

Jakes Framing Promotion

Cost to Members per image

\$100	Jake's Framing charge
\$20	Jake's costs of Exhibit
\$6	GST on above
\$4	IACC processing - Cost of PayPal handling transactions, incidental expenses
TOTAL COST: \$130	

Note: You don't need a PayPal account to use PayPal. You can also use MasterCard or Visa via PayPal. The \$4 fee applies to ALL payments. You are not encouraged to use other methods of payment.

What Jake will provide

Framing: Frame a 10 X 14 photograph (vertical or horizontal)

Black aluminum frame with wire

3-inch "digital white" mat, double matted

Dry-mounted with clear glass

Exhibit: APRIL 04 - APRIL 25 for IACC members

Includes an opening reception from 7-9 on APRIL 04.

Maximum number of entries will be 40 photographs.

Jake's will cover the insurance, license fee, pro-serve, invitations, hanging, three catered food dishes from Safeway, red/white wine and bottled water, window sticker display, advertising through Facebook/Instagram and on Jake's website.

Jake's will provide labeling for each entry which will include the artists name, name of image and pricing.

All framed photographs will be hung the same height and the window display will have the IACC poster and other prudent information.

Jake's will provide 6 printed invitations per entry for member's distribution.

Sales: All sales will be paid back to the members one week after the show ends with no commission to Jake's. If a member has a GST# please provide it before the opening of the show.

Members must consider the GST in the purchase price.

What IACC Will provide:

Provide the online registration for the promotion and provide this information to Jake's

Collect the entry fee from members via PayPal

Collect and deliver the prints to Jakes by February 29th

Provide a single point of contact between the club and Jake's

What members will provide:

Must have a Current IACC membership

Provide a 10 X 14 print on paper, no canvas, wood, plastic or aluminum submissions.

Provide image name and price for sale via an online firm.

Pay \$130 in advance

After the exhibit, pick up of framed photographs from Jake's on MAY 02 between 10-4.

Timeline

Dec 12: Deadline for expression of interest

Jan 31: Deadline for Online submissions

Feb 28: Deadline for delivery of print to IACC

Feb 29: IACC delivers images to Jakes

Restrictions

Address all questions to president@imagesalberta.ca. Do not contact Jake's directly.

Framing MUST be done at Jakes as part of the promotion

No advice on pricing will be given

No substitutions or upgrades of frame / mat /glass

Be aware when you choose your photograph that it will be framed with a pure white mat that has very little pink/yellow in it.

Photographs will be dry-mounted on a permanent bond in order to make it look as flat as possible for the presentation (You will not be able to remove it).