



imagery

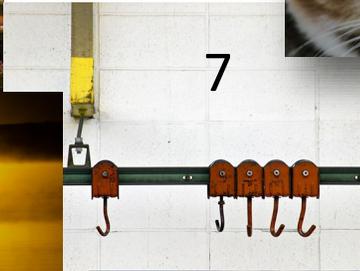
OCTOBER 2014

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Icy Fire © Kirby Price: Theme (Opposites) Limited Color Print: First Place



Contents



President's Message ... 3

Time Travel: IACC's First Five
Years: 1975 to 1980 4

Country (Barn) Shoot ... 5

Competitions Chair: Summary of
Survey Results ... 6

Competition Results ... 7–10

Ukrainian Cultural Heritage Village
Exhibit ... 11

Showing and Glowing ... 12–13

Lightroom 5 Workshop ... 14–15

Almost Paradise (Okay, It was
Paradise)... 16–17

Board of Directors ... 18

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President's Message: The Hunt for Yellow October

By David Aldana

What is the first thing that comes to your mind when somebody mentions the word "October"? In my case, my mind goes yellow. Yellow is everywhere this month: trees, leaves, pumpkins, sky, food, fields ... you name it. Yellow patiently waits on the sidelines all year but reigns undisputable in Autumn. I'm not a "yellow" person; I prefer blue, but cannot resist the seduction of yellow, and in October yellow has me ... big time!

Unfortunately, our yellow October does not last too long before becoming brown and grey. Sometimes even white. But for the few glorious fall days we enjoy, I invite you to jump out of your cozy home and enjoy this chromatic gift of nature. And please take your camera with you. If the day is grey and overcast, thank the skies for providing you with a giant, free soft box. If the day is sunny, pack a polarizer filter and enhance the bold contrast between the cobalt blue sky and the bright yellow leaves. If cloudy, don't forget to capture the drama above and below the horizon line.



Yellow is the colour of gold, wealth, sunshine, happiness, optimism and pleasure. Try to convey these messages in your images to reinforce the impact. Give yourself a "Yellow assignment" and go out to fulfill it.

I will post several challenges this month through our various communication channels (including our Facebook group) to "show me your yellow." I'm curious to find out if anybody else in the club has also been infected with the "Yellow Fever" in October.

Happy shooting!



Four photographs © David Aldana



Time Travel: IACC's First Five Years: 1975 to 1980

By Mufty Mathewson, IACC Historian

Our club will be 40 on February 6, 2015. Your editor and I have decided that I will review five years in the history of the Club within each newsletter this year.

So to begin . . .

On that day 40 years ago, 44 people signed the guest book with their addresses and phone numbers (no e-mail addresses in those days!). Right now, I am holding that guest book, an 8½ by 11" coil, Keystone, wide-ruled, three-section book with a price tag of \$.89, People donated \$2 for that meeting but later membership was determined to be \$10 for the year. In the book are the guests and members who attended from that first date to April 1977.

On the third meeting, March 6, 1975, our own current webmaster and slide show maker extraordinaire neatly signed his name, Barry Headrick. I didn't join until Spring of 1978, so have just been a member for 36 years—we are the only two members from that first five years who still love the Club.

The first issue of *Imagery* was published in November 1976 and has been going ever since, eight times a year with issues in September, October, November, January, March, April, May and Summer. By this time, the Club was affiliated with both the Photographic Society of America (PSA) and the National Association for Photographic Art (NAPA), now known as the Canadian Association for Photographic Art (CAPA). Deborah Wener and Martie Workman both won a roll of film for winning the "Name the Club" competition.

The dates of the second and fourth Thursday of the month were set and have continued ever since. Competitions began right away, as did workshops and outings. I note that I entered five different selections in my first competitions when I joined in 1978 and got the lowest marks of anyone that year. Some of the workshops in those first five years were portraiture, still life, slide and print retouching, slide duplicating and mounting photographs.

One of the goals of the Club noted in our first constitution was to provide services to the community. David Aldana's present focus on "Give Back" has been a consistent theme during the years. In those early days, Barry Headrick taught a free course at the Boys and Girls Club on 109 Avenue and many of our members volunteered for Edmonton Historic Sites to record Edmonton's housing structures that were being demolished in old neighbourhoods. We also had a public exhibit of 20 photographs at the Muttart Conservatory.

