a good suggestion would be to volunteer in *Help Portrait*. Last year, several club members volunteered doing different activities (taking pictures, working the front desk, assisting photographers, helping with logistics) and it was a very rewarding experience. This year, the event will take place in the basement of the downtown Milner Library on Saturday, December 7. If you don't know what *Help Portrait* is, please visit the website at <http://www.help-portrait-edmonton.com/> and find out everything about the event. It would be great to have a lot of members involved in this event.

I have seen, first hand, the impact that an image can have on a person—there is power in pictures and we should use it wisely. And if you have a story about the positive impact of photography, please share it. We want to know and be inspired!



Emille Currie: Member Showcase on Greece

By Cameron McGregor

Emille provided our first member's showcase of the year—a 10-minute slideshow of her photos from the Greek islands of Corfu, Mykonos and Santorini. Emille loves these areas of Greece and her pictures paid testimony to her passion for the sunny skies, deep blue sea, brilliant colours and stark whites of the places where she stayed and toured.

A marvelous show demonstrating her vision of good photography and her commitment (including working through most of the night before) to provide a memorable showcase!



Guest Speaker



“Filters” Presentation by Daryl Benson

By Cameron McGregor

Every once in a while a camera club like IACC has the privilege of having a very talented photographer as a member for a while. Such is the case with Daryl Benson. Daryl's three books and stock photography show the talents of a unique landscape photographer. His images are vivid and compelling. During his presentation on October 10, he used the plain topic of “Filters” to illustrate some decidedly unplain images; images of power enhanced by his use and thorough knowledge of photography.

Daryl has photographed for over 20 years and has mothballed filters that can be replaced by software or in-camera processing. For example, rather than using a graduated filter to photograph a mountain sunrise, he takes two shots, one metered for the sun and one metered for the mountain and then blends them in Photoshop.

The four filters he still keeps are:

- A polarizer filter – to take the glare off the mountain lakes he has loved to photograph. They work best at 90° from the sun. He illustrated the importance of this filter in low light, mossy conditions.
- A 4 and 10x neutral density filter – to capture beautiful photos in high light conditions. He illustrated the use of his 10x filter with an incredibly beautiful photo of a coast with sympathetic clouds, a picture he would have been unable to capture at a faster shutter speed.
- A blue-yellow colour polarizer filter – to add an early morning patina to a mid-morning shot. He illustrated the use of the filter by showing a highly sought-after shot of Spirit Island near Jasper.
- A close-up filter – a useful alternative to carrying a macro lens.

His talk was energetic and wide-ranging. A magnificent talk for our first-of-the year guest speaker!



I am selling my Nikon cameras, lenses and accessories, including D200 (\$275) and D80 (\$185) bodies; Nikkor lens AF-S 70-200mm F2.8G ED VR II Lens with lens hood and original packaging (new sells for \$2199.95). Used less than 5 times and in excellent condition; Tamron Aspherical LD XR DiII AF 18-200 for Nikon cameras (\$180, not manufactured any more); 1 battery charger and 2 batteries. Make me an offer. Catch me at a club meeting, call 780.423.1484 or e-mail ecurrie@shaw.ca.
(Submitted by Emille Currie.)



Selling my third body, an Olympus E-30 DSLR (including charger and 3 batteries). The asking price is \$350 and it is in a very good condition. Please contact Gilles Simard at bordelatomique@gmail.com.

**PLEASE NOTE THAT THE NEXT EDITION OF THE NEWSLETTER IS DECEMBER/JANUARY.
Deadline for submissions is Thursday, January 2, 2014**



Showing and Glowing

Congratulations to Nominees of the 8th Annual International Black & White Spider Awards!



According to the promoters, the Black & White Spider Awards received 9,456 entries from 75 countries in 14 categories. The Awards Jury represents the industry's biggest names who reviewed the entries online before making the nomination shortlist and honouring 246 title awards and 938 nominees in 14 categories. Visit the website for more details (<http://www.thespiderawards.com/>).

Like the Photographic Society of America (PSA) and the Canadian Association for Photographic Arts (CAPA), the Spider Awards is a category-based competition that includes categories, such as abstract, still life, fine art, people, photojournalism, architectural, portrait, silhouette, sport/action, nature, macro, fashion and landscape. Based on the number of entries, categories seem to appeal to both amateur and professional photographers.

