



# imagery

October 2012

Volume 37 02

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Historian's Report

IMAGES Members Win

President's Welcome

The Results of the First Monthly Competition

# Learning To See With Jonathan Liaw

By Cameron McGregor

Our club is for people who have a strong interest in photography, mostly amateur. Every once in a while we get to hear from people who are so devoted to photography that they must take 2 years in the Photographic Technology Program at NAIT to pursue their passion. Such is Jonathan Liaw. Such was the opportunity we had to hear him speak last May.

Jonathan chose 12 themes to discuss his photography, illustrating each with images from his own portfolio. In this article I have chosen my favourites.

He started with an admonition to learn your gear and the difficulty of knowing what your camera and set up will produce under a wide range of lighting conditions. He also talked of the courage it takes to be a true beginner – everyone “sucks” at first – hard to believe it of Jonathan when we saw his images.

He illustrated his next theme – Learning To See Light – with a striking picture from Cathedral Grove. The light of the sun comes into the image from the top left and flows through the air and snow from top left to bottom right with the large trees of the forest acting as markers of light’s passage.

Tell A Story – was dramatically stated with an image of a bloodied apple, reminiscent of the story of Snow White, that Jonathan had prepared for his NAIT program. He used a number of additional photos to show the breadth of his concept of story.

His presentation ended with a number of tactical approaches in image composition including Frames within Frames – a way of adding depth and accent.

Jonathan was selected by his peers in their second year of the Photographic Technology Program at NAIT to receive the Images Alberta Camera Club scholarship. Jonathan truly gave our club a wonderful evening of beautiful image-making and shared his approach in Learning To See Light.



# Scott Henderson

By Cameron McGregor

The first member showcase of 2012/2013 was presented by Scott Henderson. It was a tour de force.

Scott has been a member of the club for the last 6 years and President for three. During that time, he has taken many photos. As a statement to the club as he moves to past president, Scott reviewed over 50,000 photos and culled them to a 93 slide showcase.

Scott's photos included land and cityscapes, flowers and portraits with many innovative in-camera and post-camera effects. His Manhattan photo with all buildings straightened, a circular cityscape of Edmonton and some magnificent night sky pictures in Kananaskis were the ones that stood out for me.

A very elegant and forceful statement from one of Images Alberta's strongest contributors.



# Welcome To A New Season

Article By David Aldana

Welcome to a new season at Images Alberta Camera Club. As usual, the collection of outings, presentations, workshops, exhibitions and competition themes that the board members have put together forecast a very exciting year.

The board members are exceptional individuals who volunteer their time and energy to make this club better every year. They are always working on ways to improve and come up with creative and innovative ideas that have a positive impact on the way the club operates. I'm honoured to be part of this team and I will have to work hard since they have set the bar very high.

For this year, along from our regular and already interesting activities, I would like to further build the club in 3 main pillars:

1. **Learn:** The club provides a breeding ground where experience, technical knowledge, creative thinking, fresh thoughts and inspiring ideas combine to help each member grow and learn. I encourage you to interact with other members and participate in as many activities as possible. I'm sure you will learn a thing or two along the way.
2. **Give Back:** Everybody needs images (good images!), and I believe we should share our talent and passion in a positive and altruistic way. I want to strengthen our relationship with the community and find ways in which we can collaborate and help other people and organizations through photography. However, you don't need to look too far to find ways to "give back": look around and you will find family members, friends, and loved ones that would benefit from a good picture. Sometimes we forget how fleeting life can be and how gifted we are to be able to freeze moments with our cameras. I'm glad that quite often I don't listen when they say "put that camera away!"
3. **Have Fun:** A friend once complained that I "spend too much time doing photography". Well... how lucky I am to be able to spend time doing something I really like, wouldn't you agree? I'm sure you are as happy as me when you're behind your camera. Never lose that joy!

If at the end of this season you to look back and think that, thanks in part to the club, you are a little better as a photographer and as a human being, then I will be satisfied and say we have accomplished our objectives for the year. Happy shooting!

## Nordegg Rocks!

Article and Images By Fred Rushworth

A little further afield than Gilles' suggestion last month, Nordegg is a coal mining ghost town that is finding new life as a recreation destination about 200 km west of Red Deer. Located on the David Thompson Highway, Nordegg offers several photographic options.



