



imagery



IMAGES ALBERTA CAMERA CLUB

Edmonton, Alberta

December 2009

Volume 34 - 04

INSIDE THIS ISSUE:

Editor's Foreword	2
Competition Themes	2
The Blue Hour	2
Salisbury Outing	3
Nikon Workshop	3
Bob Bittner	3
Outing Schedule	4
Workshops	5
Program	6
PhotoXplorers	6
Showing & Glowing	7
Larry Louie Exhibit	7
IACC at Royal Alex	8
Story Booking	8
Holiday Close-ups	8
Competition Results	9-12
Special Occasion	13
Downtown	14
Photography Wanted	14
Member Survey	15
Santa List	15
Fundraiser Calendar	16
Tactical Photo Vests	17
Contacts	18

NEXT CLUB MEETINGS (Pleasantview Community Hall, 10860 - 57 Avenue, Edmonton)

DECEMBER 2009

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

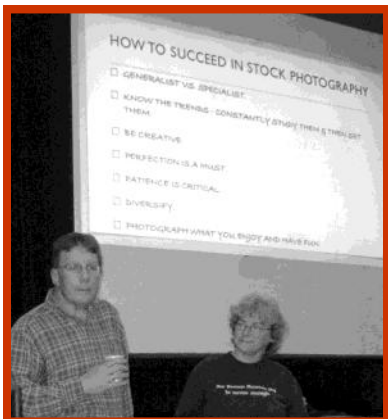
JANUARY 2010

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
						31

Meetings are held on the 2nd and 4th Thursday of each month from September to May (except December when there is only one meeting on the 2nd Thursday).

Mark And Leslie Degner on Stock Photography

Article By Karrie Daly Photos by Fred Rushworth

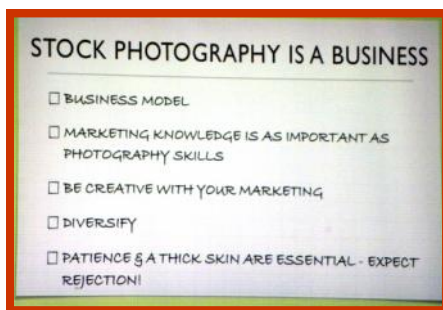


In November, we were fortunate enough to have former IACC members, Mark and Leslie Degner introduce us to Stock Photography as a Business.

The world of stock photography, appealing as it is to many, is not for the faint of heart. There is more to it than meets the eye and is captured with the eye through a lense... and as Mark and Leslie shared, certainly not always a "hoot" either as illustrated by their submission of hundreds of owl photos to a particular company for a book about owls and only having one photo chosen for use. Their presentation on stock photography certainly opened up the aperture on some of the ins and outs to be aware of before embarking on the adventure.

Two points of emphasis that were repeated often throughout the evening were:

1. Follow Submission guidelines to a "T"
2. Have Diversity in your portfolio.



Also important to remember and have nailed down are agency costs, which typically are a 60/40 split, but may also be a 50/50 split. Also, be aware of the difference between Rights Ready, which typically is less money than Rights Managed, as it is on a per use basis. For outright selling of an image, it would be Royalty Free. A software program they recommended for calculating the pricing of images was Fotoquote.

At the end of the day, like so many other things, be sure not to sell yourself short.

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

Edmonton, Alberta



REMINDER: Wet/Muddy Footwear

You must remove wet/muddy footwear before coming into the hall. If you bring a plastic bag for your boots and kept them under your chair it would really ease the congestion.

The Editor's Foreword

Let me start by expressing my sincere thanks to all of the club members who have assisted in creating our newsletter with their articles, photographs, ideas, proofing and critique. I cannot possibly create this depth of material without their assistance.

This month's newsletter takes a holiday bent with photography tips and some gift giving (or requesting) ideas that have been suggested by members during some of our Outings. Laura Eccleston introduces us to the Blue Hour and Cathy Holowaychuk relates her experience creating a photo calendar as a fundraising project. Barry Headrick is starting a new column posing a new 'coffee talk' question each month, then reporting back in the following month's newsletter. We hope that you will send Barry your answer or suggestion to his monthly question. (raise your hand Barry!)

I am currently soliciting articles, either short paragraphs or up to full page features, for a January theme of "Winter Shooting Ideas, Tips or Tricks" to help us through the long dark month. One member is writing about photographing the night sky now that we have these clear crisp nights. I would also love to hear from anyone about winter care for photographers and cameras. Please let me know if you can contribute.

Enjoy the newsletter and happy holiday wishes to all.

Fred Rushworth 780.461.9315 or imagesalberta@yahoo.ca



Monthly Competition Themes 2009-2010

DEC 10, 2009	Games: Other Than Sports	MAR 25, 2010	OPEN
JAN 28, 2010	OPEN	Apr 08, 2010	Wheels
FEB 25 2010	Motion	Apr 22, 2010	Annual Competition & President's Challenge Theme " Forensic ".

The monthly themes are the same for each of the categories (Slide, Digital, Small Print, Medium Colour Print, Large Colour Print and Monochrome Print). Members may submit up to 2 images in each category.

You must have be a paid member as of the most recent regular meeting in order to compete. Prints and slides must be registered, and digital images received by 8 p.m. on the Tuesday night of the completion week. Complete guidelines for each category, contact phone number or email addresses are listed on the Competitions Page on the IACC website (www.imagesab.com).