Club members from four different Edmonton Camera Clubs came together to organize and deliver a day-long seminar with Freeman Patterson. It was a huge success with 500 people attending. Imagine bringing together 500 people today for a photo seminar. In 1979, IACC also organized a seminar at the Convention Inn South attended by 160 people.

Early presidents were Mo Constantine, Helen McArthur and Saul Rabinovitz.

Tune in for next month's history from 1981 to 1985.



Country (Barn) Shoot

First Outing of the Season: September 20, 2014



© Gilles Simard

“Huge thank you to Bill Trout for the great season opening Outing to the Thorhild area. We appreciate the many hours that you spent scouting the locations and getting the entrance permission that allowed all attendees a great day of shooting.”

Carol Rusinek (Facebook)



© John Lawrence

Competitions Chair: Summary of Survey Results

By Larry Holland

SOME GENERAL OBSERVATIONS FROM THIS YEAR'S COMPETITION SURVEY

Although less than one third of club members enter competitions in any given month, about three quarters of the survey respondents enjoy competitions and enter at least some of the time. The two main reasons members do not enter competitions is a concern that their images are not of high enough quality and that print entries are costly to produce.

A majority of respondents like the idea of a "limited" competition and understand what "limited" means. There is a concern that the limits in a "limited" competition have not been enforced in the past, but it is recognized that this enforcement is a very difficult thing to do.

The two most favoured categories in competitions were "Digital" and "Limited Color Print," and the least favoured was "Unlimited Color Print."

The consensus seems to be that having a "Black and White" category is important and this should be a print category. The respondents were split almost 50:50 about whether the "Black and White" category should be "limited" or "unlimited."

Generally, members like the type and variety of competition themes. They also feel that it is a good idea to have an open competition each month, which is interesting, as the "Unlimited Color Print" was the least favoured means of submission. There is also a feeling that the digital competition might be expanded.

Our members do rate critiques very highly as a means of improving their photography. Critiques are seen as an excellent learning experience. Of course, everyone is much more interested in having his or her own images evaluated, rather than the images of someone else. There is a feeling that as much time as possible should be allocated to critiques.

Many newer members want to enter competitions and be competitive, but are disheartened or intimidated by the skill level and post-processing skills of more experienced photographers. There is a feeling some sort of "tiered" competition might be considered. Most people who enter competitions would like to be advised of their scores.

WHAT'S NEW AT THE START OF THIS SEASON

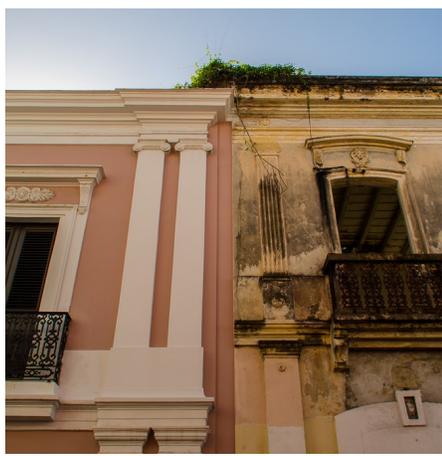
- There is only one "limited" category in competitions this year – "Theme Limited Colour Print."
- The maximum size on the longest side for all prints in all competitions is now standardized at 16 inches.
- Competition entries will be via an easy online form. An e-mail confirming the entry will be sent within a few minutes.

The deadline for competition submissions was moved to a week earlier than last year.

Questions: competitions@imagesalberta.ca



Competition Results: September 25, 2014 (Theme Print: Opposites)