Nordegg boomed in the early 20th century as a coal mining town that, like most of its kind, closed in the 1950's as the railways switched from coal fired steam engines to diesel locomotives. From the mid 60's until the mid 90's Nordegg was the location of a minimum security prison where the prisoners worked on the reclamation of the Brazeau mine site and the restoration of some of the buildings. In 2002 Nordegg was designated a National Historic Site. The Nordegg Historical Center hosts tours of the above ground industrial site during the summer months. If you have a 'lust for rust', abandoned mining equipment, or railway tracks disappearing beneath trees then you will find fodder for your lens here.



Many opportunities exist for the wildlife and landscape photographers visiting the area. Travel west of Nordegg to Ram Falls, the Big Horn Backcountry, the Forestry Highway, Abraham Lake or the Kootenay Plains which is an elk wintering ground. As you continue west you can access Banff and Jasper National Parks via Saskatchewan Crossing.

This is best suited to a multi-day photo excursion as opposed to a day trip. The area has many campgrounds and several lodges, motels and a hostel for accommodation. Dining options are limited and photographers should be prepared to be self sufficient through the day. Fuel up before leaving Nordegg to head west as the next gas at Saskatchewan Crossing comes at a premium price.



# Showing And Glowing

By Fred Rushworth

Showing and Glowing is a column where we share news about members who have won outside awards outside of the club, have images published or who are participating in exhibits or shows. If you have news that you would like to share about yourself or another club member, please send an email to [imagery@imagesalberta.ca](mailto:imagery@imagesalberta.ca).

- ◆ Three IMAGES members had their work selected for this year's **Visual Arts Alberta Open Photo/Open Digital 2012 Contest and Exhibit**.

The Exhibit will be at the Jubilee Auditorium from October 25—November 18. There will be an opening reception Thursday October 25 from 6-8pm. Names that I recognize as IMAGES members are Zbigniew Gortel, David Aaron and Rae Emogene.

**Zbigniew Gortel** was awarded Best Overall in Show" for his image "Tuscan Panorama".

**David Aaron** received Honourable Mention (a top 10 finisher) .

**Rae Emogene** also has two images in the show.



© Zbigniew Gortel



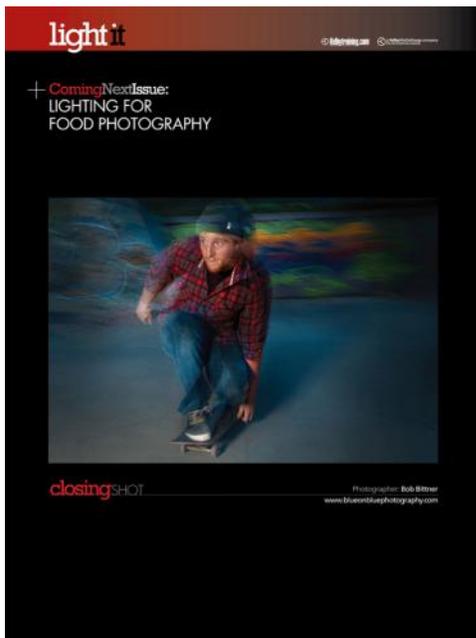
'High Level Bridge' © David Aaron



© Rae Emogene



© Rae Emogene



- ◆ **Bob Bittner** recently had one his images that he created using off-camera speedlights featured as the 'Closing Shot' in Scott Kelby's light it magazine.

- ◆ **Rae Emogene** was selected as a Nominee for FOUR of her images in the 7th annual Black and White Spider Awards. With a collective Judging Panel of the world's most recognized experts from TATE, NATIONAL GEOGRAPHIC, FRATELLI ALINARI, THE ART NEWSPAPER, BONHAMS of London and more, the Spider Awards is the industry's most authoritative and important photographic event for black and white and mono art. <http://www.thespiderawards.com/> see next page....

Edmonton photojournalist Larry Louie won 1st place for Outstanding Achievement in the Photojournalism category images and had seven images nominated in the 7th annual Black and White Spider Awards. Larry Louie will be a guest speaker at IMAGES on November 8th.