The Blue Hour

By Laura Eccleston

Last months "Reflections Outing" reminded me of an article I recently read about the 'Blue Hour'. That's the twilight hours, the often forgotten time of day before the sun makes its presence known and after it has already bid farewell. Even when you think it is too dark, our sensors and our film will record the sky in dark and brilliantly deep shades of blue. Couple these cool blues with the warm golden tones of incandescent and tungsten lights of the city and it's hard not to get a good image. Visit www.bluhour.com to find out what time the blue hour will be in any location of the world. There is also a small forum on this site where you could share your pictures and talk with other twilight lovers.

Christmas Outing to Salisbury Greenhouses

by Jim Ainslie

On Saturday, November 28th, seventeen of us spent a most enjoyable day getting into the Christmas spirit while exploring Salisbury Greenhouses. All of our photographic skills and equipment were put to good use while searching out and capturing images. The variety of subject matter to grab our attention and the photographic opportunities they presented were endless. Highlights included three greenhouses filled to the brim with a wide variety of different colored poinsettias, display areas filled with uniquely decorated Christmas trees, hundreds of decorations and other Christmas items artfully arranged on sideboards and cupboards, orchids and other houseplants in full bloom, lush tropical plants, and more. Thanks Carol for organizing this most enjoyable outing. I'm sure that we all collected more than enough Christmas related images to use in cards, calendars, etc. for years to come!



Photo "Decorations" by Jim Ainslie

Nikon Workshop

By Cathy Holowaychuk

Webster's defines maze (noun) as "a confusing intricate network of passages" or maze (transitive verb) stupefy, daze, bewilder, perplex. I don't know about you but that describes the menu screen of my digital SLR. Its a confusing intricate network of passages that continues to perplex me!

Barry Headrick (please see Barry - raise your hand) held a Nikon Camera workshop in November. He helped sort many of those passages and dials contained on that maze a.k.a "the digital SLR" from focus control modes, accessing aperture, shutter speed, metering patterns and ISO. And on the screen he presented his Nikon camera menu and showed how to navigate it. It truly was an informative session for Nikon users and other digital SLR users. I know I am going to get much more out of my Nikon! Barry will be posting his session to our website if you missed it. Thanks Barry!

Bob Bittner Member Showcase

By Fred Rushworth

Somehow after Bob's presentation I found myself thinking in grand landscapes, high dynamic range, and with a cigarette filter to create a moody sky. The images that Bob displayed were incredible examples of solid composition and fine editing techniques. It is little wonder that he has many photo credits to his name.

Bob has worked as a sports photographer and as graphic designer before his current work with the Sherwood Park Chamber of Commerce. His current passion for landscape photography started as a hobby and an artistic outlet: and he has exercised it well.

Bob also runs photographic skills and photo editing seminars, as well as Jasper photography weekends. Some of Bob's works are for sale at Purple Daisy flower shop in Sherwood Park.

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

Edmonton, Alberta

Donations for the Edmonton Christmas Bureau

This is the tenth year that IACC has collected monetary donations for the Edmonton Christmas Bureau.

A donation container will be available at the **December 10th meeting** and all monies collected will be donated to the Bureau.



Outings 2009 - 2010

by Carol Rusinek, Outings Chair

You must be an IACC member to attend Outings.

Pre-registration is required and occurs at regular club meetings.

If you have a suggestion for an Outing, please contact Carol Rusinek at 780.434.0456.

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

Edmonton, Alberta

Why is a cat on the beach like Christmas?

Both have sandy claws!

<i>Saturday</i> <i>Dec 12, 2009</i> <i>7 pm.</i>	<u>Legislature Christmas Lights</u> This is a family outing. Dress warm. There is usually hot chocolate available inside to warm you.
<i>Saturday</i> <i>Dec 19, 2009</i> <i>9:30am-1:00pm</i>	<u>West End Christian Reformed Church</u> Photograph over 500 nativity scenes. 10015 - 149 Street, Edmonton Pre-registration necessary - maximum 20 participants.
<i>Saturday</i> <i>Jan 16, 2010</i> <i>10am—10pm</i>	<u>Ice on Whyte Festival</u> Photograph ice sculptures - award ceremonies at 2 pm 104 St and 85 Ave Admission \$2 Photo Contest Details @ http://www.iceonwhyte.ca/
<i>Sunday</i> <i>Jan. 17, 2010</i> <i>10 am to 5 pm</i>	<u>Edmonton Ski Club</u> Photograph ski competitions 9613 - 96 Ave Edmonton
CANCELLED	<u>Underground LRT Stations - CANCELLED—PHOTOGRAPHY NOT PERMITTED IN EDMONTON LRT STATIONS</u>
<i>Sat & Sun</i> <i>Feb 20 & 21</i> <i>8am—9pm</i>	<u>Silver Skate Festival Saturday/Sunday, All Day/Evening</u> Location: Hawrelak Park Photograph marathon skaters, snow sculptures, ice dancers and much more. No admission required. Details @ http://www.silverskatefestival.org/
<i>Saturday</i> <i>Feb 27</i> <i>9am - 3:45pm</i>	<u>Ukrainian Cultural Heritage Village</u> Follow Highway 16 east to Ukrainian Village (just east of Elk Island National Park). Meet in the main building. Dress warm, this is an all day indoor/outdoor shoot. Some buildings are heated, others are not. Pre-Registration, Including Small Fee Required At Time of Sign Up.
<i>Saturday</i> <i>Mar 6, 2010</i> <i>1pm</i>	<u>Wetaskiwin Snow Drags</u> Snowmobile races <u>Location:</u> Reynolds Museum in Wetaskiwin

For Sale

Canon i9900 printer. New in January, 2006, its been a great printer but selling to upgrade. The asking price is \$400. Contact Christopher Kingston at 780.922.0894 or email ckingston@albertacom.com
Specifications at : <http://www.canon.ca/english/index-customersupport.asp>.