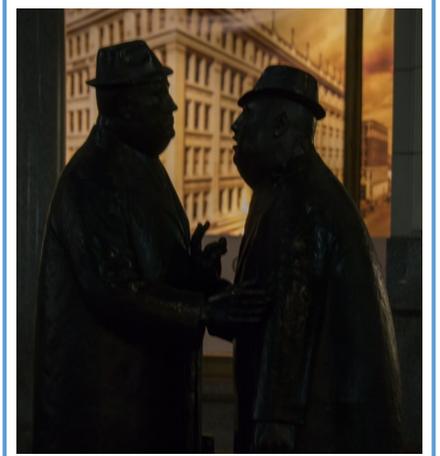
Good Neighbour-Bad Neighbour

© Clayton Reitzel
Theme Limited Color Print
First Place



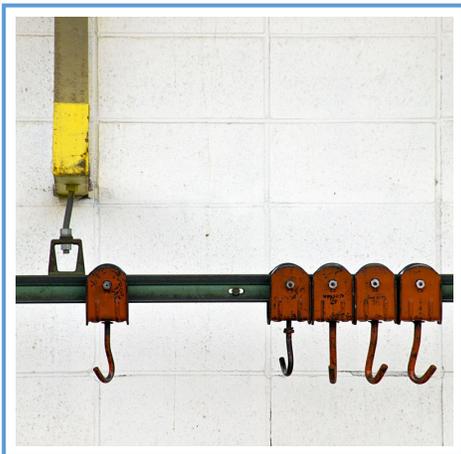
Icy Fire

© Kirby Price
Theme Limited Color Print
First Place



Opposite Point of View

© Wendy Royer
Theme Limited Color Print
Second Place



Alone or Together

© Calvin Binnema
Theme Limited Color Print
Second Place



The Opposite of What you Think

© Michael Lavoie
Theme Limited Color Print
Third Place



Competition Results: September 25, 2014 (Open)



Low Ceiling © Kirby Price
Open Unlimited Print: Second Place



Solitude © Clayton Reitzel
Open Unlimited Print: Third Place



Competition Results: September 25, 2014 (Theme Digital: Opposites)



Opposing Viewpoints © Vincent Morban: Theme (Opposites) Digital: First Place



Yesterday and Today © Carol Rusinek: Theme Digital: Second Place



Game in Progress © Sheila Holzer: Theme Digital: Third Place

Competition Results: September 25, 2014 (Theme Print: Opposites)



Life and Death © Nathan Hum: Theme Unlimited Print: First Place



Up the Down Staircase © Wendy Royer: Theme Unlimited B & W Print: Second Place



Fire and Ice © Chan Hawkins: Theme Unlimited Print: Second Place



Bradley Walker

Mirror Mirror © Brad Walker: Theme Unlimited B & W Print: Third Place



You Decide © Brad Walker
Theme Unlimited Print:
Third Place

Bradley Walker



Ukrainian Cultural Heritage Village Exhibit

By Wendy M. Davis

It was a great pleasure to attend the Images Alberta Camera Club (IACC) photo exhibition at the Ukrainian Cultural Heritage Village (Village) on Victoria Day, May 19, 2014.

This dramatic exhibit involved much volunteer work, with Cam McGregor and Fred Rushworth masterminding the event to exhibit spectacular photographs by 26 member of the Club. At least 79 large-framed photos piled up in the McGregor's house as May rolled by, and Cam made several trips to the Village to plan and negotiate with the Village administration. The Friends of the Ukrainian Village were most obliging, giving us the use of the Red Barn for the Show and photo booth, and providing a delicious free pancake breakfast for volunteers, 34 free access passes and a delightful Ukrainian lunch for 20 volunteers. They also provided space for Fred Rushworth and Gerry Wirun to set up a photo booth to take professional portraits of the colourfully costumed Ukrainian dancers.

For many years, Alina and Zbyszek Gortel have taken me to the Village on the February outing day (arranged by Sheila Holzer) when IACC members have the privilege of being the only visitors to the Village. The historic buildings are heated, the snow is deep on the ground and the photo opportunities are everywhere.

Photos taken over 25 years of these outings were well represented at the show. Most of the photos were offered for sale, and I understand that some of the Club photographers contributed the proceeds to the Friends of The Ukrainian Village.

I bought four of the photos; my fortunate friends will be receiving very special gifts. A friend from Great Britain came to visit me this summer and she had first choice.

The photo exhibit was a full-day show and a delightful complement to the many other activities happening at the Village that day, including a series of Ukrainian dance performances with talented dancers from four years old to seniors. All wore amazing costumes and the dancing was energetic and colourful and the music was pleasurable.

On this festive sunny day, I thought of the many Ukrainian immigrants who escaped persecution and hunger, then struggled with Canadian winters and hardships. It is sad to think that the Ukraine is now again suffering turmoil and unrest.