## BLACK AND WHITE SPIDER AWARDS HONORS PHOTOGRAPHER RAE EMOGENE FROM CANADA

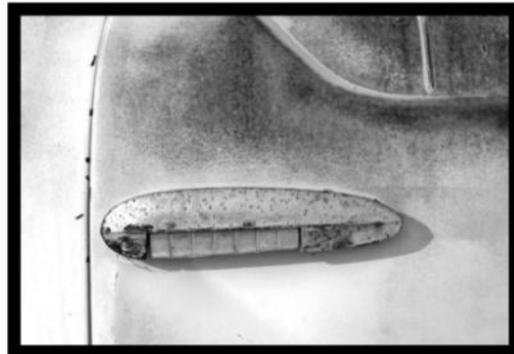
LONDON (June 16, 2012) - Amateur photographer Rae Emogene of Canada was presented with four 7th Annual Black and White Spider Awards "Nominee" titles in the categories of Abstract, People and Still Life at a prestigious Nomination & Winners PhotoShow. The live online ceremony webcast Saturday, June 9, 2012 was attended by photography fans in 72 countries who logged on to see the climax of the industry's most important event for black and white photography. The awards international Jury included captains of the industry from National Geographic, Fratelli Alinari, Heffel Fine Art to the Tate in London who honored Spider Fellows with 180 coveted title awards and 875 nominees in 14 categories.

"It is an incredible achievement to be selected among the best from the 8,223 entries we received this year," said Basil O'Brien, the awards Creative Director. Rae Emogene's exceptional images represent black and white photography at its finest, and we're pleased to present her with the title of Nominee for: "Just Handle It" (Abstract), "Waiting to be Opened" (Abstract), "Flying Into Oblivion" (People), and "Before Technology" (Still Life).

BLACK AND WHITE SPIDER AWARDS is the leading international award honoring excellence in black and white photography. This celebrated event shines a spotlight on the best professional and amateur photographers worldwide and honors the finest images with the highest achievements in black and white photography.



Just Handle It



Waiting to be Opened



Flying Into Oblivion



Before Technology

## By Mufty Mathewson

Well, I've done it. I've waited too long and thereby hang a cautionary tale. Don't wait too long for history. Ask your parents while they are still here about their childhoods and fascinating jobs and mesmerizing lives which I am sure you think were mundane and mediocre.

I am missing Imagery copies from the years 1983 to 1996. That is thirteen years of history of the club and no one has old copies. My last chance was Max Wilke who was a founding member of the club and known for his pack-rat tendencies. He had assiduously kept old Imageries. Over the last few years we talked a couple of times about my wanting the old copies for our archives but because of events happening in both our lives, I didn't keep on top of it. This morning I find that Max and Mary have moved from their house in the north corner of Edmonton to a really neat south and east facing downtown two bedroom apartment. Clearing the clutter, sorting and shedding stuff to move into this great apartment necessitated the old history is gone. GONE... forever (unless, of course, a secret hoarder can come out of the woodwork to prove me wrong) ... Sorry members!



IN 1997 ... FIFTEEN YEARS AGO

In the November issue of fifteen years ago, Sheila Holzer writes a guest editorial. She tells of her history of her early photographic frustration, enlisting in a B & W photography course at NAIT and through her teacher, Randy Zutter, learning about Images Alberta Camera Club. She joined in 1990, became membership chair and a totally committed member, going on outings, workshops and (after she watched for a bit,) competing.

Sheila is still an active member and a fund of helpful knowledge. Her member showcase presentation on Oct 11 entitled HANDS will be a treasure.

In that same issue, as editor, I extolled the virtues of the Canadian Association for Photographic Art of which I have been a member and still am because I still think it is a great way to make connections all across Canada.

As well there were "Letters to the Editor" of great interest and controversy. A member (who will remain nameless), had said he didn't have time to shoot theme images. A storm of debate ensued which made for colourful reading. Possibly we need to reintroduce the Letters to the Editor idea. It was good journalism.

## Déjà Vu ?

By Fred Rushworth

I found Mufty's article very fitting to a couple of items in this month's newsletter.

First, I have always admired Sheila's B & W work and I think she has influenced many members with her images. It is fitting that Sheila will present this month's Member Showcase, as we are recognizing Rae Emogene's recent B & W accomplishments and we are preparing for another world class award winning B & W master, Larry Louie, to visit our club in November.

Second, it happens that this issue we also have a Letter To The Editor that asks if our competition model still works in the digital era and poses several questions to initiate discussion. Initially, I had reservations about running the letter but after speaking to a range of club members, some of the questions are common. These are also questions that all photography organizations deal with: competition judging, themes and categories created a great discussion last spring on the PSA Newsletter Editor's forum.