Workshops 2009 - 2010

by Gerry Wirun, Workshops Chair



You must be an IACC member to attend Workshops.

Pre-registration is required and occurs at regular club meetings.

If you have a suggestion for a Workshop, please contact Gerry Wirun at 780.456.2717.

Wednesday, Jan 13/10, 2pm - 6 pm.	"Winter Photography Field Trip" , by Chantal Thorlakson Practice Chantal's techniques presented in her Dec. 13/09 workshop in a low light winter setting.. Max 15 attendees www.nightstockphoto.com
Saturday, Jan 16/10 10am - 4pm	"Lightbox/Flatbed Scanner Photography" by Jim Ainslie Bring a camera and tripod to create stunning images from everyday objects using Jim's techniques with these unusual light sources.
Sunday, Jan. 24/10 2pm-5pm	"Pro Secrets of Baby Photography" , by baby photographer, Vance Perry. Learn tips and tricks to produce a great "baby modeling session", and create once-in-a-lifetime baby portraits. Learn about studio style portraits on location, lighting , posing, and props. Bring your camera gear to practice with the pro. Max 6 attendees

We need workshops on everything from technical to artistic, and amateur to pro. If you have any questions, comments, feedback, or if you or a friend can host a workshop please call GERRY WIRUN at 780-456-2717 or BARRY HEADRICK at 780-461-4710

Mini Workshops Presentation Schedule 2009/10

By Pat Acheson

7 PM at Pleasantview Hall unless noted! (before the meeting)

January 14	Gerry Harris (film)	Macro
January 28	Alvin Baragar & Leota Cummins	Flowers (Film)
February 11	Derald Lobay	Wildlife
February 25	Mufty Mathewson	Slideshows
March 11	Miriam Stanisavljevic	Creativity in Photography Part 2
March 25	Carol Rusinek	Photo - Travel
April 8	Club members (Display)	Show and Tell How you use photos

Thanks to **Barry Headrick** for his "*Photo Journalism*" mini workshop and to **David Clayton** for his "*Sports Photography*" mini workshop, both presented in November.. You each gave us many pointers on camera technique and equipment as well as places to seek out our images. Barry also provided information on news outlets policy on purchasing our newsworthy photos and the gritty world of "Micro Stock" sales..

It is obvious that you both greatly enjoy photography in your specialized fields and we were pleased to learn from both of you.

December 2009

Volume 34 - 04

**IMAGES ALBERTA
CAMERA CLUB**

Edmonton, Alberta

How does Santa
Claus take pictures?

With a North
Pole-roid camera

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

Edmonton, Alberta

“Why does Santa
like to go down
chimneys?

Because it soots
him!

Program 2009 - 2010

by Karrie Daly, Program Chair



Doors open at 7:00pm and meetings begin at 8:00pm unless otherwise noted.

Dec 10,/09	CHRISTMAS SOCIAL EVENING: <i>Bring a treat to share during the coffee break. No guest speaker or showcase as this is a competition night.</i>
Jan 14/10	Guest Speaker: Daryl Benson
Feb 04/10 Special meeting night!	NEW for 2009/2010 Meet and Greet IACC Members & SWAP MEET Special event only open to IACC Members. Get to know other members and chat about your favourite topic - Photography! Located at the Pleasantview Community Hall. Swap and Sale of equipment by IACC members.
Feb 11/10	Guest Speaker: Ryan Jackson— <i>Edmonton Journal Photographer</i> Member Showcase: Carol Rusinek “Yellowstone - A Natural Wonder”
Mar 11/10	Guest Speaker: Greg Harvey “Wildlife Theme” Member Showcase: Rae Emogene “Photographic Potpourri”
Apr 22/10	IACC ANNUAL COMPETITIONS PRESIDENT'S CHALLENGE: THEME "FORENSIC"
May 13/10	Guest Speaker: Gord Heatley (NAIT 2nd year Photography student awarded IMAGES 2009 scholarship)
May 27/10 6:30 pm.	IACC AGM (Annual General Meeting) 6:30PM Year-end Potluck Dinner Annual General Meeting Annual Competition Awards IACC Group Showcase.

PHOTOEXPLORERS

By Fred Rushworth

A new television series has just premiered on Bravo. *PhotoExplorers* follows an adventurous band of guerilla photographers as they slip behind the barricades to capture haunting images of abandoned buildings and structures from around the world. Forgotten industrial mega-structures, castles and arenas of public gathering appear as post-modern ghost towns. The opening episode featured the 130 year old castle-like building that was the offices and head-frame of an abandoned coal mine in Charette, Belgium. In some ways it is like doing barn shoots with Jim and Sheila.

While the program has some of the annoying needs of reality television to repeat itself after every commercial, it also gives us a look at how these photographers approach their art and capture the essence of these abandoned places. Most of the program is video footage of their entry and exploration but some of their photographs are shown to reveal how they have treated their finds. The images captured by this talented group are beautiful, original and eerily alive.

