



imagery

Summer 2013

Volume 37:10

IMAGES ALBERTA CAMERA CLUB

Edmonton, Alberta

Title Page: Tattered Angel ©Shelley Bissell

IACC
+ **Annual**
Competition
Results

Competitions 2013-2014: New Guidelines

A Culinary Photography Experience

Gear Up to End MS

**Bryan Cooper: IACC
Scholarship Recipient**

**Through My Eye: Royal Alex Hospital
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Competitions 2013–2014: New Guidelines

Digital Enhancement Guidelines

LIMITED

This category limits the type of work that can be done to an image.

There are two LIMITED categories - Colour Print and Black & White Print

All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization, as detailed below, are not acceptable and will be disqualified.

ALLOWED

Allowed adjustments:

- Colour
- Exposure
- Brightness and/or Contrast
- White Balance
- Sharpening
- Noise Reduction
- Saturation/desaturation
- Conversion to black and white or single colour
- Cropping, resizing, rotating
- Eliminating dust and scratches

NOT ALLOWED

Examples of adjustments that are not allowed:

- Adding artistic or texture filters
- Removing or adding primary objects
- Creating a new image from one or more images
- Digital artwork
- HDR (High Dynamic Range) conversion
- Selective colouring, toning or tinting
- Multi-layer compositions or collages
- Multiple exposure
- Multiple images that are mounted in one matte

All the other categories are considered unlimited, or “ANYTHING GOES,” and there are no limitations as to the amount of work that can be done to an image.

Check our website for further details about competition guidelines.



Thank you to the retiring Board Members for their contributions and for a job well done!

- Bob Royer, Workshops
- Calvin Binnema, Outings
- Jason Badry, Treasurer
- Fred Rushworth, Newsletter Editor



Canadian Culinary Federation (CCF) National Conference

A Culinary Photography Experience

by Tina Cho

I felt apprehensive when I was approached to do a photography shoot for the Canadian Culinary Federation (CCF) National Conference to be held in Edmonton from May 29 to June 1. It would be my first paid photography assignment and I had not done any major photo shoots, other than as volunteer photographer for the MS Bike Tour. I was nervous about being the only person taking photos at this conference. After all, this was their 50th anniversary national conference! Thoughts about "What happens if something goes wrong and if I missed taking all the important shots?" floated in my head. So, to relieve my stress, I asked a fellow club member, Heather Turner, to be my partner. She agreed and, with the approval from the event organizer, we embarked on this photographic journey with a sense of excitement and inquisitiveness.

This event occurred over a four-day period, where shot locations spread out over different areas of the city. We photographed these functions at the Marriott River Cree Resort: a Taste of Canada Reception, educational sessions and trade show, as well as the President's Gala and Awards Ceremony, a western themed banquet at the Ramada Hotel, a field dinner at the Edmonton Garrison, and the junior and senior chef competitions at the NAIT Culinary School.

The organizers gave us a list of images they wanted to have, such as chefs in action at both competitions, judges in the kitchen, and at the judging table, dishes prepared by the chefs, people enjoying the event and networking at all the functions, competition winners, and guest speakers. Also requested were candid action shots, rather than the customary formal photos.



Between the two of us, we shot over a thousand photos. The real challenge for us was to sort out the photos and put together a slide show for the Saturday Night Gala. The slide show was well received. A week later, we submitted all the photos to the organizers and for our efforts we were rewarded with a cheque!



Next deadline for submission of *Imagery* Newsletter articles is Wednesday, September 4!

Please submit article to imagery@imagesalberta.ca.



MS Bike Tour

Gear Up to End MS

by Fred Rushworth



It is always a rewarding experience to be able to follow your passion and know that you are helping people at the same time.

In the case of the Johnson MS Bike Tour, held on June 8 and June 9, our primary goal was to provide the MS Society with rider and sponsor photographs for publications and for a presentation (slide show) of the day's events during the Saturday evening supper. In addition, our photographs are available for riders to share and use to encourage friends to join them in future years.

I particularly enjoyed meeting and photographing the riders and teams at the Saturday start line and at the check stops as they took a break. I'm always interested in their ride and their stories (perhaps it is the want-to-be writer in me). I make my own business cards, specifically for the event, so they can contact me afterwards, as it can be difficult to find a single image from the hundreds that get uploaded to the MS Society's Photobucket site.

I received an e-mail from the Hitch Hikers, one of the teams I photographed Saturday morning, that reminds me of why I enjoy working with the MS Society and with the riders:

"This was our first year in the event and we all had such an amazing time! It's nice to have some pictures to show off to friends and family!"