I don't know if I am ready to start a formal Letters To The Editor column, but I would welcome well thought out letters that I could publish, or post, and that could be used by a membership committee to review our competitions. I would like to hear about past lessons learned, how other clubs and organizations manage their competitions and suggestions that we could implement without having a large competitions team to manage.

Scott Henderson, our past president, recently commented that we are a learning club where photographers with a wide range of experience come to learn and have fun. I feel competition is part of that learning experience. Let's have an open discussion on how to include as many members as possible in competition and have fun doing it.



# Competition Questions

By Alvin Baragar

The transition from film to digital photography is essentially complete and IACC has evolved with this change. Have our artistic aspirations been encouraged enough in this evolution? Are some aspects of our Competitions setup now obsolete? You may be able to guess my answers to the following questions. What do you think?

1. Club Objectives: Can one trust a digital photograph to be a true and exact image of the reality it depicts, since its JPEG file may have been altered using a computer program such as Photoshop? If you do, what is the role of artistic interpretation in evaluating the quality of a photograph? If you don't, has the intrinsic value of a portrait or photograph of persons, a landscape, a street scene or a flower been enhanced, diminished or unchanged by your skepticism? Should the IACC competitions have a Photojournalism category?
2. Competition Categories: Can a 4x6 portrait of an attractive individual compete successfully with a 14x11 image of, for example, a derelict ship or factory? Does changing the size of a photograph change its quality, irrespective of your criteria of quality? Do we need more categories than Digital, Monochrome and Colour? If there are to be more categories, could Abstract (either Monochrome or Colour) be a fourth? An obvious question is: "How realistic can Abstract be?" If categories based on image size were to be eliminated, would each contestant be allotted, say, 16 lineal inches of easel space with no restriction on the number of entries he/she may enter?
3. Themes, excepting the President's, the Mathewson, the Nortech and the Humor competitions: How often has the overall quality of the entries in a monthly competition based on a theme been as good as those in an Open competition? Are non-visual themes such as those based on taste, sound, touch, smell or mental construct appropriate? Do you live for competitions restricted by theme? If so, could you live with a system wherein, in each month, two of the three categories be Open, while the third has a theme, resulting in each category enjoying two occurrences per year with a theme, one before and one after the New Year? Can one assign a theme in the proposed Abstract category?
4. Judging: Is a points based evaluation (say N points for composition, N points for technical merit and N points for impact, where N is some number between three and ten) of each image better or worse than the current guidelines for evaluation that is heavily weighted toward impact? Should Artistic Interpretation be one of the criteria? Is our current democratic practice of asking all members to vote for three images in each category better than the elite practice of asking a small committee of, say three or four, experts to evaluate and score each image? How would the experts be chosen? Would the committee be chosen for some fixed period, or would it be chosen at each meeting from amongst those members present?
5. Jurisdiction: Should the decision on any of these matters be made by the Board, with or without consultation with the membership, or are the matters of sufficient importance that they should be voted on at a special or annual meeting of the membership as a whole?

Have I asked too many questions? Would you like your answers to influence the evolution of IACC?

Suggested, with all due respect to those who contribute time and talent,

Alvin Baragar

September 24, 2012

## A Question Of Focus

Look at Jonathon Liaw's image of the woman putting on her makeup. When photographing a reflection in a mirror, what is the focal distance that is required to have the reflection in focus?

1. The distance from the camera sensor to the surface of the mirror.
2. The distance from the camera's focal point (mid lens) to the mirror plus from the mirror to the woman.
3. The distance from the end of the lens to the mirror plus from the mirror to the woman.



## Images Alberta Camera Club

meets at **7:30PM** on the 2nd and 4th Thursday of each month from September to May  
(only 2nd Thursday in December) Pleasantview Community Hall, 10860 - 57 Avenue, Edmonton, Alberta



