



ANNUAL REPORT

2015–2016

Images Alberta Camera Club (IACC) was formed in 1975 to provide a service to the photographers in the Edmonton area (be they professional or amateur). This service is the preservation of photography for all its enjoyment through increased knowledge and skill. Attainment of photographic knowledge is derived by many forms of communication, including guest lecturers, workshops, competitions, social events, outings, special interest groups, member showcases, the newsletter and the website.

With a membership of about 180, there is a depth of expertise in our Club. There is a wonderful spirit of community. In 2015-2016, members of the Club participated in the ReDress Project, Edmonton and Area Land Trust Project, Royal Alexandra Hospital Exhibit and Sale, MS Bike Tour, Help Portrait, and the First Lego League.

Thank you to all the Board Members, to all the IACC members who participated in Club activities, and to all the IACC members who 'gave their time' in some capacity (e.g., setting up and putting away chairs at the regular meetings, leading Special Interest Groups (SIG), organizing SIG outings, offering in-house workshops, helping at outings, being a member of the Competitions Committee, helping the Social Chair, welcoming new members, taking the portraits for the Christmas Photo Booth, supporting local community events, mentoring colleagues, chairing an ad-hoc committee, sharing on Facebook).

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President: Report

Steve Ricketts, President

After taking on the role of President, I wanted to continue the good work of the former President, David Aldana—namely to seek ways to support the three pillars of the Club: to have fun, to learn, and to give back. Along these lines, I had a few priorities: (1) to improve communication with the membership, (2) to strengthen the Club’s relationship with local photo/camera stores, and (3) to establish contact with other photo/camera clubs in Northern Alberta.

I led a committee to identify the needs and capabilities of a new website for the Club, and then was part of a small group that designed and launched the new website. It has proven to be a useful mechanism to host and share information with Club members, to the point where we decided to suspend publication of our newsletter. I started sending a monthly (or so) e-mail to Club members, which, following the launch of the website, evolved into a President’s monthly blog (using MailChimp).

I met with representatives of local photo stores and discussed ways to increase our collaboration, to mutual benefit. I surveyed members of their impressions of, and their needs for, local stores, and shared the results with the stores. This led to having workshops at Vistek, which proved to be popular.

I chatted with board members from Edmonton-area photo clubs, and exchanged ideas about how our clubs operate, and tossed around suggestions for joint efforts. In the future, this could be followed up on, and perhaps result in joint outings, an interclub competition, and/or jointly sponsoring speakers.

(Board Meeting on May 5, 2016: President resigned due to personal reasons.)

Vice-President: Report

Barbara Morban, Vice-President

The Vice-President was substantially involved in the work (organizing and marketing) related to Exhibit 2016 held at Jake’s Framing & Gallery from May 2 to May 31, 2016. Forty members participated in the Exhibit, resulting in a display of 40 framed images and 75 unframed images. The Opening Night was held on May 7, 2016 from 7:00 p.m. to 9:00 p.m. with an attendance of about 200 people. Some Exhibitors offered the proceeds of their sales to the Fort McMurray Fire Fund. In total 13 images sold.

The Vice-President took the lead to update and finalize the Board position descriptions.

The Vice-President prepared the 2015-2016 IACC Annual Report.

The Vice-President worked with Steve Ricketts and Ron Ross to redesign and launch the IACC website. In early November 2015, the new website was launched and the Vice-President was appointed as the current Website Chair.

Secretary: Report

Linda Treleaven, Secretary

The Secretary prepared the agenda for each of the Board Meetings, took the minutes for each of the Board Meetings and Annual General Meeting, maintained the current records of the Club and filed the updated Corporate records.

Treasurer: Report

Vincent Morban, Treasurer

The Treasurer:

- prepared the IACC Financial Statements
- was the co-lead for Exhibit 2016, which was held in Edmonton at Jake's Framing and Gallery during the entire month of May 2016
- took the lead in organizing Outings from September 2015 to January 2016 (until a new Outings Coordinator was appointed)
- assisted the Membership Chair with the work related to the use of Interac to pay for membership dues
- participated on the Competitions Committee
- contacted Friends of IACC to ask for donations of prizes for the May 26, 2016 Year-End Meeting; sponsorships were received that totaled about \$1000; thank you to the following sponsors: City of Edmonton, Technicare, Vistek, McBain Camera, London Drugs (Oliver location), Jake's Framing & Gallery, Vivid Print and two IACC members (Linda Treleaven and Bob Royer)
- was appointed as the Club President at the May 5, 2016 Board Meeting.

