



# imagery

Summer 2013

Volume 37:10

**IMAGES ALBERTA CAMERA CLUB**

Edmonton, Alberta

Title Page: Tattered Angel ©Shelley Bissell

**IACC**  
**+** **Annual**  
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# Competitions 2013–2014: New Guidelines

## Digital Enhancement Guidelines

### LIMITED

This category limits the type of work that can be done to an image.

There are two LIMITED categories - Colour Print and Black & White Print

All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization, as detailed below, are not acceptable and will be disqualified.

### ALLOWED

Allowed adjustments:

- Colour
- Exposure
- Brightness and/or Contrast
- White Balance
- Sharpening
- Noise Reduction
- Saturation/desaturation
- Conversion to black and white or single colour
- Cropping, resizing, rotating
- Eliminating dust and scratches

### NOT ALLOWED

Examples of adjustments that are not allowed:

- Adding artistic or texture filters
- Removing or adding primary objects
- Creating a new image from one or more images
- Digital artwork
- HDR (High Dynamic Range) conversion
- Selective colouring, toning or tinting
- Multi-layer compositions or collages
- Multiple exposure
- Multiple images that are mounted in one matte

All the other categories are considered unlimited, or “ANYTHING GOES,” and there are no limitations as to the amount of work that can be done to an image.

Check our website for further details about competition guidelines.



Thank you to the retiring Board Members for their contributions and for a job well done!

- Bob Royer, Workshops
- Calvin Binnema, Outings
- Jason Badry, Treasurer
- Fred Rushworth, Newsletter Editor



# Canadian Culinary Federation (CCF) National Conference

## A Culinary Photography Experience

by Tina Cho

I felt apprehensive when I was approached to do a photography shoot for the Canadian Culinary Federation (CCF) National Conference to be held in Edmonton from May 29 to June 1. It would be my first paid photography assignment and I had not done any major photo shoots, other than as volunteer photographer for the MS Bike Tour. I was nervous about being the only person taking photos at this conference. After all, this was their 50<sup>th</sup> anniversary national conference! Thoughts about "What happens if something goes wrong and if I missed taking all the important shots?" floated in my head. So, to relieve my stress, I asked a fellow club member, Heather Turner, to be my partner. She agreed and, with the approval from the event organizer, we embarked on this photographic journey with a sense of excitement and inquisitiveness.

This event occurred over a four-day period, where shot locations spread out over different areas of the city. We photographed these functions at the Marriott River Cree Resort: a Taste of Canada Reception, educational sessions and trade show, as well as the President's Gala and Awards Ceremony, a western themed banquet at the Ramada Hotel, a field dinner at the Edmonton Garrison, and the junior and senior chef competitions at the NAIT Culinary School.

The organizers gave us a list of images they wanted to have, such as chefs in action at both competitions, judges in the kitchen, and at the judging table, dishes prepared by the chefs, people enjoying the event and networking at all the functions, competition winners, and guest speakers. Also requested were candid action shots, rather than the customary formal photos.



Between the two of us, we shot over a thousand photos. The real challenge for us was to sort out the photos and put together a slide show for the Saturday Night Gala. The slide show was well received. A week later, we submitted all the photos to the organizers and for our efforts we were rewarded with a cheque!



Next deadline for submission of *Imagery* Newsletter articles is Wednesday, September 4!

Please submit article to [imagery@imagesalberta.ca](mailto:imagery@imagesalberta.ca).



# MS Bike Tour

## Gear Up to End MS

by Fred Rushworth



It is always a rewarding experience to be able to follow your passion and know that you are helping people at the same time.

In the case of the Johnson MS Bike Tour, held on June 8 and June 9, our primary goal was to provide the MS Society with rider and sponsor photographs for publications and for a presentation (slide show) of the day's events during the Saturday evening supper. In addition, our photographs are available for riders to share and use to encourage friends to join them in future years.

I particularly enjoyed meeting and photographing the riders and teams at the Saturday start line and at the check stops as they took a break. I'm always interested in their ride and their stories (perhaps it is the want-to-be writer in me). I make my own business cards, specifically for the event, so they can contact me afterwards, as it can be difficult to find a single image from the hundreds that get uploaded to the MS Society's Photobucket site.