Unfortunately, it currently runs early Thursday evenings and the time seems to shift weekly. I have found that I can view it on my computer from the BRAVO website
<http://www.bravo.ca/television/PhotoExplorers/index.asp>.

Showing and Glowing Award winning members, Shows and Events

By Fred Rushworth

Jim Gaa's "Street Art" photographs featuring mostly painted signs and graffiti are on display as part of a 3-person show titled "Surroundings" at the Visual Arts Alberta Association. VAAA is located at 10215 112 St. (on the 3rd floor of the Harcourt House building) and the show runs from Nov. 26 to Dec. 19.

Rae Emogene and Carol Rusinek have photographs displayed for sale on the 5th floor of the Grey Nuns Hospital (South Hall). Their photographs are part of "*With a Little Help From My Friends: A Collaborative Installation*". All photographs are for sale with 20% of the sale going to aid the Grey Nuns Hospital Foundation. The exhibit runs Oct 1, 2009 to Jan 31, 2010.

The 16 month Devonian Botanic Gardens Calendar is a great hit and it's not too late to order your copy for your friends and family. Last year, members of the Images Alberta Photography Club were invited to visit the Devonian Botanical Gardens, free of charge, to shoot images for this project. Congratulations to the following members whose photographs were chosen for this calendar: **Zbigniew Gortel, Shirley Coulson, Jackie Currie, Ben Chen, Ray Rasmussen, Rae Emogene, and Mufty Mathewson**. To inquire about buying copies please phone 780-987-3054.

"Then and Now" exhibit at the Alberta Provincial Archives, 8555 Roper Road runs until January 29, 2010. 21 IACC members selected images from the archives' collection and reshot the scene or theme showing the cultural and lifestyle changes that have occurred over the decades. The photographers are **Zbigniew Gortel, Bonnie McLay, Carol Rusinek, Derald Lobay, Dianne Fuson, Fred Rushworth, Gerry Wirun, Karrie Daly, LaVerne Phinney, Lorraine Stephanyshyn, Mufty Mathewson, Rae Emogene, Sheila Holzer, Chris Kingston, Marika Smith, Joan Tuckey, Tonikka Jackman-Mott, Brian Hudson, Rosalind Hanks, Tina Cho and Genevieve Goggin**.

A special thanks to the Provincial Archives, Jessica King for her time organizing this with us and the other staff members for the professional presentation of our prints and the opportunity to share them with the community.

Please let me know of your photographic accomplishments so we can share them with our fellow members.

Vanishing Cultures Exhibit at Royal Alberta Museum

By Fred Rushworth

The Royal Alberta Museum is currently exhibiting works from local optometrist and award winning photo journalist Larry Louie. Louie has traveled and photographed extensively, often drawn to the indigenous peoples whose cultures and traditions are rapidly being threatened by urbanization and globalization. His Vanishing Cultures Exhibition showcases 20 of his most dramatic works taken off the beaten path on just that theme.

Louie has just been awarded the Documentary Humanitarian Grant by the Worldwide Photography Gala Award for his photographic studies of world blindness. He will transfer the grant to SEVA Canada to help establish a primary eye-care centre in western Nepal.

Louise has also received photographic awards from the likes of *National Geographic* magazine and IPA (International Photography Awards).

Louie's photographs can be seen in person at the Royal Alberta Museum until January 31 or online at <http://www.larrylouie.com>, or <http://blog.seva.ca/?tag=larry-louie> or http://www.photophilanthropy.org/slideshow/gallery_larry_louie.html .

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

Edmonton, Alberta

"But isn't Santa afraid
he'll get stuck?"

Yes, he gets Santa
Claus-trophobic.

What do you do if
Santa gets stuck in
your chimney?

Pour Santa-flush on
him

IACC Group Exhibit –Royal Alexandra Hospital

By Fred Rushworth

Earlier this fall, I submitted an application, on behalf of Images Alberta Camera Club to the Royal Alexandra Hospital, to exhibit and sell our images in their public gallery located in the food court. We have been approved and we have the month of August 2010. This is our fourth exhibit there since 1999.

All members of Images Alberta Camera Club are invited to participate in this exhibit. Last year we had 30 photographs on display. Please be aware that your print is available for sale with 20% going to the Royal Alexandra Hospital Foundation. Your photo must be acceptable to hang in a setting that is viewed by all ages and should be sensitive to the situation of hospital patients and visitors. Your frame has to have a wire across the back to hang it. You must be available to hang your photo at the designated times.

More information will be available in the upcoming months and there are forms required in advance to authorize an IACC member to act as your selling agent. We may also be looking for a volunteer to coordinate this exhibit.

Thanks to members William Vanden Born, Derald Lobay, James Gaa, Shirley Coulson, Colette Panaioti, Jim Ainslie and Fred Rushworth who provided images for the Artist Portfolio in the application.

Where:	Royal Alexandra Hospital Gallery in the food court
When:	August 2—August 30th 2010 Install at 2pm, remove at 2pm
Frame Specifications	Maximum Frame 16 x 20 inches Minimum Frame 11 x 14 inches
Image Size Specifications	Choice of Photographer but must fit inside the frame dimensions listed above.
Image Content	High quality and must meet community standards

"Storybooking With Photography" Workshop

By Gerry Wirun

Enthusiastic IACC members were treated to an interesting and informative workshop showcasing online Storybook creations, hosted by Kristi Hammond, sister of our own Program Chair, Karrie Daly, and Personal Publishing Consultant for Heritage Makers online publishing. Kristi's contagious enthusiasm and passion for creating and archiving images and memories through the production of photobooks, cards, and other photo memorabilia had us planning our own projects, and we even received a complimentary "Swatches" product just for trying their software program. Our interest was piqued, and with Kristi's in-depth knowledge of the many capabilities and technicalities of her publishing business, all of our questions were easily answered. We all had an enjoyable afternoon, and I'd like to thank the participants, and especially Kristi for an excellent, thought-provoking presentation, and encourage all of you to check her website to see the possibilities for your own images.