Competitions: Report

Larry Holland, Competitions Chair

General Overview

This year we introduced a simplified competition classification system comprised of "Theme" and "Open" categories in print and digital entries. This had the effect of halving the number of print categories while doubling the number of digital categories, in an attempt to be more in step with the interests of the membership. In addition, the allowed size for print entries in monthly competitions was increased to 24 inches on the longest side. The online entry system remained successful and popular.

The role of the Competitions Committee was expanded in a more formalized way to handle the pre-competition administration and post competition scoring.

With the advent of the new IACC website, it became practical to publish the scores in monthly and annual competitions online. The temporary website used by competitions to host the entry forms was also closed down, as this function is now handled by the IACC website.

Participation Monthly Competitions

Theme Digital: 78 members entered one or more monthly competitions
 Open Digital: 62 members entered one or more monthly competitions
 Theme Print: 48 members entered one or more monthly competitions
 Open Print: 43 members entered one or more monthly competitions

Participation Annual Competition

Category	Digital (# of entries)	Print (# of entries)	Total
New Members	11	2	13
Nature	22	12	34
'Scapes	29	13	42
Outings/Workshops	27	6	33
Macro/Close Up	27	14	41
President's Challenge	30	9	39

The Clive Mathewson Competition had three entries.

Competition Nights

- October 22, 2015: Competition Theme: The Five Senses
- November 26, 2015: Competition Theme: Cities
- January 28, 2016: Competition Theme: Patterns
- February 25, 2016: Competition Theme: Old Adages
- March 24, 2016: Competition Theme: Industrial
- April 28, 2016: Competition Theme: President's Challenge: That Perfect Moment; Annual Competition
- May 26, 2016: Year End Competition Awards Night and Potluck Dinner

Equipment: Report

Stephen Sutphen, Equipment Chair

An inventory was compiled of IACC's equipment. A Board decision was made to have this position report to the Vice-President (effective June 1, 2016).

Historian: Report

Mufty Mathewson, Historian

This year will always be, for me, the year IMAGERY, our award-winning, 40-year old newsletter died. Newspapers and magazines across the globe are in serious decline and so *Imagery*, the vehicle that kept track of what was going on at Images, like so many other news vehicles, vanished forever as our photographers turn to their computers/phones and other devices to read Images events.

As Steve Rickets, IACC President, wrote about when he announced its demise at a meeting in February, “I could hear a collective gasp from the audience.” I would have been one of those gasping. As a former editor, for two different periods of time, I worked on content and production in the early days, before computers. Each month, we typed, then cut and pasted snippets of typed news, competition winners or speaker information. We carefully laid out each page and finally took it to the printer to have it mimeographed and printed. Under my watch, we chose a different coloured paper for each newsletter of the year. A big new change!

Then computers arrived and we could correct mistakes in a paragraph and churn out multiple copies. My second term as editor was a breeze relatively speaking. I got a typewriter that could insert a paragraph where ever I wanted and would even check my spelling.

Time marches on. We used to mail the newsletter to all members. Then we had people pick up their copies at meetings and only mailed a few. Postal rates skyrocketed over the years. Our news is now on line and all we have to do is type www.imagesalberta.ca to have a feast of a menu, spectacular photographs for any member that chooses to submit and even all the archives of past newsletters on the site. It is a good decision for the times, but I have to say, I loved to pick up a fresh copy of IMAGERY each month, bring it home and sit in a comfy chair to read it. End of an era! (But I must add, the website is amazing.)

It has been the year since the Special Interest Groups (SIG) have taken off. This year has also been the year of the ReDress Photography Project where many Club members contributed to the honouring and remembering of the 1,181 Missing and Murdered Indigenous Women. Without the advanced abilities of the Internet to keep in touch and a Facebook page for the project to showcase this work, it never would have enjoyed the success that it has had.