I received an e-mail from the Hitch Hikers, one of the teams I photographed Saturday morning, that reminds me of why I enjoy working with the MS Society and with the riders:

*"This was our first year in the event and we all had such an amazing time! It's nice to have some pictures to show off to friends and family!"*

*My brother was diagnosed, one year ago, with MS and has just recently started injections. The long bike ride is not something my family has done before, but we thought it would be a great way to show our support to my brother and the cause. The event was much more overwhelming, emotionally, then we would have ever guessed it to be and yet very rewarding. It was such an honour to ride amongst (and finish with) my brother, dad, husband and in-laws, and these pictures are a great way to remember the day!"*



The photographers working with me this year were Cam McGregor, Heather Turner, Eric Cousineau, Greg Campbell, Gord Bosker and Tina Cho. You can just imagine the volume of photographs that seven photographers can produce in a day. Throughout the morning, the phrase *"Photographer ... Drop and Give Me 20!"* was the call to the photographers to make a fast run through the images on their cameras and to give me 20 file numbers and the memory card, so I could start downloading the slide show images. By 1:00 p.m., I had 240 images that I could quickly reduce to 110 to give us a nicely-paced slide show. Heather and Tina assembled a seven-minute soundtrack earlier in the week, so all I had left to do was sync the music to the slides and shuffle a few slides to key points in the lyrics. At 3:00 p.m., I handed over the completed slide show to the media coordinator for sound checks.

With the slide show completed, we had a team photo taken and then scattered again to cover the activities at the campsite, the VIP lounge for the top fundraisers and the beer gardens. On Sunday morning, we were up with the early risers and continued photographing, at key points, on the return trip. Back home and rested, we sorted and keyworded our photographs for submission.

My sincerest thanks to all of our photographers—*You are wonderful to work with!* This fall, IACC members will have an opportunity to see not our 'Drop and Give Me 20 Shots,' but those shots that we have chosen as favourites.



# IACC Scholarship Recipient

## Bryan Cooper

By Cam McGregor

Bryan Cooper was the recipient of the Images Alberta Camera Club scholarship to the NAIT photography technology program for 2012–2013. Bryan came to talk to us at our May meeting, accompanied by his business partner, Thomas O'Hara.

Bryan and Thomas are commercial photographers, who formed a partnership while they were at NAIT, and who take photographs for organizations and companies to use for various purposes, including advertising and annual reports. Their website, <http://cooperandohara.com>, has photographs that have the look and feel of a high-calibre production tailored to specific clientele. For example, while in Golden, British Columbia, Thomas took a photo of a snowboarder to promote their company's skill in sports and recreation photography.

As a team, they work well together by having different interests and by sharing common goals and a vision. Thomas has a background in outdoor sports, travel, music and portraiture; and Bryan has a passion for portraiture, advertising, interiors and architecture, and Photoshop. Bryan showed us how, that by using Photoshop and by understanding the lighting of an architectural shoot, he was able to layer various shots to provide an extraordinary clarity and crispness to an interior image.



At the end of their presentation, Bryan and Thomas set up a highlighted shot of Mufty Mathewson (left), the Club's Historian. They demonstrated that with the use of a soft box with a grid on it, they were able to clearly separate Mufty from the background of our Community League Meeting Hall.

Club members agreed that this was a very enjoyable and thoughtful presentation.



*Taking Flight*  
By Jason Peavey

See the World

### *"Through My Eye"*

Featuring Photographers from  
Images Alberta Camera Club

July 8 to August 18, 2013  
Royal Alexandra Hospital  
Gallery Wall Exhibition Area  
Food Court



IMAGES ALBERTA  
CAMERA CLUB  
[www.imagesalberta.ca](http://www.imagesalberta.ca)