<http://www.memoriesthroughstory.com>



Photo courtesy Gerry Wirun

Holiday close-ups

By Scott Henderson

Too often we forget about the close ups, what we call "detail shots". That's unfortunate, because close up shots tend to be the simplest shots, and thus they're the ones most likely to have a lot of impact. These can range from a close up shot of the pile of presents ready to open, to close ups of a child's face when they first see that pile of presents, to a close-up of the knife making that first cut of the turkey. Other ideas... a close up of someone's hands as they open a gift... a close up of tree ornaments on your Christmas tree.... a close up of snow on a Christmas light. You get the idea, now get up close!

Competition Results — November 2009 : Open

SMALL

- | | | | |
|-----|---------------------------------|-----------------------|---|
| 1st | Who's That Cowboy in the Window | Rae Emogene | ◆ |
| 2nd | Sunflower Petals | William Vanden Born | |
| 2nd | Shiny | Miriam Stanisavljevic | |
| 2nd | Portrait in Blue | Fred Rushworth | |
| 3rd | Deep In Thought | Rae Emogene | ◆ |

MEDIUM

- | | | | |
|-----|------------------|---------------------|---|
| 1st | Faded Memories | Fred Rushworth | ◆ |
| 2nd | Rear-view Mirror | Derald Lobay | ◆ |
| 3rd | Lily Trumpet | William Vanden Born | |
| 3rd | Autumn Sunshine | Jacki Currie | |
| 3rd | Golden Larches | Derald Lobay | ◆ |
| 3rd | Faery Wood | Colette Panaioti | ◆ |

LARGE

- | | | | |
|-----|---------------------------|-----------------|---|
| 1st | On Guard | Zbigniew Gortel | ◆ |
| 2nd | Cascade | Derald Lobay | ◆ |
| 3rd | Pyramid Mountain Panorama | Marcel Sabourin | ◆ |
| 3rd | Frog Man | Vince Eyben | |

MONOCHROME

- | | | |
|-----|----------------------|-----------------|
| 1st | Beautiful Rockies | Art Cegielski |
| 1st | Country Churchyard | Jim Ainslie |
| 2nd | Stone Steps | Zbigniew Gortel |
| 3rd | Tractor and Elevator | Jim Ainslie |

DIGITAL

- | | | |
|-----|-------------------------------|-----------------|
| 1st | Shishkovzy | Jim Ainslie |
| 2nd | Lucy | Vincent Eyben |
| 3rd | Burst | Art Cegielski |
| 3rd | Unbearable Lightness of Being | Art Cegielski |
| 3rd | Footprints In Rundle Park | Linda Treleaven |

SLIDE

- | | | |
|-----|-------------------------------------|---------------------|
| 1st | Winter Snacks | William Vanden Born |
| 2nd | Northern Lights with Northern Cross | Calvin Binnema |
| 3rd | Faded Memories | Colette Panaioti |

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

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What's a good holiday tip?



Who's That Cowboy in the Window
by Rae Emogene



Lily Triplet by William Vanden Born



Deep in Thought by Rae Emogene



Rear View Mirror by Derald Lobay

Never catch snowflakes with your tongue until all the birds have gone south for the winter.

Competition Resultscontinued

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

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Where does Santa
hide the presents he's
giving to Mrs. Claus?

In the claus-et.



Portrait In Blue by Fred Rushworth



Shiny by Miriam Stanisavljevic



Faded Memories by Fred Rushworth



Lily Triplet by William Vanden Born



Golden Larches by Derald Lobay



Cascade by Derald Lobay



Faery Wood by Colette Panaioti



Pyramid Mountain Panorama by Marcel Sabourin

Competition Resultscontinued



On Guard by Zbigniew Gortel



*Winter Snacks
by William Vanden Born*



Frog Man by Vincent Eyben



*Tractor and Elevator
by Jim Ainslie*



*Country Churchyard
by Jim Ainslie*



*Footprints in Rundle Park
by Linda Treveaven*



Stone Steps by Zbigniew Gortel



*Northern Lights and Northern
Cross by Calvin Binnema*



*Unbearable Lightness of Being
by Artur Cegielski*

December 2009

Volume 34 - 04

IMAGES ALBERTA
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What do you call a
reindeer who wears
ear muffs?

Anything you want.
He can't hear you,
anyway.

Competition Resultscontinued

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

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If a reindeer lost its tail, where could he get a new one?

At a retail store.