Thanks to everyone at Images Alberta Camera Club for their support. Onward without IMAGERY!

[A Board Decision was made to have this position report to the Website Chair (effective June 1, 2016).]

Membership: Report

Lorian Kennedy, Membership Chair

Membership Numbers: 8 Honorary, 58 new, 118 returning, total 184 members.

The membership year is from June 1 to May 31 of the following year. Paid up memberships were required in order to participate in all club activities and to take advantage of other membership benefits. The membership card was updated for those members renewing; new members received a new card. Regular membership fees were \$60; student rates were \$30 with a valid school ID card; and fees were half-price as of February 1, 2016.

Facebook membership reached 107 by the end of May and will stay in effect until after the first IACC meeting in September. The option of online membership registration as well as Interac fee payment was introduced near the end of the year. Thirty percent of our members have already renewed for next year to help reduce the September membership rush.

Newsletter: Report

Kirby Price, Newsletter Chair

Five issues of *Imagery* were published during the 2015-2016 season. After lengthy discussions, a decision was made in early 2016 by the Board to cease publication of the newsletter. Communication with the IACC members now rests with the website, Facebook Group and direct e-mails to members.

Outings: Report

Terri Ross, Outings Chair

During 2015-2016 the following Outings were offered. Detailed information about the 2015-2016 Outings is archived on IACC's website at www.imagesalberta.ca

- Saturday, September 26, 2015: Jaegare Ridge Golf Club
- Saturday, October 3, 2015: Boisvert's GreenWoods
- Saturday, October 10, 2015: Aldon Auto Salvage
- Saturday, October 17, 2015: Fort Saskatchewan Historic Site
- Saturday, November 14, 2015: Salisbury Greenhouse
- Sunday, December 6, 2015: Devonian Botanic Garden Luminaria
- Sunday, January 24, 2016: Olympus Mirrorless Camera Demonstration
- February 19, 20 and/or 21, 2016: Weekend Outing to Camrose and Area
- Saturday, March 19, 2016: Technicare Outing
- Sunday, April 3, 2016: Orchid Fair
- Saturday, April 30, 2016: Street Photography on Whyte
- Saturday, May 14, 2016: Northlands Race Track

Program: Report

Heather Kuchma, Program Chair

The program year was filled with excellent presentations given by guest speakers and members. A very successful addition was the option for the presenters to display printed materials, such as prints, photobooks, and original works of art, in addition to their presentations. Detailed information about the 2015-2016 Program is archived on IACC's website at www.imagesalberta.ca.

2015

- September 10: First Meeting of the Season: Open House Format
- September 24: Annual General Meeting and Competition Presentation
- October 8: Guest Speaker (Richard Wear: Evolution of You in Photography) and Member Showcase (Roger Kirchen)
- November 12: Guest Speaker (Daniel Sundahl: Capturing Emotion in Photography) and Member Showcase (Steven Li)
- December 10: Christmas Social Evening

2016

- January 14: Guest Speaker (Chris Stambaugh: The Art of Posing) and Member Showcase (Dianne Fuson)
- February 4: Feature Presentation (Curtis Comeau and Chef Tony Le: The Art of Food Photography)
- February 11: Guest Speaker (Malcolm Mayes: Drawn from Experience) and Member Showcase (Robert Burkholder)
- March 10: Guest Speaker (Peter Carroll: Stories Instead of Snapshots) and Member Showcase (Colleen Sayer)
- April 14: Guest Speaker (Jill Shantz: Doggie Style: Tips & Tricks for Photographing Pets) and Member Showcase (Karen Albert)
- May 12: Guest Speaker (Dave Bennett: Working Machines and their People) and Member Showcase (Bill Trout). Annual Board Elections.
- May 26: Social Event: Year End Competition Awards Night and Potluck Dinner

Note: As part of the program, Barry Headrick prepared one slide show: Summer Memories 2015, which was shown at the open house meeting on September 10 2015, it ran for 20 minutes and 20.43 seconds, with 101 member images.

Social: Report

Social Chair: Bob Royer

During each meeting of the Club, the Social Chair ensured that beverages and snacks were available to the membership. On December 10, 2015, a successful Christmas Social was held and members enjoyed beverages and a potluck of desserts and snacks. On May 26, 2016 the year-end potluck was held and members were treated to lots of goodies.