As we continue on our journey of changing the dynamic of our competitions, the category-based approach may be good 'food for thought' to help bring our IACC photographers out of their comfort zones while encouraging artistic and creative photography.

Vincent Morban

Nominee in Photojournalism | Once Upon a Time



Last season, after attending an IACC-sponsored workshop with Larry Louie, Larry encouraged Vincent to submit *Once Upon A Time* to the 8th annual *International Black and White Spider Awards*. Vincent was so glad he listened because it received a nomination in the amateur *Photojournalism* category. The image was originally taken in black and white during a walk on Broadway in New York.

Nominee in People | Retail Therapy



Retail Therapy was nominated in the amateur *People* category. It also was taken in New York. The image was taken in colour and then converted to black and white. A humorous look at the gender differences when it comes to shopping!

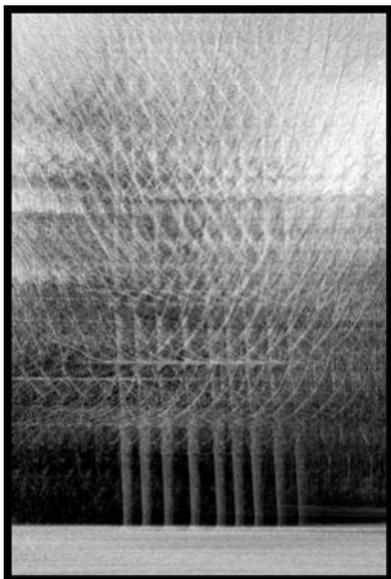


Showing and Glowing

Congratulations to Nominees of the 8th Annual International Black & White Spider Awards (continued)

Rae Emogene

Nominee in Abstract |
9 on 1



9 exposures taken on 1 frame of a tree at Louise McKinley Park

Nominee in Abstract |
Zoned Out



A zoom pull (4 seconds, f16.0) taken on a cold winter night at Fort Edmonton

Nominee in Architectural |
Homage to Escher



An HDR shot using a 10.5mm fisheye lens of the Fort Edmonton Footbridge taken shortly after sunset

David Aaron

Nominee in Architectural | Refinery



This image is a paradox of beauty and shame. On one hand, David is reminded of the pollution that our oil industry produces and yet there is a certain beauty in the lines, the intensity and texture of all that steam coming out of each stack.

This image was also short-listed in this year's Visual Arts Alberta Association (VAAA) photo contest. The VAAA display was in Edmonton and is currently at the Jubilee Auditorium in Calgary.



Winners! Competition Theme: Weather: DIGITAL



1st Place: ©Linda Treleaven
A God Send



2nd Place: ©Quincey Dieters
Morning Glory



3rd Place: ©David Aldana
Electric City



1st Place ©Bob Royer
Storm Clouds over Waterton



2nd Place: ©Kirby Price
Be Afraid, Toto!