Saskatoon Sunset



Misty Morning



Arches



Texture of Age

**Wendy Royer**

2nd Place

Open Competition  
March



Fading Fast

**Bob Royer**

3rd Place

Open Competition  
March



The Runner

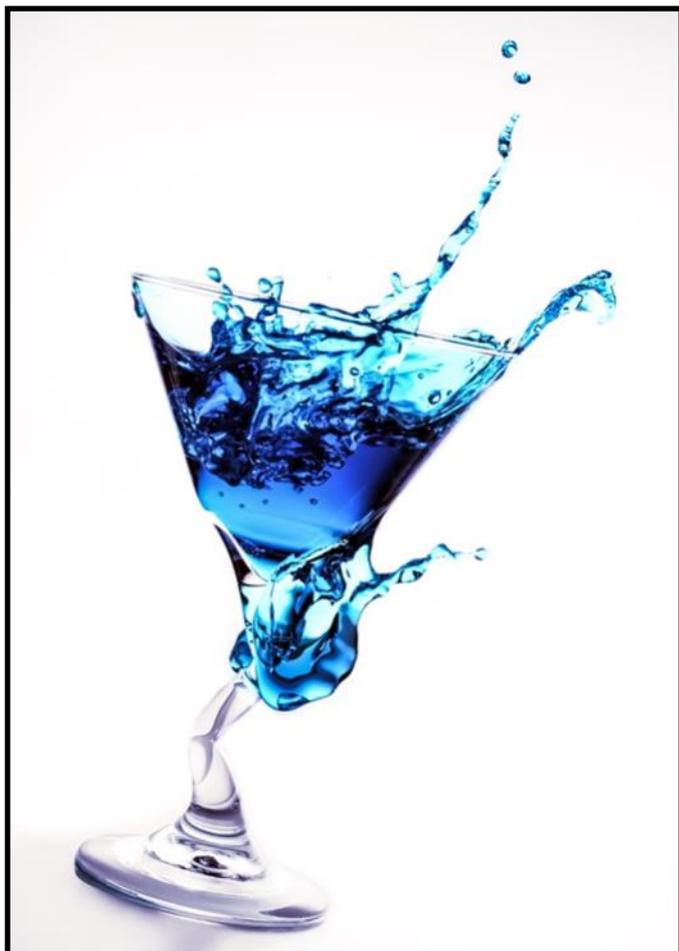


Rainy Day



The Conversation





McBain Camera  
Photo of the Month (May 2013)

**Congratulations  
to Darlene Young**  
for "Wild Blue"!

### **Congratulations to Quincey Deters!**

Exposed Salon is an international competition that is in its fourth year and is affiliated with the Photographic Society of America (PSA). There were over 1,000 participating photographers and over 10,000 images.

Quincey entered eight images in two different categories and had one image accepted in each category. (<http://exposed.fotoklub-kamnik.si>)

#### **Section A: Free/Open color**

Acceptance limit is 14 points.

*A3: Shadows and Rust*

**Accepted**, 16 points

#### **Section D: Landscape**

Acceptance limit is 14 points

*D2: Diversity*

**Accepted**, 16 points

Visit the website for the Exposed Salon, hosted by [Foto klub Kamnik](http://www.fotoklub-kamnik.si), Slovenia.



# New Member

IACC Annual Competition Results

Bonavista



Split

1st

Bob Allman



Cypress Hills



Wet and Green



Busy Bee

2nd

Kirby Price

Tranquili-tree



# New Member

Tattered Angel



2nd

Shelley Bissell



Cool Customer



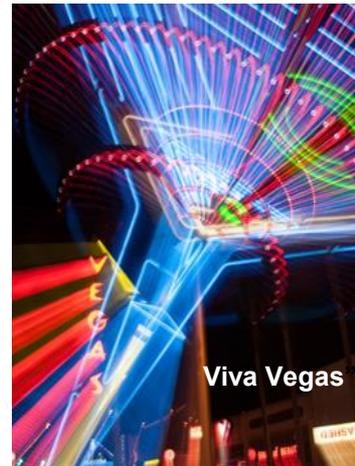
The Perfect Shot



Do Not Feed the Bears



Empire



Viva Vegas

3rd

Brad Walker



# Outings



1st Linda Treleven

Rusty Abstract



2nd Bruce Smith

All Aboard



2nd Jen Meers

The Skater



3rd Jian Guan

A Contrast in Outlooks . . .