Hey—I don't make these up—they are at www.jokeschristmas.com/Christmas-Puns/



"Lucy" by Vincent Eyben



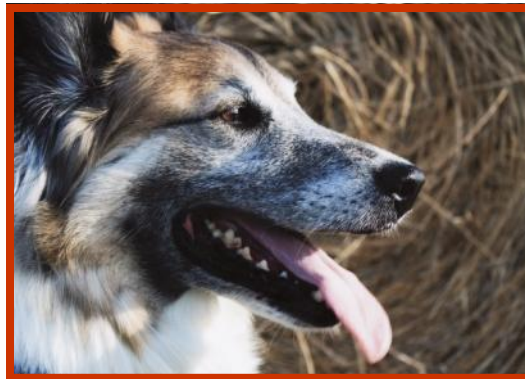
Shishkovzy by Jim Ainslie



Faded Memories by Colette Panaioti



Beautiful Rockies by Artur Cegielski



Autumn Sunshine by Jacki Currie



November "Vegetables" 2nd Place Medium Print

"Mushrooms" by Jacki Currie
(late email but it made it finally! Thanks Jacki!)



Burst by Artur Cegielski

If you want to display your winning images or give them as presents, Carol Rusinek reminds me that she has matting and framing equipment and can be contacted to purchase mats and frames (metal or wood) for the images.

You can also ask around the club. I believe that there are one or two others who do framing as well.

IACC President's Message – Special Occasion Photos

By Scott Henderson

Christmas can be a busy time of year and it's easy to miss a lot of great photo opportunities along the way. I often look back at the shots I did get and feel a bit disappointed that I really didn't capture the essence of the season.

While I've created this article around the upcoming Christmas holidays, I recognize that some of our members may not celebrate Christmas. I'm using the Christmas holidays to illustrate an approach to special occasion photography and hope that you will find value in the approaches presented here and can apply them to your own special occasions.

Great photography always starts with great ideas, so let's go through some ideas for great Christmas photography together. By following those ideas, we'll improve our odds this season of really capturing the magic of the holidays.

1. Think like a photojournalist

In the days leading up to Christmas, think of the story you'll want to tell and what photos you'll need to tell that story. Stories are best told with a variety of pictures from wide-angle shots of people in your living room to close ups of the presents. Imagine what a set of really great Christmas photos would look like, try to envision the photos you'll want and make a list. Keep this list handy as Christmas unfolds and add to it as more ideas come to you.

2. Get closer to your subject, or zoom in

Often, it's the person's expression when they first open a gift that makes the shot, so try to zoom in on only their face, or their head and shoulders, just before they unwrap a gift. If you don't have enough zoom, get closer to them! This will make the shot more intimate.

3. Anticipate when you'll get a good shot

You have to think ahead, and be willing to get up and move to the right place at the right time. When a gift is being opened, pay attention to who gave the gift, and be ready to get the close-up of the hug of thanks when it happens. Other examples – hugs when the out of town guests arrive, kids faces on present opening, etc.

4. Get Low for Kids

Get down on the floor with your kids, and photograph them from their height, or lower. Experiment with different angles. You'll get more dynamic shots with more impact. Don't be afraid to get close to them!

5. Pay attention to your lighting and white balance

Holiday shots are often taken indoors in the evenings making lighting extremely difficult. Yet, good lighting can make the difference between a great shot and a tosser. How you solve the problem depends on your equipment. Here are some suggestions:

Turn on lots of interior lighting, so that you rely less on your flash. This will add some warmth to the backgrounds of your shots. When you use your flash it will fire with a huge burst of light, often leaving the background looking black.

Use higher ISO settings on your camera if possible. Experiment with this before Christmas, as some cameras can produce very noisy images at higher ISO settings. Most cameras require you to switch to "manual" to adjust the ISO setting, or to turn off the flash.

Shooting with only interior lighting can result in very warm, red-shifted images. Correct this by changing your camera white balance to "tungsten". Most point and shoots, when set to "Manual" mode, allow you to make white balance adjustments. Just be careful to set it back if you switch your flash on, as you'll get very blue shots using a flash with your white balance on "tungsten". If you have a DSLR, shooting in RAW will allow you to change your white balance later, using the RAW converter software that came with your camera.

Point your external flash toward the ceiling just behind you if it pivots. This will create a big patch of diffuse light that will provide some soft shadows on your subject from above to add interest and model their features while avoiding harsh shadows on the wall behind them.

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

Edmonton, Alberta



What does a reindeer do when he has an upset stomach?

He takes an elk-a-seltzer.

How do cats greet each other at Christmas time?

A furry merry Christmas & Happy Mew Year.

(trust me—just sound it out)

Special Occasion Photos.....continued

Soften a build-in flash with tissue paper. Tape the top and bottom of a loose loop of tissue paper so it sits about one centimeter off the surface of the flash. You may need to set your camera to overexpose or to increase the flash strength to compensate for the lost light (see your camera manual), but you will create soft shadows instead of those hard edged "flash" shadows.

Work with your natural light. If you have daylight available from a nearby window, use it. If possible, have kids open presents where diffuse light coming in a window will illuminate them. If sunlight is streaming in, place them near where it hits the floor, but not in the sunlight itself. The light reflecting off the floor can provide a nice 'up lighting' on their faces as they look down at their presents. If you have sheer white curtains, draw them to soften the light, and have the kids face that window as they open their presents. This will make the window act like a big softbox for pro-looking shots on a budget.

6. Practice, practice practice!

If you'll be shooting in your house, experiment with lighting and camera settings before company arrives. Experiment with getting close to your subject, shooting from high or low angles and using and not using flash. Get to know your camera and your room lighting better, before that photo opportunity presents itself.

7. Post Processing

The easiest way to improve many shots is to crop out unnecessary space around the subject. It's easiest to do this when you're shooting, but this can also be done afterwards with a paint program. There are many free paint packages on the Internet that support cropping (e.g. www.pixlr.com). For more sophisticated work, such as color correction, you can use packages like Paint Shop Pro Photo X2, or Photoshop.