While the photo exhibit was only at the Village for one day, it then moved to exhibit space in City Hall for a week, and then 18 photos chosen by Village staff were on exhibit in the Alberta Legislature Concourse for 8 weeks ... it was well worth a visit.

**A Big Thank You to Cameron McGregor and Fred Rushworth
and everyone else who helped make this event a success!**



Showing and Glowing: Congratulations!



©Maureen Ames

Saphira is featured in the Edmonton Humane Society 2015 calendar. She is Miss April! Saphira is three years old and belongs to friends. This was a candid shot taken on a camping trip. She was waiting for her favourite squirrel to come out to play.



Bradley Walker

© Bradley Walker

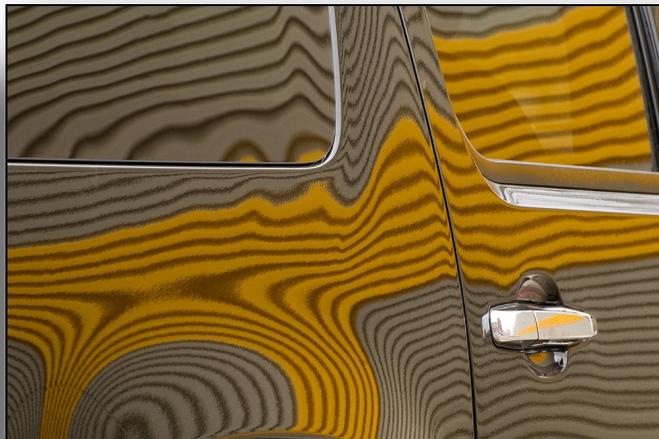
Featured in the Edmonton Humane Society 2015 calendar.

INTERNATIONAL PHOTOGRAPHY AWARDS 2014

© Rae Emogene (three photographs)



Four Times the Strength



Space Travel

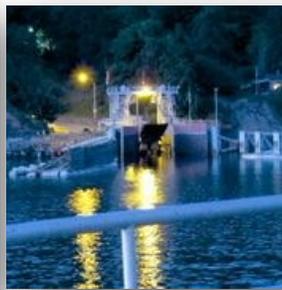


Notifier

The International Photography Awards conducts an annual competition for professional, non-professional, and student photographers on a global scale creating one of the most ambitious and comprehensive competitions in the photography world today. This year, there were over 27,000 submissions from 104 countries. IACC Member Rae Emogene was awarded three Honourable Mentions in the category of Fine Art Abstract for her images titled "Four Times the Strength," "Notifier," and "Space Travel."



Showing and Glowing: Congratulations!



©Michael Frost (six photographs)

The Art of Autism

Celebrating Autism Awareness Month and the 50th Anniversary of the Glenrose Rehabilitation Hospital, an Art Show and Silent Auction will be held on October 16, 2014 at the Glenrose Bistro.

Michael has six photographs (to the left) which will be on display at the Art of Autism event.



© Gilles Simard
Cover Photo of the City of Edmonton Calendar 2015

Jim Keltcher: Display at Frame of Mind

"I'm happy to have a number of my photo art prints on display at Frame of Mind gallery and framing shop at 6150-90 Ave (Ottewell Shopping Centre). If you happen to be in the area please stop by and have a look. Some of the prints are in the display window, plus there's more inside so please talk to Sheldon, he'll be happy to show them to you."

<https://www.facebook.com/frameofmindinc>

<http://www.frameofmindinc.ca/>

M– W: 10:00 a.m. to 5:00 p.m.

Th– F: 10:00 a.m. to 6:00 p.m.

Sat: 10:00 a.m. to 3:00 p.m.

6150–90 Avenue, Edmonton, AB

780.465.0534



Lightroom 5 Workshop

By Susanne Pawliuk

On September 28, 2014 a small group (six of us) spent a Sunday afternoon learning about Lightroom 5. Our distinguished facilitator/instructor was Barry Headrick, who also serves as the webmaster for IACC. Emille Currie provided assistance, so the instructor (2) to student (4) ratio was quite beneficial for a novice group!

Students were asked to complete a pre-work assignment, to watch the first 16 minutes and 31 seconds of "Getting Started with Lightroom 5," a video on YouTube by Tim Grey. This provided a good introduction to file structure, naming and organization before you start to import your images into Lightroom.