# Humour

1st Greg Campbell



2nd Sieg Koslowski



3rd Jian Guan



# Nortech Nature

IACC Annual Competition Results



Base of the Falls

DERALD LOBAY

1st



Repose in the Rapids



Three Pines



False Hellebore-Beautiful Poison



Amazing Feathers

BRUCE SMITH

2nd



Windy Point Sunset



Growing



Storm

JASON ZHU

3rd



Pine Grosbeak



# Workshops



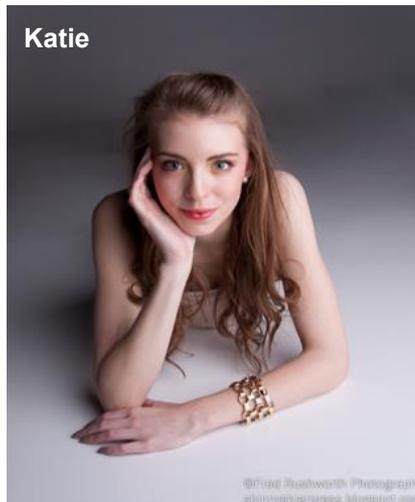
**Katie Smile**  
**1st Jian Guan**



**On the Diagonal**  
**2nd Wendy Royer**



**3rd Clayton Reitzel**



**3rd Fred Rushworth**



**3rd Kirby Price**



# President's Challenge: Dreams



**BRAD  
WALKER**

**1st**



**DAVID  
KLAUTT**

**2nd**



**GREG  
CAMPBELL**

**3rd**



## Best Overall Winners

### Small Print

1. Sieg Koslowski
2. Robert Burkholder
3. Karen Maloney

### Medium Print

1. Sieg Koslowski
2. Bruce Smith
2. Wendy Royer
3. Bill Trout

### Large Print

1. Bruce Smith
2. Bill Trout
3. Greg Campbell

### Monochrome Print

1. Bruce Smith
2. Sieg Koslowski
3. Bob Royer
3. Wendy Royer

### Digital Print

1. Sieg Koslowski
1. Vincent Morban
2. Bill Trout
2. Carol Rusinek
2. Linda Treleaven
3. Clayton Reitzel
3. Frank Giacomoni

### Criteria

Members who compete in monthly competitions qualify to receive an award at the end of the year. Points are received when a member places in the top 10 competitors in any one category. These points accumulate giving a grand total of points earned in each category, determining the overall placement.

1st=10 points	2nd=9 points
3rd=8 points	4th=7 points
5th=6 points	6th=5 points
7th=4 points	8th=3 points
9th=2 points	10th=1 point



## Clive Mathewson Award Winner

### Congratulations to Fred Rushworth for his presentation

#### “Nothin’ But ...”

The Clive Mathewson Award is given to a humorous, lighthearted presentation that is accompanied by either a verbal or musical component. A digital presentation should be approximately five minutes long, while a print presentation must be a minimum of 10 and a maximum of 20 images.

## Join Us On Facebook

Join us and receive the latest news on upcoming events:

<http://www.facebook.com/groups/imagesalberta/>

## Historian Report

By Mufty Mathewson

Fifteen years ago, in our *Summer Imagery Issue*, we had a fun challenge from the “Cow Town” members of the Calgary Foothills Camera Club. We were challenged to a “Shoot Out” where they shot our skyline and we shot theirs. Cut-off was September 1998 and the results were to be judged by the Central Alberta Camera Club of Red Deer and announced in November.

Sadly, there was no mention of who won in the following November’s newsletter, so I have no idea how the challenge ended. Maybe I could contact Foothills and ask if they remember. Does anyone in our Club have a steel trap memory for this challenge?

We were meeting at the John Janzen Nature Centre at the time. The President was Steve Sutphen, who had served before as secretary, membership and equipment coordinator. He was planning a sabbatical at the time, but obviously, a bearer for punishment, came back to the Executive and has been managing equipment ever since. He received a richly deserved Honourary Membership last year.

I was editor of *Imagery* at the time and wrote an article in April to celebrate my 20<sup>th</sup> year with the Club. It said, in part, “Digital cameras are creeping into the mainstream of our daily lives!” What an understatement that was! And this month, on our Facebook page, I ask, “Is there anyone who knows anyone teaching how to develop film?” How things have changed in just 15 years. By the way, DOES anyone know anyone teaching children how to develop film?