I hope you find these ideas helpful, and I wish you all a very Merry Christmas. Happy shooting!

Downtown Reflections Outing

By Laura Eccleston

My Sherpa (husband Geoff) and I are both morning people so a 7:00 am outing such as this one was right up our alley. Shooting at this low light time of day will challenge your technical skills and creative abilities. The minimal amount of light available also requires a bit of extra kit. Almost all the 18 people who came to gather on the top floor of the downtown parking garage brought along their tripods and cable releases. I use a remote release, but you could also use the self timer setting on your camera. A long telephoto lens is ideal to abstract the stunning and colorful reflections but that didn't stop some from using their medium length and wide angle lens. I used the full gamut of my 18-200mm to collect images of interesting reflections and light shows off the many buildings found in the full 360° view. It wasn't long, though, before my interests turned to the fun 'people shots' of the rest of the group.

Club outings are a great way for members to learn from each other and share experiences. We spent over 3 hours on the top floors of the parking garage braving the cold wind (and the security guard) in search of the perfect image. I saw people sharing their revelations on the spot from the LCD screens on their cameras and eagerly announcing a newly emerged reflection spotted on yet a different building. It was a happy time being surrounded by clear morning skies, beautiful sunrise and wonderful people. Afterwards, as it is customary, about a dozen of us retreated to Denny's to warm up, swap stories and experiences and exchange email addresses. It's good to sip coffee and visit with people who share a passion for photography.



"A Warped Perspective" courtesy Laura Eccleston

Photography Required

Dean Langille

Visual Theorist - Rangeland Media Group
Operations Manager - Tanner Publishing Group
w. (780) 628-5208
c. (780) 983-2659
f. (780) 448-0424
dean@rangelandmedia.com

Dean Langille of Rangeland Media Group looking for Edmonton images for use in advertising over the next 3 years. He is seeking images of: Festivals, Identifiable Cityscape/ Landscape/ Venue Shots, Generic Shopping, Generic Dining, Edmonton Attractions (Telus World of Science, Northlands, Winspear etc), anything to do with the arts (Theatre, Music, Dance... Street Musicians, etc.) and Landmark Architectural shots.

You can reach Dean and arrange viewing of your portfolio at the contact numbers shown. Don't delay, some of his requirements are quite time sensitive.

Member Survey—Where do you take your winter photos?

By Barry Headrick

In order to share tips and timely information with other IACC members, we are going to conduct surveys on specific questions and publish the summarized results in a future edition of the newsletter. We hope that these will generate coffee time discussions and help shape the newsletter and club events.

The first survey question is: **Where do you take your winter photos?** Tell me where you go. Are you an hardy outdoor enthusiast, do you shoot through closed windows or do you have a favourite indoor venue?

To participate, send a brief response to barry.headrick@telus.net and your information will be combined and tabulated with the other member's responses for publication in an upcoming issue. Please respond before Christmas so that the results can be included in the January, 2010 newsletter. I look forward to your responses or suggestions for future questions.

December 2009

Volume 34 - 04

IMAGES ALBERTA
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Dear Santa,

I have been a very good photographer this year—all my fellow photographers have told me so when we are out traipsing through fields and greenhouses away from our families. Here is my Christmas wish list and I kept everything under \$100

- 5 in 1 reflector/diffuser (36 inch for outdoors) or mini reflectors for working indoors with flowers.
- Spare Batteries (my model number _____). Perhaps a battery charger and rechargeable batteries too. I don't think very 'sugar plum' thoughts when I run out of power!
- Memory Cards (more sugar plum thoughts)
- A *GorillaPod* flexible tripod so I can stabilize my camera for low light Christmas tree shots or go stand in the picture and trip the shutter with my new shutter release. My camera style is _____.
- A wired shutter release so I can jiggle like a bowl full of jelly and still get crisp pictures.
- Or.. An infrared shutter release that works from the front like a TV remote (see reason above).
- Garry Fong flash diffuser—a *Puffer* for my on camera pop-up flash and a *Light Sphere* for my big flash. That will allow me to capture the twinkle in my elves' eyes without blowing out the rest of the scene.
- Light weight polypropylene gloves to keep my fingers warm(ish). They are light enough to handle the camera controls and thin enough to slip back into my warm mittens between shots.
- Filters: A circular polarizer is essential to remove glare from glass, water and even leaves and makes for a much bluer sky in the right conditions. Also a Cokin "P" filter adapter, holder and some basic Neutral Density filters to help reduce the high contrast between the sky and ground at certain times of day. My DSLR lense thread diameter is _____
- Lense cleaning cloth, brush, or cleaning pen.
- Books: *100 Photos that Changed Canada* and *Norman Rockwell: Behind The Camera*.
- More books: *National Audubon Society Guide to Nature Photography* by Tim Fitzharris—an excellent source for information on equipment, skills, managing light, wildlife techniques and close-up work.
- Coffee shop card and a good book for my partner for when they are waiting for me to get the right shot.

P.S. don't be alarmed by the flashes when you land on my roof—the Easter Bunny gave me a TrailMaster game camera for shooting Bambi pictures in the woods. Just remember to smile!

What is green, covered with tinsel and says, "Rabbit, rabbit?"

A mistle-toad.