3rd Place: ©Gerry Wirun
Forecast: Angry Skies



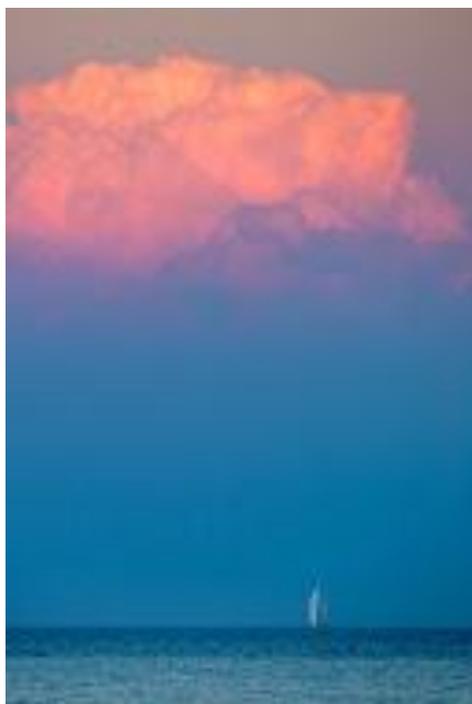


1st Place: ©Bruce Smith
Double Rainbow

1st Place: ©Sieg Koslowski
Fire in the Sky



3rd Place: ©Wendy Royer
Morning Fog Recedes



2nd Place: ©Bob Royer
Red Sky at Night, Sailors Delight





1st Place: ©David Aldana
Approaching

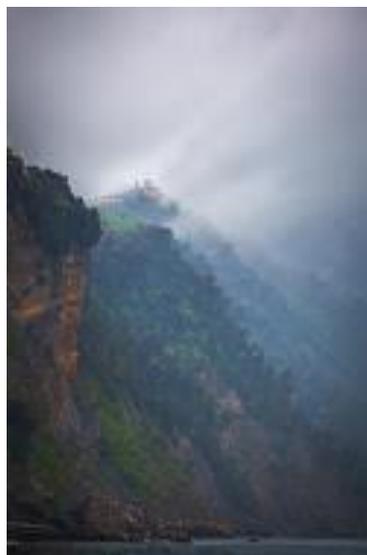


2nd Place: ©Sieg Koslowski
God's Signature

3rd Place: ©Derald Lobay
Fog Rolls In



3rd Place: ©Bob Royer
Lifting Fog



Winners! OPEN: PRINT: UNLIMITED



1st Place ©Graig St. Jean
Insomnia



2nd Place ©Zbigniew (Zbyszek) Gortel
Tuscan Panorama



3rd Place ©Kirby Price
Bee's Eye View



Image Processing Software

by Vincent Morban

As a new member to IACC you may be wondering about photo processing software. When I joined in January 2012, I watched and listened at competitions and critique circles to find out what was being said about the images. It became clear to me that image processing software played a key role in making images look so much better. I promptly attended a Lightroom workshop taught by Barry Headrick. (As an aside, I also realized I needed a new tripod and some good quality lenses!)

In deciding what software to use, I eventually settled on the following criteria as being important to me (perhaps there were more, but who can remember): ease of use; learning curve; file management; selective editing; integration; HDR; non-destructive editing; standalone and demo copy.

Over the past year, I have invested in a basic course in Photoshop Elements and have purchased the following lower cost (under \$200) products: Photomatix; Photoshop Lightroom; Photoshop Elements; NIK Software.

I don't regret buying any of them, but I also don't think that any one of them is perfect, so I tend to use some or all in combination, even on the same image.

- For *ease of use* and *learning curve*, I like Lightroom, NIK and Photomatix. You do not require much time to learn these, whereas Elements has a steep learning curve, not unlike its much pricier cousin, Creative Suite.
- For *file management* (organizing, viewing and basic editing of RAW files), I like Lightroom or Elements, since both let me view, select and save a number of RAW images at a time.
- For *selective editing*, I like Elements and NIK. You can really play with pixels in Elements, somewhat less so in NIK and hardly at all in Lightroom or Photomatix. I think Lightroom is weak on selective editing and it is, therefore, not my favourite.
- For *integration*, all the above software seems to work well when transferring directly to each other or through Microsoft's directories. I do not recall the computer freezing at any time or losing files when transferring.
- For *presets*, I like NIK and Photomatix. They offer the widest variety. NIK has an Elements plug-in to access its wide number of colour and black/white presets and selective editing tools that can be used with almost all their presets.
- For the *HDR experience*, I like Photomatix and NIK. They integrate well with Elements and Lightroom. Photomatix also merges bracketed RAW files very well.
- For *non-destructive editing*, I like Lightroom and NIK. They both use a history feature that allows you to go back to any point in time. Elements does this too but differently by using layers and turning these on and off, but first you have to master layers.
- For *standalone and demo versions*, all four programs have these.

My usual workflow starts with Lightroom for basic processing of RAW files and basic edits. From there, I usually export the images to Elements, using NIK as a plug-in, for selective image editing. Below are two images to illustrate the power of image processing.

The left one is right out of the camera with heavy cropping but no other adjustments. The right one shows better detail, tonal contrast, colours, sharpness and selective editing, which I think adds to the interest factor.



2 photos ©Vincent Morban



In conclusion, if you are not worried about file management my current favourite of this bunch is NIK Software. NIK is easier to use than Elements, has good selective controls, HDR, non-destructive editing, lots and lots of presets (colour, black and white), and is very intuitive. Since it was acquired by Google it has become very affordable and it also is available as a standalone.