My brother was diagnosed, one year ago, with MS and has just recently started injections. The long bike ride is not something my family has done before, but we thought it would be a great way to show our support to my brother and the cause. The event was much more overwhelming, emotionally, then we would have every guessed it to be and yet very rewarding. It was such an honour to ride amongst (and finish with) my brother, dad, husband and in-laws, and these pictures are a great way to remember the day!"



The photographers working with me this year were Cam McGregor, Heather Turner, Eric Cousineau, Greg Campbell, Gord Bosker and Tina Cho. You can just imagine the volume of photographs that seven photographers can produce in a day. Throughout the morning, the phrase *"Photographer ... Drop and Give Me 20!"* was the call to the photographers to make a fast run through the images on their cameras and to give me 20 file numbers and the memory card, so I could start downloading the slide show images. By 1:00 p.m., I had 240 images that I could quickly reduce to 110 to give us a nicely-paced slide show. Heather and Tina assembled a seven-minute soundtrack earlier in the week, so all I had left to do was sync the music to the slides and shuffle a few slides to key points in the lyrics. At 3:00 p.m., I handed over the completed slide show to the media coordinator for sound checks.

With the slide show completed, we had a team photo taken and then scattered again to cover the activities at the campsite, the VIP lounge for the top fundraisers and the beer gardens. On Sunday morning, we were up with the early risers and continued photographing, at key points, on the return trip. Back home and rested, we sorted and keyworded our photographs for submission.

My sincerest thanks to all of our photographers—*You are wonderful to work with!* This fall, IACC members will have an opportunity to see not our 'Drop and Give Me 20 Shots,' but those shots that we have chosen as favourites.



IACC Scholarship Recipient

Bryan Cooper

By Cam McGregor

Bryan Cooper was the recipient of the Images Alberta Camera Club scholarship to the NAIT photography technology program for 2012–2013. Bryan came to talk to us at our May meeting, accompanied by his business partner, Thomas O'Hara.

Bryan and Thomas are commercial photographers, who formed a partnership while they were at NAIT, and who take photographs for organizations and companies to use for various purposes, including advertising and annual reports. Their website, <http://cooperandohara.com>, has photographs that have the look and feel of a high-calibre production tailored to specific clientele. For example, while in Golden, British Columbia, Thomas took a photo of a snowboarder to promote their company's skill in sports and recreation photography.

As a team, they work well together by having different interests and by sharing common goals and a vision. Thomas has a background in outdoor sports, travel, music and portraiture; and Bryan has a passion for portraiture, advertising, interiors and architecture, and Photoshop. Bryan showed us how, that by using Photoshop and by understanding the lighting of an architectural shoot, he was able to layer various shots to provide an extraordinary clarity and crispness to an interior image.



At the end of their presentation, Bryan and Thomas set up a highlighted shot of Mufty Mathewson (left), the Club's Historian. They demonstrated that with the use of a soft box with a grid on it, they were able to clearly separate Mufty from the background of our Community League Meeting Hall.

Club members agreed that this was a very enjoyable and thoughtful presentation.



Taking Flight
By Jason Peavey

See the World

"Through My Eye"

Featuring Photographers from
Images Alberta Camera Club

July 8 to August 18, 2013
Royal Alexandra Hospital
Gallery Wall Exhibition Area
Food Court



IMAGES ALBERTA
CAMERA CLUB
www.imagesalberta.ca



Canadian Association for Photographic Arts (CAPA)