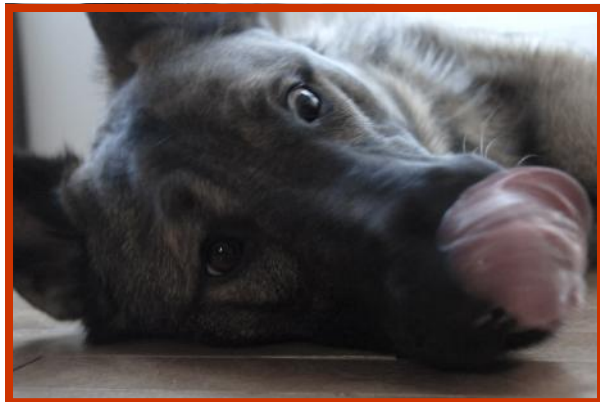
What is a typical elf greeting?

"Small world, isn't it?"

Creating a fundraising calendar for a not for profit group

Article and photo by Cathy Holowaychuk

Photography and dogs: for me it doesn't get better. Of course combining the two can create havoc. Anyone who does not realize dogs have senses, let me assure you they have two pronounced ones when it comes to having their picture taken. 1) A telepathic sense that reading "Oh my human is ready to take photos - time to activate my second sense" and 2) "Ah time to activate my sense of humour"



All joking aside, I had the pleasure of putting together a 2010 fundraiser calendar for the Canadian Search Dog Association. I have been a member since 1999. It's always been my dream to take awesome dog photos worthy of those calendars you see in the mall. This year I embarked on this journey but with a twist - not to make money for myself but for a fundraiser. Thus the CSDA calendar was created.

The process was based on a theory I had. Some people will buy a fundraiser's calendar not because of its pictorial quality per se, but because they believe in the organization and they will buy whether the calendar is just ok or really good. Then there are those who will buy the calendar because of its quality and because it is something they want to have hanging on their walls. It was this group that I wanted to target.

I took many of the shots here in Edmonton and area; not staged "calendar" shots but candid shots taken because I like to take photos when we get together. I also received photos from other members from across the province. In addition to my own. Originally, I had asked for "K9 action shots" but I ended up receiving a variety of poses. This made me rethink and reorganize - but that was good - I had to think outside of my own photographic mindset.

This was our first calendar and "everyone and their dog" wanted to be in it. It was fun and exciting. There are 12 months and 4 times as many members so the only answer to that was a collage and that's what we did. Urban Graphics in Stony Plain was recommended to me and Sarah did a wonderful job of artistically making it work. To save cost I had organized the photos into 12 'month' folders so they did not have to sort through all photos. Another factor that saves money is only having a few people review the proof. The more people involved, the more artistic opinions. Since the graphic artists charge per hour you can understand why you don't want to keep making changes.

Urban Graphics' print job was of a high quality. It made no sense to me having really good pictures and low quality print or paper stock, it just does not do any justice. The other factor that we looked for was no minimum order size. That way, we can print as we sell and not have a pile left over thus ensuring our profitability. At the end of this run, if I find we need just five more, I can order just the five.

I am hoping that we do this again and create a 2011 calendar. Now we can be a bit proactive. I've sent an email out to the group asking them to take their cameras to training sessions.

My mind is already turning around with new ideas. For example, I am hoping to place search dogs around a manager scene for the December photo. I thought the dogs could be in with the sheep and cattle. If you see a dog in there not sitting up right, one eye cocked outward and tongue sticking out - you'll know who it belongs too!

Tactical Photo Vests from Spike Camp

By Cathy Holowaychuk

I recently brought in a camera vest into the club meeting that I am purchasing from Spike Camp Wilderness Safety on 8003 Argyle Road. They also manufacture and distribute Drop Zone Tactical brand of military and police products. Phone:780-461-5700

www.dropzonetactical.com

They stand behind all of their products but you will not likely ever have to return any. These are military grade and won't wear and tear like other store bought equipment. Because it's adjustable you can get it over heavier clothing in the winter (has nothing to do with eating Christmas goodies and putting on a few pounds!!).

The adjustable base vest is 120.00 (less with discount) then you add the modular pouches you want. Brian is modifying some of them with LDPE (strong durable light plastic that won't crack in cold) to protect the lenses. He can make them to size your own personal equipment.

I really like his stuff - I'm getting one for myself and thought other members might appreciate knowing about it too! Tell them you are a member of Images Alberta Camera club!

I ran into Barry there and here are some photos of the vest again.



December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

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What is a parent's
favorite Christmas
carol?

Silent Night.



"Season's Greetings" courtesy Carol Rusinek
Christmas Tree and Fireworks from Churchill Square Outing

December 2009

Volume 34 - 04

IMAGES ALBERTA
CAMERA CLUB

Edmonton, Alberta

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CLUB MEETINGS

Meetings are held at 8:00pm
on the 2nd and 4th Thursday
of each month
from September to May.

Location:
Pleasantview Community Hall
10860 - 57 Avenue
Edmonton, AB

Visitors are welcome to attend two meetings to determine if Images Alberta is the club they wish to join.

To compete in the monthly competitions or attend outings or workshops, you must be a member of IACC.

If you have any questions, please contact someone on the Board of Directors.

IACC WEB SITE

www.imagesab.com

We encourage all members to submit samples of their work to rae@emogene.ca

IACC NEWSLETTER

Please submit articles and images to
Fred Rushworth
imagesalberta@yahoo.ca

Next Edition: Dec 09/09
Submission Deadline: Dec 02/09

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