Aldon Auto Outing: Finding Rustic Beauty

by Vincent Eyben



Long, long ago a number of very special automobiles began their journey toward immortalization in the print and electronic world. It is to our delight that they survived decades of use, landed in a Lamont County wrecking yard and wound up as photographic subject matter. The extended life and new purpose for these 'experienced' vehicles is an excellent starting point for creative growth among many of our club members.

The Saturday, October 19 outing in Lamont brought dust, high winds and harsh mid-day lighting for the 20 or so photographers in attendance. In spite of the conditions, we were determined to capture traces of rustic beauty and industrial design hidden in row after row of mechanical ruin.

Joel Sartore, a wise photographer and contributor to National Geographic, said that a strong image must have one or all of the following: great composition, great lighting and interestingness. Every year, I see images from the Aldon shoot successfully incorporating these elements. This outing is:

- * challenging and rewarding for those who persevere
- * as technical a shoot as can be imagined
- * full of opportunities to capture images that are memorable and satisfying
- * full of opportunities that allow us to fine tune our chosen techniques; e.g., macro, abstract, landscape, miksang, storytelling, lighting, composition
- * a great venue for 'on location' photography discussions with fellow members
- * a super deal that proves David Aldana, our President, is right again - "ALL this for a membership fee of \$50!"

This year we added a valuable component to the Outing—the mentoring program. Mentors were matched with mentees before the shoot began in order to promote learning within the group. Abstract, macro and basic camera operation were among the choices of some of the mentees. Gaining a greater understanding of what other creative minds bring to this craft is useful and inspiring. Mentoring was an excellent contribution to the team atmosphere and success of the day.

I must say, that this was another great IACC outing—one for the history books! What an opportunity to get creative and find rustic beauty, because, as Confucius said, "Everything has beauty, but not everyone sees it."



All photos on this page ©Vincent Eyben



Aldon Auto Outing (continued)



4 Photos ©Agnieszka Kielkowicz



2 photos ©Shelley White



©Jason Zhu



Spirit of John Lennon ©Vincent Morban



At A Glance

Date	Event	Details
November 14	Regular Meeting	Member Showcase: Bruce Smith, Topic: Winter
November 16	Outing	Gurdwara Nanak Sar Sikh Temple Meet at 10:00 a.m. at the Gurdwara Nanak Sar Sikh Temple on the Manning Freeway. Lunch will be served at 12:00 or 12:30. (Limit of 25)
November (TBA)	Outing	Enjoy Centre Date and time to be announced.
November 28	Competition Night	Theme: Breaking the Rules
December 12	Regular Meeting	Christmas Social Evening Please bring a small treat to share during the coffee break.
December 21	Outing	Christmas Lights at the Legislature Starts at 6:00 p.m.
January 9	Regular Meeting	Guest Speaker: Darlene Hildebrandt, Topic: Giving Back through Photography Member Showcase: David Aldana

Rumours on the Web

By Gilles Simard

Once in a while (in my case, often), I like to look at what is coming on the market and, especially, what might be on the market in a couple of weeks/months. In order to do that and if you are interested in Sony, Canon, Olympus, Fuji, the mirrorless market in general or Nikon, you may want to take a look at the following websites:

Sony Alpha: <http://www.sonyalpharumors.com> (check the new A7/A7R)

Canon: <http://www.canonwatch.com>

Olympus: <http://www.43rumors.com>

Fuji: <http://www.fujirumors.com>

The mirrorless market in general: <http://www.mirrorlessrumors.com>

Nikon: <http://nikonrumors.com> (it doesn't have the same kind of format as the other sites above).

I hope that that none of these sites will give you a GAS (Gear Acquisition Syndrome) attack. Enjoy!



Welcome to New Members!

Enjoying Your New Membership

(adapted from Sheila Holzer's original article "It Takes Time")

We are so fortunate to have many new members joining our club (e.g, about 45 signed up at the recent Edmonton Photographic Trade Show held at the University of Alberta Butterdome).