Showing and Glowing



Saskatoon Sunset



Misty Morning



Arches



Texture of Age

Wendy Royer

2nd Place

Open Competition
March

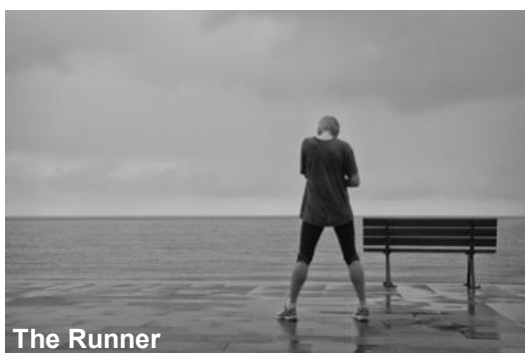


Fading Fast

Bob Royer

3rd Place

Open Competition
March



The Runner

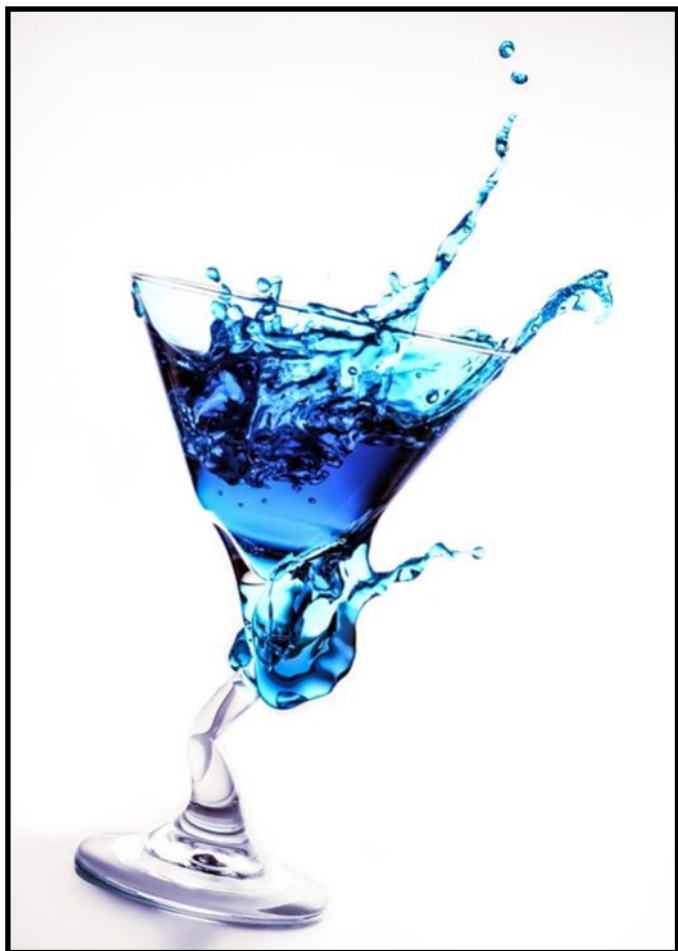


Rainy Day



The Conversation





McBain Camera

Photo of the Month (May 2013)

**Congratulations
to Darlene Young
for "Wild Blue"!**

Congratulations to Quincey Deters!

Exposed Salon is an international competition that is in its fourth year and is affiliated with the Photographic Society of America (PSA). There were over 1,000 participating photographers and over 10,000 images.

Quincey entered eight images in two different categories and had one image accepted in each category. (<http://exposed.fotoklub-kamnik.si>)

Section A: Free/Open color

Acceptance limit is 14 points.

A3: *Shadows and Rust*

Accepted, 16 points

Section D: Landscape

Acceptance limit is 14 points

D2: *Diversity*

Accepted, 16 points

Visit the website for the Exposed Salon, hosted by Foto klub Kamnik, Slovenia.