### October and November :

By Gilles Simard

- ◆ **October 11:** Club Meeting, Speaker Night: Mufty Mathewson  
Member Showcase: Sheila Holzer : Hands, the stories they tell.  
Member Slideshow: Summer Memories
- ◆ **October 13:** Outing: Aldon Auto Salvage Yard - Lamont  
From 8:30am to 4pm. Tons of farm machinery, antique autos and miscellaneous mechanical gear.
- ◆ **October 14:** Workshop - Adobe Lightroom 4 Photo Editing
- ◆ **October 24:** Workshop - Equipment: Vistek at 10569 109St  
From 6:15pm to 8pm, the staff at Vistek will answer any questions you might have
- ◆ **October 25:** Competition Night - Theme: Noise
- ◆ **October 28.** Images Alberta Camera Club at McBain Camera Trade Show
- ◆ **November 3:** Outing: Churchill Square and Area  
From 8am to 2pm. Events, building reflections, architecture - indoor and out.
- ◆ **November 8:** Guest Speaker: Larry Louie  
Member Showcase: Susan Wilde. Topic: TBA
- ◆ **November 17:** Outing: Enjoy Centre - St.Albert  
Beginning at 10am, Camera Phone Workshop and Competition (\$20.00 entry fee)
- ◆ **November 22:** Competition Night - Theme: Things with Wings

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### OLYMPUS CAMERAS FOR SALE

E 500 – 8 MP, ISO 100 – 1600, 3 fps, 28 – 90 & 80 – 300 mm lenses. 2 batteries & flash cards \$ 275 Firm

E 510 – 10 MP, same lenses, batteries and cards \$ 300 Firm

Olympus 28 – 90 mm : \$ 50 : 80 – 300 : \$ 100: 100 Macro :\$ 150 : Extension tube:\$ 45Sigma 100 – 1,000 mm :\$ 300

Lowpro Backpack , Holds 2 bodies, Laptop, 6 regular & 1 long lenses: \$ 75

Photo Elements 8 & Book \$ 50 : Photo Elements 10 & Book \$ 60 (Both for Mac)

For more info call Richard Perron After 6 PM 780 487 0489 or Email [mperron@telus.net](mailto:mperron@telus.net)





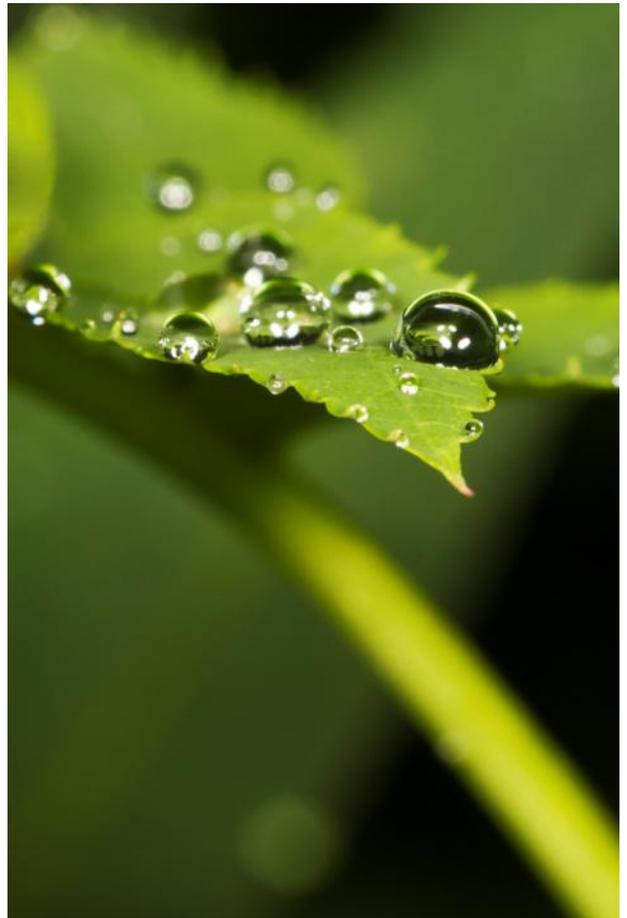
*'Chewy, Chewy'* © Robert Burkholder



*'Hotel California'* © Sieg Koslowski

### Small Print

- 1<sup>st</sup> Sieg Koslowski
- 2<sup>nd</sup> Robert Burkholder
- 2<sup>nd</sup> Karen Maloney
- 3<sup>rd</sup> Dion Wilner



*'Drops Of Water'* © Dion Wilner



*'Every Breath You Take'* © Karen Maloney



## Medium Print

- 1<sup>st</sup> Bruce Smith
- 2<sup>nd</sup> Fred Rushworth
- 3<sup>rd</sup> Carol Rusinek