Since we have the common interest of photography, there are many ways to get to know each other. Both old and new members may wish to try the following to help foster friendships and a feeling of belonging:

- arrive early and help with the meeting setup; e.g., tables, chairs, competition easels, projectors, screens, refreshment table, name tags (meetings start at 7:30)
- join the group on an Outing
- attend a Workshop
- ask the person next to you a question about one of the prints on display
- ask the person next to you how to solve a technical problem
- stay after the meeting and help put away the equipment
- become a mentor or mentee
- volunteer on the executive or board of directors (we need a Workshops Chair and an Outings Chair).

Other Helpful Hints for New Members

IACC Membership Cards: Please make sure you pick up your IACC membership cards from our Membership Board Member, Linda Treleaven. You can use the card to receive discounts at various local photography stores.

Competition Nights: Criteria for submitting your images for competitions are found on our website. If you have any questions, please contact our Competitions Board Member, Quincey Deters. The upcoming competition nights and themes are:

- November 28: Breaking the Rules
- January 23: Water
- February 27: In the Kitchen
- March 27: Heritage
- April 24: IACC Annual Competition.

Outings: Outings are held throughout the year and are for members only. Please check the program posted on our website. Outings are announced at our monthly meetings. Paper sign-up is available at the meeting and electronic sign-up is sent via e-mail. Contact: David Aldana, President

Workshops: Workshops are held throughout the year and are for members only. Workshops are announced at our monthly meetings. Also, please check the website for information about upcoming workshops. Contact: Steve Rickets, Vice-President.

Mentoring Program: A new program. Please contact Steve Rickets, Vice-President for details.

Facebook: Join Facebook at <http://www.facebook.com/groups/imagesalberta/>.

Newsletter: Volunteer to write an article, accompanied by one or two photographs. Contact: Newsletter Editor, Barbara Morban.



IACC Board Members

BOARD OF DIRECTORS 2013–2014

President:	David Aldana	president@imagesalberta.ca	780.481.2272
Vice-President:	Steve Ricketts	vice-president@imagesalberta.ca	780.449.6055
Secretary:	Heather Spratt	secretary@imagesalberta.ca	780.318.1796
Treasurer:	Vincent Morban	treasurer@imagesalberta.ca	780.435.8231

Images Alberta Camera Club PO Box 29015 RPO Lendrum, Edmonton, AB T6H 5Z6

BOARD MEMBERS

Competitions:	Quincey Deters	competitions@imagesalberta.ca	780.465.3963
Membership:	Linda Treleaven	memberships@imagesalberta.ca	780.640.3467
Program:	Cameron McGregor	program@imagesalberta.ca	780.437.0473
Outings:	David Aldans (interim)	outings@imagesalberta.ca	780.481.2272
Workshops:	Steve Ricketts (interim)	workshops@imagesalberta.ca	780.449.6055
Social:	Bob Royer	social@imagesalberta.ca	780.425.2462
Historian:	Mufty Mathewson	historian@imagesalberta.ca	780.452.6224
Equipment:	Steve Sutphen	equipment@imagesalberta.ca	780.492.4768
Webmaster:	Barry Headrick	webmaster@imagesalberta.ca	780.461.4710
Newsletter:	Barbara Morban (Editor) Gilles Simard (Asst. Editor)	imagery@imagesalberta.ca	780.435.8231

Club Meetings: Meetings are held at 7:30 p.m. on the 2nd and 4th Thursday of every month from September to May (except in December: 2nd Thursday only)

Location: Pleasantview Community Hall: 10860-57 Avenue, Edmonton, AB.

Visitors are welcome to attend two meetings to determine if they wish to join the club.

You must be a member to attend outings and workshops and/or to participate in competitions.

IACC WEBSITE

Members are encouraged to submit samples of their work for the website at webmaster@imagesalberta.ca.

Also, join us on Facebook and receive the latest news on upcoming events:

<http://www.facebook.com/groups/imagesalberta/>.

IACC NEWSLETTER

Please submit articles to:
imagery@imagesalberta.ca

DEADLINE for December/January Edition is THURSDAY, JANUARY 2, 2014

ASSOCIATE MEMBERSHIPS



Canadian Association for Photographic Arts (CAPA) www.capacanada.ca

Photographic Society of America (PSA) www.psa-photo.org