New Member

IACC Annual Competition Results



Bonavista



Split

1st

Bob Allman



Cypress Hills



Wet and Green



Busy Bee

2nd

Kirby Price

Tranquili-tree



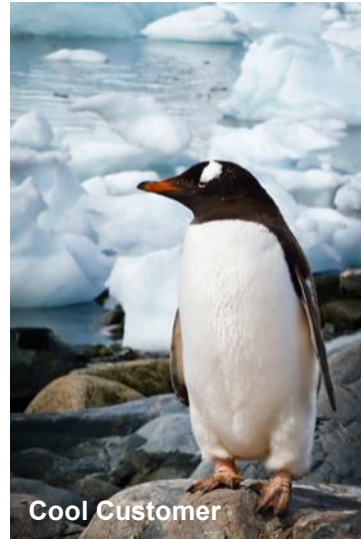
New Member

Tattered Angel

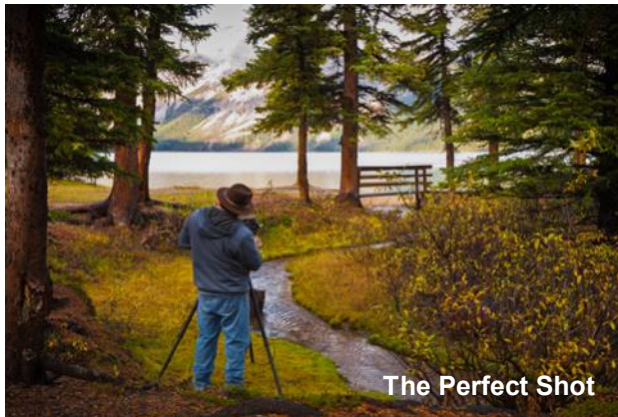


2nd

Shelley Bissell



Cool Customer



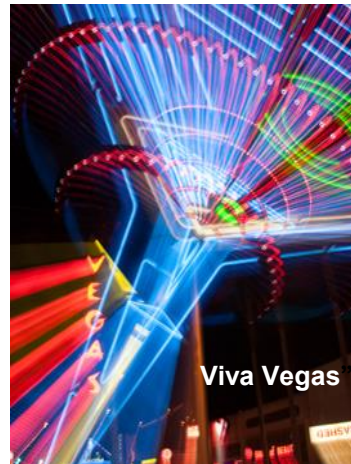
The Perfect Shot



Do Not Feed the Bears



Empire



Viva Vegas

3rd

Brad Walker

Outings



1st Linda Treleven



2nd Bruce Smith



2nd Jen Meers



3rd Jian Guan



Humour

1st Greg Campbell



2nd Sieg Koslowski



3rd Jian Guan

Nortech Nature

IACC Annual Competition Results



Base of the Falls

DERALD LOBAY

1st



Three Pines



Repose in the Rapids

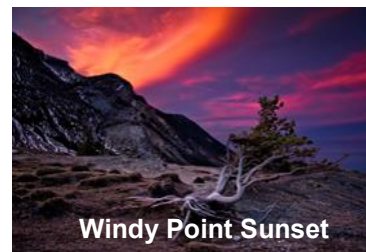


False Hellebore-Beautiful Poison

BRUCE SMITH

2nd

Amazing Feathers



Windy Point Sunset



Growing



Storm

JASON ZHU

3rd

Pine Grosbeak



Workshops



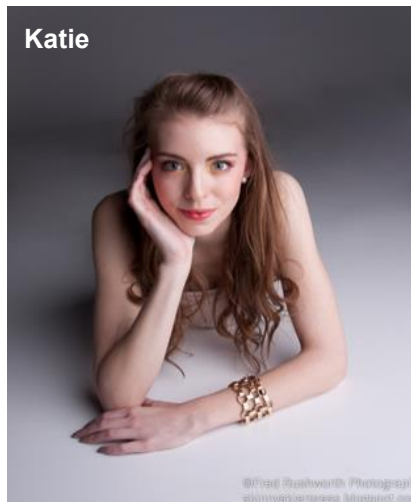
Katie Smile
1st Jian Guan



On the Diagonal
2nd Wendy Royer



Shattering Smile
3rd Clayton Reitzel



Katie
3rd Fred Rushworth
© Fred Rushworth Photography
www.fredrushworth.com



Tree Graveyard

3rd Kirby Price

President's Challenge: Dreams

IACC Annual Competition Results



Wistful Dreaming

**BRAD
WALKER**

1st



Dreams of Freedom

**DAVID
KLAUTT**

2nd



Dreamscape © Greg Campbell Photography

**GREG
CAMPBELL**

3rd



Best Overall Winners

Small Print

1. Sieg Koslowski
2. Robert Burkholder
3. Karen Maloney

Medium Print

1. Sieg Koslowski
2. Bruce Smith
2. Wendy Royer
3. Bill Trout

Large Print

1. Bruce Smith
2. Bill Trout
3. Greg Campbell

Monochrome Print

1. Bruce Smith
2. Sieg Koslowski
3. Bob Royer
3. Wendy Royer

Digital Print

1. Sieg Koslowski
1. Vincent Morban
2. Bill Trout
2. Carol Rusinek
2. Linda Treleaven
3. Clayton Reitzel
3. Frank Giacomoni

Criteria

Members who compete in monthly competitions qualify to receive an award at the end of the year. Points are received when a member places in the top 10 competitors in any one category. These points accumulate giving a grand total of points earned in each category, determining the overall placement.

1st=10 points	2nd=9 points
3rd=8 points	4th=7 points
5th=6 points	6th=5 points
7th=4 points	8th=3 points
9th=2 points	10th=1 point



Clive Mathewson Award Winner

Congratulations to Fred Rushworth for his presentation

“Nothin’ But ...”

The Clive Mathewson Award is given to a humorous, lighthearted presentation that is accompanied by either a verbal or musical component. A digital presentation should be approximately five minutes long, while a print presentation must be a minimum of 10 and a maximum of 20 images.