*'Homeward Bound'* © Bruce Smith



*'Desert Moon'* © Fred Rushworth



*'Six Months In A Leaky Boat'* © Carol Rusinek

## Monochrome

- 1<sup>st</sup> Greg Campbell
- 2<sup>nd</sup> Bruce Smith
- 3<sup>rd</sup> Sieg Koslowski



*'Waiting For The Train'* © Greg Campbell



*'Bad Moon Rising'* © Sieg Koslowski



*'Still Standing'* © Bruce Smith



'Heavens On Fire' © Bill Trout



'Tequila Sunrise' © Bruce Smith



'A Rose For Emily' © Greg Campbell



The 5th Annual Alberta-Wide Competition and Exhibition

David Aaron • Cara Bishop • E. Ross Bradley • Kurt Buggalio • Patrick Clarke • Karapin (Arnie) • Gordon Dinwoodie • Emogene • Jeremy Fokkens • Robert Gieszen • Zbigniew Gortel • Michele King • Rita Long • Sarah Chan • Robert Fuhl • Holly Raubensheimer • Jordan Rule • Justin Wayne Shaw • Murray Saxe • Janelle Duzic • E. Ross Bradley • Karapin (Arnie) Choudhury • Janet Salway • Gerry Gato • Rae Emogene • Michele King • Joel Koop • Sarah Huskisson • Thompson Stammers • Cheryl Chan • Sherida Lovason • Holly Dawn Lelland • Murray Saxe • Roshdi Sabir

# OPEN PHOTO OPEN DIGITAL 2012

**September 27 - October 13, 2012**  
Southern Alberta Jubilee Auditorium  
1415-14 Avenue NW in Calgary  
Opening Reception:  
Saturday, September 29 from 7-9 pm

**October 25 - November 18, 2012**  
Northern Alberta Jubilee Auditorium  
11455-87 Avenue in Edmonton  
Opening Reception:  
Thursday October 25 from 6-8 pm

**SPONSORS:** JUNILEE, Alberta Camera Club, Calgary Arts Development, Edmonton, Alberta, and others.

## Large Print

1<sup>st</sup> Greg Campbell  
2<sup>nd</sup> Bruce Smith  
3<sup>rd</sup> Bill Trout

### EDMONTON PHOTO FAIR Photographic Swap Meet

**Sunday, October 28, 2012  
10:00 - 3:00pm**

#### Sale of Used Camera Equipment

35mm, Medium Format, Vintage & Digital Cameras,  
Lenses, Accessories and Books

Dealers and Camera Enthusiasts from Western Canada and USA

**BUY <> SELL <> TRADE**

### FREE CAMERA EVALUATIONS

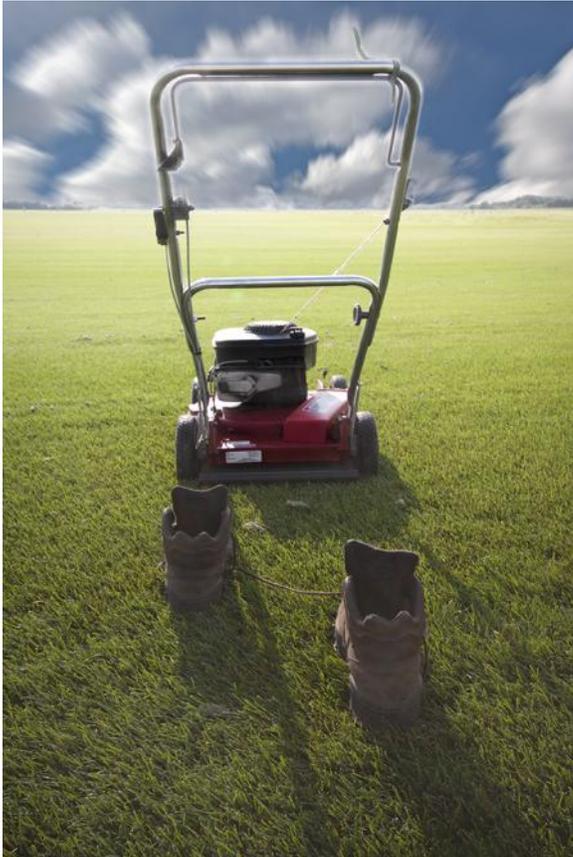
Wingate Inn - Edmonton West  
18220 - 100 Avenue, Edmonton, AB  
Admission: \$3.00 / adult, children / free