The afternoon started with a presentation (25 slides in PDF format) that we all downloaded on to our computers (since we were a small, intimate group not using a projector and screen). The real purpose of this exercise was for Barry to test the computer skills of the group in managing to download the PDF from a thumb drive, and all four students passed this initial test!

Barry's presentation provided an overview of Lightroom that included his trademark seven Lightroom tips, image file, catalogue and computer set-up basics, a review of the user interface in Lightroom and a run through of a basic workflow to import, edit and export files. Time ran short for us, so we didn't manage to get to the bonus topics of plug-ins and external editors to bring additional capabilities to images (although we managed to view sample images of what these plug-ins can do).

Lightroom Overview

We spent some time initially reviewing the basics of file structure and were instructed to know (and write down) the location of your Lightroom Image folder, the name and location of your Lightroom Catalogue file and the location of your Lightroom Catalogue back-up file as well.

Instruction and discussion followed about backing up your catalogue and software, and processes to maintain your files and catalogues in good working order. Two of the more important take-aways were: use a single "parent" folder for your catalogue, and do not move or rename files outside of Lightroom (doing so inside of Lightroom is fine).

A brief overview of the seven modules in Lightroom was provided (Library, Develop, Map, Book, Slideshow, Print, Web), although today's workshop was not structured to cover any of the four output modules (Book, Slideshow, Print, Web).

User Interface

In this part of the workshop, we reviewed each module, and how the screen differed among the modules, but also learned that some features are common among the screens.

At this point, we spent some time learning to maneuver among the panels, and learning a number of short cuts and key commands to move/change panels, and change the screen appearance. Barry, ever the poet, provided some guidance (in true rhyming form) that included:

*With panels to the left of you,
and panels to the right,
there's panels almost everywhere
to keep you up all night.*

We learned how to change the size of the panels (and expand the work area), use the function keys to remove/reactivate panels, and one handy new tip was to right click on a section header of the panel and select "**Solo Mode**," which allows you to move between the panels (solo, one at a time) and not end up with all the panel windows open.

We then moved on to the Library and Develop module, where we imported files, then did some editing (develop module) and learned some basic functions to export photos.



The Import Function

We were instructed on how to find the images for import (on our computer), and were recommended to use two of the four import types: Copy or Add. Barry also encouraged the proper use of keywords – remembering that the words will apply to all of the photos selected.

Again, we were reminded to adhere to a simple file structure of having one parent folder, with Barry explaining parent folders and “child” folders. Barry cautioned against having too many tiered folders, as it leads to confusion. Intricate folder structures can be complex and confusing.

We were also cautioned to use “Don’t import suspect duplicates” and leave this turned on, so that you only import the photos once into the catalogue.

After importing, we went through a quick demonstration of how to pick, unflag or reject photos, to streamline our workflow. Star-ratings and colour labels were briefly explained.

The Sync function was demonstrated by synchronizing key words among a similar group of photos, and we briefly touched on the filter, which can be used to find photos with specific attributes. Barry then demonstrated the creation of collection sets, and collections/groups, and how to add photos to collections, using ‘drag and drop’ to put selected photos into a photo collection. We learned that collections are useful for exporting photos in groups.

Export Function

We then learned how to use the export function, which has many aspects to it: Export Location (to folder), file naming, video, file settings (extremely important), image sizing, output sharpening, metadata, watermarking, post-processing. Barry provided a comprehensive demonstration on aspects of the export function with settings for many of the above attributes.

He also provided some tips:

- File Setting (quality): 80-90 % for prints, 70% for viewing (online format, since they usually get compressed anyways)
- Image sizing – 1000 w x 1000 h if it will be compressed (for the web) on width and height
- Always sharpen for the output medium intended (e.g., sharpen for printing, glossy or matte paper)

Develop Module

We were running a little short on time at this point, so our overview of the eight panels (on the right) was very fast. We started with the basic panel—adjusting the colour—and were encouraged again to use a neutral grey card to calibrate the white balance, or eyeball it until it looks right (as a last resort).

We had a quick lesson on the histogram, and were encouraged to expand the right panel to get a full histogram across the spectrum, which is divided into five sections: exposure, highlights, shadows, blacks and whites.