Join Us On Facebook

Join us and receive the latest news on upcoming events:

<http://www.facebook.com/groups/imagesalberta/>

Historian Report

By Mufty Mathewson

Fifteen years ago, in our *Summer Imagery Issue*, we had a fun challenge from the “Cow Town” members of the Calgary Foothills Camera Club. We were challenged to a “Shoot Out” where they shot our skyline and we shot theirs. Cut-off was September 1998 and the results were to be judged by the Central Alberta Camera Club of Red Deer and announced in November.

Sadly, there was no mention of who won in the following November’s newsletter, so I have no idea how the challenge ended. Maybe I could contact Foothills and ask if they remember. Does anyone in our Club have a steel trap memory for this challenge?

We were meeting at the John Janzen Nature Centre at the time. The President was Steve Sutphen, who had served before as secretary, membership and equipment coordinator. He was planning a sabbatical at the time, but obviously, a bearer for punishment, came back to the Executive and has been managing equipment ever since. He received a richly deserved Honourary Membership last year.

I was editor of *Imagery* at the time and wrote an article in April to celebrate my 20th year with the Club. It said, in part, “Digital cameras are creeping into the mainstream of our daily lives!” What an understatement that was! And this month, on our Facebook page, I ask, “Is there anyone who knows anyone teaching how to develop film?” How things have changed in just 15 years. By the way, DOES anyone know anyone teaching children how to develop film?



Mark Your Calendars

September to December 2013

September 12 (Thursday)	Meeting First of the season	Member Showcase TBA Time: 7:30 p.m.
September 15, 2013 (Sunday)	Outing Edmonton's Skyline	Time: TBD
September 26 (Thursday)	Meeting Competition Night	Theme: Movie Titles Time: 7:30 p.m.
September 29 (Sunday)	Outing Elk Island Park	Time: 8:00 a.m.
October 10 (Thursday)	Meeting Guest Speaker: Daryl Benson Topic: Filters	Member Showcase Emille Currie Topic: Greece Time: 7:30 p.m.
October 24 (Thursday)	Meeting Competition Night	Theme: Weather Time: 7:30 p.m.
October 25 (Friday)	Outing Hallowe'en Alley	Time: 7:00 p.m.
November 14 (Thursday)	Meeting Guest Speaker: Johwanna Alleyne Topic: Critical Eye	Member Showcase Bruce Smith Topic: TBD Time: 7:30 p.m.
November 16 (Saturday)	Outing Gurdwara Nanak Sar (Sikh Temple)	Time: 10:00 a.m. (Lunch 12 or 12:30)
November 28 (Thursday)	Meeting Competition Night	Theme: Breaking the Rules Time: 7:30 p.m.
November TBA	Outing Enjoy Centre	Time: TBD
December 12 (Thursday)	Meeting Christmas Social Evening	Time: 7:30 p.m. Bring a small treat to share
December 21 (Saturday)	Outing Christmas Lights at the Legislature	Time: 6:00 p.m.



IACC Board Members

BOARD OF DIRECTORS 2013–2014

President:	David Aldana	president@imagesalberta.ca	780.481.2272
Vice-President:	Steve Ricketts	vice-president@imagesalberta.ca	780.449.6055
Secretary:	Shirley Coulson	secretary@imagesalberta.ca	unpublished
Treasurer:	Vincent Morban	treasurer@imagesalberta.ca	780.716.1660

Images Alberta Camera Club PO Box 29015 RPO Lendrum, Edmonton, AB T6H 5Z6

BOARD MEMBERS

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Newsletter:	Barbara Morban (Editor) Gilles Simard (Asst. Editor)	imagery@imagesalberta.ca	780.716.1660

Club Meetings: Meetings are held at 7:30 p.m. on the 2nd and 4th Thursday of every month from September to May (except in December: 2nd Thursday only)

Location: Pleasantview Community Hall: 10860-57 Avenue, Edmonton, AB.

Visitors are welcome to attend two meetings to determine if they wish to join the Club.

You must be a member to attend outings and workshops and/or to participate in competitions.

IACC WEBSITE

Members are encouraged to submit samples of their work for the website at webmaster@imagesalberta.ca. Also, join us on Facebook and receive the latest news on upcoming events: <http://www.facebook.com/groups/imagesalberta/>.

IACC NEWSLETTER

Please submit articles to:
imagery@imagesalberta.ca

**DEADLINE for September Edition:
WEDNESDAY, SEPTEMBER 4, 2013**



Canadian Association for Photographic Arts
(CAPA) www.capacanada.ca

ASSOCIATE MEMBERSHIPS

Photographic Society of America
(PSA) www.psa-photo.org