A Board Decision was made to have this position report to the Vice-President (effective June 1, 2016).

Special Interest Groups: Report

Ron Ross, Special Interest Groups Chair

SIGs continued their development in the 2015-16 Club year. There were two new SIGs formed; a Photoshop Basics SIG, and a Landscape SIG. The landscape SIG has been particularly successful, with attendance up to 35 club members. No SIGs ceased operations in this Club year, although Portraiture and Advanced Photoshop had low levels of activity. The following SIGs continued their successful runs: Abstract, Macro, Travel, Low Light. Travel has indicated that they wish to rethink their group in the fall. One new SIG has been proposed already for the fall. This is the Art of Seeing SIG. Originally, this was planned to start in the 2015-16 Club year, but illness on the part of the SIG Chair pushed this back.

This was the first year that SIGs have had a budget. Relatively little of the budget was spent, largely on renting facilities for specific SIGs (especially Landscape and Introductory Photoshop). This use of Club money has raised an issue that will be discussed with the incoming SIG Chair.

Website: Report

Barry Headrick, Former Website Chair
Barbara Morban, Current Website Chair

Barry Headrick: The former IACC website was updated on 15 occasions last summer and on 13 occasions from September 1 2015 to October 24 2015.

Barbara Morban: In the Fall of 2015, a Website Committee was formed under the leadership of the President to discuss the future of the IACC website. A recommendation was made and a board decision followed to replace the old website with a new website, using Weebly. A small committee consisting of Steve Ricketts, Ron Ross and Barbara Morban was then formed to address the content and layout for the new website. In consultation with Steve and Ron, Barbara took the lead to create and populate the new IACC website, which was launched in early November 2015.

Thank you to members of both Website Committees for their work, and to Barry Headrick for all his years of work on the former website.

Workshops: Report

Fred Rushworth, Workshops Chair

During 2015–2016 the following Workshops were offered. Detailed information about the 2015-2016 Workshops is archived on IACC's website at www.imagesalberta.ca.

- Sunday, October 4, 2015: Entering Your First Competition Workshop
- Sunday, October 25, 2015: Your First Assignment (10 participants)
- Saturday, November 07, 2015: Car Photography: Reynolds Museum (34 participants)
- Sunday, November 29, 2015: From Good to Great (30 participants)
- Friday, December 11, 2015: Mat Cutting: Hands-On Workshop (8 participants)
- Friday, January 15, 2016: Mat Cutting: Hands-On Workshop (8 participants)
- Sunday, January 31, 2016: Flowers Under Water (10 participants per workshop)
- Saturday, February 6 or Sunday February 7, 2016 (both days): Photographic Experimentation Using a Light Box or Light Table and a Flatbed Scanner (10 participants per workshop)
- Sundays (February 28, March 6, March 13 and March 20, 2016): Composition Workshop (16 participants)
- Saturday, March 5, 2016: Introduction to Camera Mounted Flashes - On Camera and Off (22 participants)
- Saturday, March 19, 2016: Shooting Video with Your DSLR (2 sessions – 20 and 18 participants)
- Saturday, April 9, 2016: Introduction to Studio Lighting (20 participants)
- Sunday, April 17, 2016: Creating Slide Shows Using Proshow Gold 7.0
- Saturday, May 7, 2016: 35th Annual Ben Calf Robe Traditional Pow-Wow

List of Board of Directors 2015-2016

THANK YOU to all the members who gave their time and expertise while serving on the Board.

Executive 2015—2016

President: Steve Ricketts

Vice-President: Barbara Morban

Secretary: Linda Treleaven

Treasurer: Vincent Morban

Board Chairs

Competitions: Larry Holland

Membership: Lorian Kennedy

Program: Heather Kuchma

Outings: Terri Ross

Workshops: Fred Rushworth

Social: Bob Royer

Historian: Mufty Mathewson

Equipment: Steve Sutphen

Website Chair: Barry Headrick; Barbara Morban

Special Interest Groups: Ronald Ross

Newsletter Editor: Kirby Price