Barry also explained that the exposure slider is incremented in stops, and that you can use the up and down arrow keys in the number box to change the exposure more finely than using the slider bar.

We were shown how to reveal clipped shadows (shown in blue), clipped highlights (shown in red) and use of the alt key to see where the clipping is on the histogram. A quick look at some of the other panels and sliders (saturation, vibrance, the history panel, lens corrections, and camera calibration – where you can use the profile for your camera using Xrite Colour checker) brought us to a quick end to our afternoon.

Overall it was a jam-packed afternoon of learning, with a quick break for a mid-afternoon snack. Many thanks to Barry for his instruction, Emille for her most capable assistance, and a special thanks to Bruce Smith for supplying a variety of sample photos that contributed to a great learning experience!



Almost Paradise (Okay, it was Paradise!)

By Vincent Morban, IACC Treasurer

Fall colours, night photography, mountain climbing (not really, more like hiking) waterfalls and raging rivers, first light, beautiful vistas, Banff Centre—what is not to like? This is what I signed up for and so did 21 more people. I was definitely not disappointed.

Half the participants were from Alberta. Others came from New Jersey, Winnipeg, Regina, Vancouver, California, Oregon and Vermont. I am guessing that the average age was probably 35 years old.

Prior to being accepted to the course, we were required to submit a portfolio of five images, along with a minor non-refundable application fee. We were expected to have a working knowledge of image processing software and of our camera equipment.

I am not a nature photographer, so when I sent in a few of my favourite images and there was not a landscape among them, I just crossed my fingers and hoped for the best. The course was waitlisted before the official closing date. I was elated to receive an invitation.

For \$1,400 we received four nights accommodations, food, transportation to/from all sites and five days instruction with individual and group critiques. The workshop leaders included three photographers all of whom were mountaineers, two of whom were local and one of whom was from Parks Canada. Two of the instructors were published in the likes of *National Geographic* and similar magazines.

At Banff Centre we had individual rooms with king size beds, a dedicated meeting room with projector and plug-ins for everyone's laptops, use of all the recreational facilities and a dedicated bus that stayed with us at all times. The food at the Banff Centre is very good.



© Vincent Morban

For the first two days, our schedule went from 5:45 a.m. to 11:00 p.m. (not a typo). It was exhausting and I missed my daily naps all for the sake of the art (being slightly geriatric did not help either). A few of the places we visited were Lake Minnewanka, Bow Lake, Vermilion Lakes, Moraine Lakes, various stops along Icefields Parkway, Tunnel Mountain Drive and several meadows for the colours and two night shoots. Think about elk bugling and wolves howling all while taking pictures of mountain silhouettes, the milky way and star trails.

The third day we were given time for individual assignments, which we had to prepare for critiques. The last day we had to submit our best three images for a photo show, and two images from the first two days for critique.

My colleagues were a great group of talented photographers and the instructors were excellent. We all left Banff Centre agreeing to set up a closed Facebook page, sharing e-mail addresses and sharing wonderful memories.

What did I learn? Lots!





© Vincent Morban (six photographs above)



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Gilles Simard (Assistant Editor)

Essential Ingredients

IACC NEWSLETTER: Please submit articles and photographs to: imagery@imagesalberta.ca

DEADLINE for the **NOVEMBER** edition is **SATURDAY, NOVEMBER 1, 2014.**

IACC WEBSITE: Members are encouraged to submit samples of their work for the website at webmaster@imagesalberta.ca.

IACC FACEBOOK: join us on Facebook and receive the latest news on upcoming events: <http://www.facebook.com/groups/imagesalberta/>.

ASSOCIATE MEMBERSHIPS:



Canadian Association for Photographic Arts (CAPA) www.capacanada.ca



Photographic Society of America (PSA) www.psa-photo.org

CLUB MEETINGS are held at 7:30 p.m. on the 2nd and 4th Thursday of every month from September to May (except in December: 2nd Thursday only). Location: Pleasantview Community Hall: 10860–57 Avenue, Edmonton, AB. Visitors are welcome to attend two meetings to determine if they wish to join the Club. You must be a member to attend outings and workshops and/or to participate in competitions.

NEW MAILING ADDRESS is Images Alberta Camera Club PO Box 29015, Pleasantview PO, Edmonton, AB T6H 5Z6