# Mark Your Calendars

## September to December 2013

<b>September 12 (Thursday)</b>	<b>Meeting</b> First of the season	<b>Member Showcase</b> TBA Time: 7:30 p.m.
September 15, 2013 (Sunday)	Outing Edmonton's Skyline	Time: TBD
<b>September 26 (Thursday)</b>	<b>Meeting</b> <b>Competition Night</b>	<b>Theme: Movie Titles</b> Time: 7:30 p.m.
September 29 (Sunday)	Outing Elk Island Park	Time: 8:00 a.m.
<b>October 10 (Thursday)</b>	<b>Meeting</b> <b>Guest Speaker: Daryl Benson</b> Topic: Filters	<b>Member Showcase</b> Emille Currie Topic: Greece Time: 7:30 p.m.
<b>October 24 (Thursday)</b>	<b>Meeting</b> <b>Competition Night</b>	<b>Theme: Weather</b> Time: 7:30 p.m.
October 25 (Friday)	Outing Hallowe'en Alley	Time: 7:00 p.m.
<b>November 14 (Thursday)</b>	<b>Meeting</b> <b>Guest Speaker: Johwanna Alleyne</b> Topic: Critical Eye	<b>Member Showcase</b> Bruce Smith Topic: TBD Time: 7:30 p.m.
November 16 (Saturday)	Outing Gurdwara Nanak Sar (Sikh Temple)	Time: 10:00 a.m. (Lunch 12 or 12:30)
<b>November 28 (Thursday)</b>	<b>Meeting</b> <b>Competition Night</b>	<b>Theme: Breaking the Rules</b> Time: 7:30 p.m.
November TBA	Outing Enjoy Centre	Time: TBD
<b>December 12 (Thursday)</b>	<b>Meeting</b> <b>Christmas Social Evening</b>	Time: 7:30 p.m. Bring a small treat to share
December 21 (Saturday)	Outing Christmas Lights at the Legislature	Time: 6:00 p.m.



# IACC Board Members

## BOARD OF DIRECTORS 2013–2014

President:	David Aldana	president@imagesalberta.ca	780.481.2272
Vice-President:	Steve Ricketts	vice-president@imagesalberta.ca	780.449.6055
Secretary:	Shirley Coulson	secretary@imagesalberta.ca	unpublished
Treasurer:	Vincent Morban	treasurer@imagesalberta.ca	780.716.1660

**Images Alberta Camera Club PO Box 29015 RPO Lendrum, Edmonton, AB T6H 5Z6**

## BOARD MEMBERS

Competitions:	Quincey Deters	competitions@imagesalberta.ca	780.465.3963
Membership:	Linda Treleaven	memberships@imagesalberta.ca	780.640.3467
Program:	Cameron McGregor	program@imagesalberta.ca	780.437.0473
Outings:	Jane Chesebrough	outings@imagesalberta.ca	780.447.0617
Workshops:	vacant	workshops@imagesalberta.ca	
Social:	Bob Royer	social@imagesalberta.ca	780.425.2462
Historian:	Mufty Mathewson	historian@imagesalberta.ca	780.452.6224
Equipment:	Steve Sutphen	equipment@imagesalberta.ca	780.492.4768
Webmaster:	Barry Headrick	webmaster@imagesalberta.ca	780.461.4710
Newsletter:	Barbara Morban (Editor) Gilles Simard (Asst. Editor)	imagery@imagesalberta.ca	780.716.1660

**Club Meetings: Meetings are held at 7:30 p.m. on the 2nd and 4th Thursday of every month from September to May (except in December: 2nd Thursday only)**

**Location: Pleasantview Community Hall: 10860-57 Avenue, Edmonton, AB.**

**Visitors are welcome to attend two meetings to determine if they wish to join the Club.**

**You must be a member to attend outings and workshops and/or to participate in competitions.**

## IACC WEBSITE

Members are encouraged to submit samples of their work for the website at [webmaster@imagesalberta.ca](mailto:webmaster@imagesalberta.ca). Also, join us on Facebook and receive the latest news on upcoming events: <http://www.facebook.com/groups/imagesalberta/>.

## IACC NEWSLETTER

Please submit articles to:  
[imagery@imagesalberta.ca](mailto:imagery@imagesalberta.ca)

**DEADLINE for September Edition:  
WEDNESDAY, SEPTEMBER 4, 2013**



Canadian Association for Photographic Arts  
(CAPA) [www.capacanada.ca](http://www.capacanada.ca)

## ASSOCIATE MEMBERSHIPS

Photographic Society of America  
(PSA) [www.psa-photo.org](http://www.psa-photo.org)

