

Mufty's Musings on NEW YEARS DAY 2020

Images will be 45 years old on February 6, 2020. We're talking middle age here, aren't we? Hmm, I wonder what I was doing when I was 45.

It is 1978. The Commonwealth Games are coming to Edmonton. I resign from my job as Supervisor of Occupational Therapy at the Edmonton General Hospital. I use my last paycheck for film, monster amounts of film, so that I can go nuts shooting all the pictures I want for the ten day event and I buy tickets for the Opening Ceremonies, the Closing Ceremonies and a couple of other events.....for six.....a family affair. Poof goes the paycheck.

I call the Games Volunteer office and volunteer three of our children and my husband, Bill, for various activities; Doug, at Wrestling, Bob a Media Runner, Wendy, a Hostess in her snazzy white blazer and Bill, a driver, picking up VIPs at the airport and learning about them as he drives them to their events. They all get uniforms; shirts with the logo on them. I follow my family everywhere and begin shooting. I begin seeing the Logo. It is everywhere; on flags, on uniforms, pins, hats, storefronts and in gardens. Each venue is festooned with the red white and blue distinctive logo. So I shoot not only my children doing their jobs, but by the end of the games, I have 360 slides of the Logo

alone. I'm so excited that I decide I need to make a slide show of the Logo pictures.....a slide show with a spoken audio tape. I've never done anything like this before so I write a script to go with the pictures and edit down to 80 slides, (remember there were 80 slides in a carousel?) and I make a slide show called LOGOMANIA. My first slide show!

And then I sell it! Multiple copies! LOGOMANIA is in the school system as a follow up for the games. NAIT phones me. They want to buy a copy for their ART program. (Total sales....4.)

I'm on a roll!

That's what happened to me when I was 45. So maybe, just maybe, Images will have an exciting happening in 2020 to kick-start an amazing photography event. Maybe you will have an amazing photographic event. Happy New Year everyone and Happy 45th Birthday Images!