**Sponsor: Edmonton Photographic Historical Society**  
For table rental or more info reply to edm\_photographic\_hist\_society\_2@yahoo.ca  
or phone Brian at 780-436-3878 or Al at 780-922-3768



## Digital Projection

- 1<sup>st</sup> Carol Rusinek
- 2<sup>nd</sup> Sieg Koslowski
- 3<sup>rd</sup> Robert Burkholder



*'I Fought The Lawn and The Lawn Won'*  
© Robert Burkholder



*'Another One Bites The Dust'* © Sieg Koslowski



*'Crumbling Down'* © Carol Rusinek

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## Olympus E-PL2 DSLR/CSC Camera For Sale



- 12 Megapixels with In-Body Stabilization (IBIS) and Integrated Flash
- 14-42 f3.5/5.6 Lens (Second Generation)
- Available modes: Program automatic, Shutter priority, Aperture priority, Manual, i-Auto, Scene Modes, Movie
- Optional VF-3 Viewfinder INCLUDED
- Battery and Charger
- Can use Panasonic Lenses, Olympus 4/3 or OM (with adapter), Nikon and Canon lenses (with special adapter available on Ebay/Amazon), etc...
- Very Light, easy to carry



Note: Only a year old. I am selling it because I upgraded **\$350 OBO**  
Gilles Simard 780-554-4315 bordelatomique@gmail.com

Competition Results : Song Titles

For Sale





# IMAGES ALBERTA CAMERA CLUB

## Board of Directors 2012-2013

### EXECUTIVE:

President	David Aldana <i>president@imagesalberta.ca</i>	780.481.2272
Vice-President	Steve Ricketts <i>vice-president@imagesalberta.ca</i>	780.449.6055
Secretary	Shirley Coulson <i>secretary@imagesalberta.ca</i>	withheld
Treasurer	Jason Badry <i>treasurer@imagesalberta.ca</i>	780.498.6258

### BOARD:

Competitions	Quincey Deters <i>competitions@imagesalberta.ca</i>	780.465.3963
Equipment	Steve Sutphen <i>equipment@imagesalberta.ca</i>	780.492.4768
Historian	Mufty Mathewson <i>historian@imagesalberta.ca</i>	780.452.6224
Imagery	Editor: Fred Rushworth Assistants: Kat Hawn & Gilles Simard <i>imagery@imagesalberta.ca</i>	780.461.9315
Membership	Linda Treleaven <i>membership@imagesalberta.ca</i>	780.640.3467
Outings	Calvin Binnema <i>outings@imagesalberta.ca</i>	780.667.6659 (cell)
Program	Cameron McGregor <i>program@imagesalberta.ca</i>	780.437.0473
Social	Bob Royer <i>social@imagesalberta.ca</i>	780.425.2462
Webmaster	Barry Headrick <i>webmaster@imagesalberta.ca</i>	780.461.4710
Workshops	Bob Royer Perry Dixon <i>workshops@imagesalberta.ca</i>	780.425.2462 780.450.0082

### CLUB MEETINGS

Meetings are held at 7:30pm on the 2nd and 4th Thursday of each month from September to May (except Dec—2nd Thurs only)

Pleasantview Community Hall  
10860 - 57 Avenue  
Edmonton, AB

Visitors are welcome to attend two meetings to determine if they wish to join Images Alberta Camera Club

You must be a member to attend outings and workshops or to compete in competitions.

### Mailing Address:

Images Alberta Camera Club  
PO Box 29015 RPO Lendrum  
Edmonton, Alberta T6H 5Z6

### IACC WEB SITE

[www.imagesalberta.ca](http://www.imagesalberta.ca)

We encourage all members to submit samples of their work for the website at [webmaster@imagesalberta.ca](mailto:webmaster@imagesalberta.ca). Also, join us on [Facebook](https://www.facebook.com/groups/imagesalberta/) and receive the latest news on upcoming events: <http://www.facebook.com/groups/imagesalberta/>

### IACC NEWSLETTER

Please submit articles or images to the imagery newsletter team at [imagery@imagesalberta.ca](mailto:imagery@imagesalberta.ca)

Next Edition: Nov 09, 2012

Submission Deadline: Nov,02, 2012

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### ASSOCIATE MEMBERSHIPS

Canadian Association for Photographic Arts (CAPA)

[www.capacanada.ca](http://www.capacanada.ca)

Photographic Society of America (PSA)

[www.psa-photo.org](http://www.psa-photo.org)

